

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418150

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Multimedia Commerce Group, Inc.		02/28/2017	Corporation: TENNESSEE
America's Collectibles Network, Inc.		02/28/2017	Corporation: TENNESSEE
MCG Interactive, Inc.		02/28/2017	Corporation: TENNESSEE
MCG International Holdings, Inc.		02/28/2017	Corporation: TENNESSEE
ACN Network, Inc.		02/28/2017	Corporation: TENNESSEE
The GemStore by Jewelry Television, Inc.		02/28/2017	Corporation: TENNESSEE
Shop at Home Holdings, Inc.		02/28/2017	Corporation: TENNESSEE
ACN Leasing, Inc.		02/28/2017	Corporation: TENNESSEE
Diamond Design Gallery, LLC		02/28/2017	Limited Liability Company: TENNESSEE

## RECEIVING PARTY DATA

<b>Name:</b>	JPMorgan Chase Bank, N.A., as administrative agent
<b>Street Address:</b>	1600 Division Street
<b>Internal Address:</b>	Suite 620
<b>City:</b>	Nashville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37203
<b>Entity Type:</b>	National Association: UNITED STATES

## PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
<b>Registration Number:</b>	4060345	BERQUEM
<b>Registration Number:</b>	4067545	TRADE SHOW TREASURES
<b>Registration Number:</b>	4102702	INTERNAL TREASURES
<b>Registration Number:</b>	4102672	SOPHISTICATED STEEL
<b>Registration Number:</b>	4109131	LAPIDARY LEGENDS
<b>Registration Number:</b>	4194906	SMARTGEMS
<b>Registration Number:</b>	4200351	MORADO

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3170228	PARAIBA ICE
Registration Number:	4237823	MAHALEO
Registration Number:	4246219	BEAUTIFUL FAITH
Registration Number:	4246217	JTVHD
Registration Number:	3362390	JEWELRY TELEVISION
Registration Number:	4420046	COLORED STONE ASSOCIATE
Registration Number:	3439148	IMPERIAL HESSONITE
Registration Number:	3447259	GEMSTV
Registration Number:	3431032	SHANSERES
Registration Number:	3494217	GEMSTONE ADVENTURE SERIES
Registration Number:	3488575	GIRLFRIEND FRIDAY
Registration Number:	3499774	GEM LOVERS' COLLECTION
Registration Number:	3521347	JEWEL SCHOOL
Registration Number:	3621023	JTV
Registration Number:	3755447	DONO DELLA
Registration Number:	3530969	TERADORA
Registration Number:	3755445	KIANGA
Registration Number:	3816082	THE VAULT FROM JEWELRY TELEVISION
Registration Number:	3594926	GEMSTV
Registration Number:	3803825	SPINFIRE
Registration Number:	3856202	OCEAN TANZANITE
Registration Number:	2407096	JEWELRYTV.COM
Registration Number:	2472296	MAKING COLLECTIBLES CLICK
Registration Number:	2513268	GET REAL
Registration Number:	2528741	THAIGEM.COM
Registration Number:	2531593	PEARLFECTION
Registration Number:	2582926	SUNSHINE DIAMOND
Registration Number:	2610800	BELLA ARGENTO
Registration Number:	2610909	THAIGEM.COM
Registration Number:	2614800	SHOPATHOMETV.COM
Registration Number:	2627771	ZANDRITE
Registration Number:	2636547	JTV
Registration Number:	2739948	QUANTUM CUT
Registration Number:	2889155	ACN
Registration Number:	3000813	AMERICA'S COLLECTIBLES NETWORK
Registration Number:	3044498	JEWELRY TELEVISION BY ACN
Registration Number:	3014649	SHOP AT HOME NETWORK
Registration Number:	1979532	BELLA LUCE

Property Type	Number	Word Mark
Registration Number:	4944878	TANZANITE IS TIMELESS
Registration Number:	5128298	MOISSANITE FIRE
Serial Number:	87305946	ARTISAN COLLECTION OF COLOMBIA
Serial Number:	87305902	ARTISAN COLLECTION OF IRELAND
Serial Number:	87305872	AZTEC STYLE
Serial Number:	87305842	IMPERIAL STYLE
Serial Number:	87305803	PLATINEVE

**CORRESPONDENCE DATA**

Fax Number: 6152482954

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 615-742-7944

Email: trademarks@bassberry.com

Correspondent Name: Martha B. Allard

Address Line 1: 150 3rd Avenue South

Address Line 2: Suite 2800

Address Line 4: Nashville, TENNESSEE 37201

ATTORNEY DOCKET NUMBER:	110554-195
NAME OF SUBMITTER:	Martha B. Allard
SIGNATURE:	/Martha B. Allard/
DATE SIGNED:	03/02/2017

**Total Attachments: 9**

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**NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
PATENTS AND TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to a First Amended and Restated Pledge and Security Agreement dated as of February 28, 2017 (the "Security Agreement"), by and between Multimedia Commerce Group, Inc. ("Borrower"), America's Collectibles Network, Inc. ("ACN"), MCG Interactive, Inc. ("MCGI"), MCG International Holdings, Inc. ("MCG Holdings"), ACN Network, Inc. ("ACN Network"), The GemStore by Jewelry Television, Inc. ("Gemstore"), Shop at Home Holdings, Inc. ("Shop at Home"), ACN Leasing, Inc. ("ACN Leasing"), Diamond Design Gallery, LLC ("Gallery") (each a "Grantor", and collectively, the "Grantors") and JPMorgan Chase Bank, N.A., in its capacity as administrative agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Grantors have granted a continuing security interest in and continuing lien upon the patents and trademarks listed in Exhibit A, attached hereto and made a part hereof, to the Administrative Agent, for the ratable benefit of the Lenders.

The undersigned Grantors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the patents and trademarks listed in Exhibit A (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any patent or trademark.

[signature page follows]

Very truly yours,

MULTIMEDIA COMMERCE GROUP, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

MCG INTERACTIVE, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

MCG INTERNATIONAL HOLDINGS, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

AMERICA'S COLLECTIBLES NETWORK, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

ACN NETWORK, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

THE GEMSTORE BY JEWELRY TELEVISION, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

[Signatures continue on following page]

SHOP AT HOME HOLDINGS, INC.

By: 

Name: Crawford A. Wagner

Title: Authorized Signatory

DIAMOND DESIGN GALLERY, LLC

By: 

Name: Crawford A. Wagner

Title: Authorized Signatory

ACN LEASING, INC.

By: 

Name: Crawford A. Wagner

Title: Authorized Signatory

TRADEMARK

REEL: 006002 FRAME: 0340

[Signatures continue on following page]

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A., as Administrative Agent

By: 

Name: Suzanna Schrier

Title: Executive Director

EXHIBIT A

PATENTS


Holder	Nature of Interest	Application No.	Registered Patent No.	Issue Date	Filed Date	Country of Issue
America's Collectibles Network, Inc.	Assignee	11/274,026	8,069,094	11/29/2011	11/15/2005	United States
America's Collectibles Network, Inc.	Assignee	11/830,884	7,942,276	5/17/2011	07/31/2007	United States
America's Collectibles Network, Inc.	Assignee	11/465,841	8,370,211	02/5/2013	8/21/2006	United States
America's Collectibles Network, Inc.	Assignee	13/081,088	8,499,940	8/6/2013	8/6/2011	United States
America's Collectibles Network, Inc.	Assignee	14/298,497			06/06/2014	United States

REGISTERED TRADEMARKS

Owner	Mark/Name	Registration Number	Registration Date
America's Collectibles Network, Inc.	<u>BERQUEM</u>	4060345	November 22, 2011
America's Collectibles Network, Inc.	<u>TRADE SHOW TREASURES</u>	4067545	December 6, 2011
America's Collectibles Network, Inc.	<u>INTERNAL TREASURES</u>	4102702	February 21, 2012
America's Collectibles Network, Inc.	<u>SOPHISTICATED STEEL</u>	4102672	February 21, 2012
America's Collectibles Network, Inc.	<u>LAPIDARY LEGENDS</u>	4109131	March 6, 2012



Owner	Mark/Name	Registration Number	Registration Date
America's Collectibles Network, Inc.	<u>SMARTGEMS</u>	4194906	August 21, 2012
America's Collectibles Network, Inc.	<u>MORADO</u>	4200351	August 28, 2012
America's Collectibles Network, Inc.	<u>PARAIBA ICE</u>	3170228	November 7, 2006
America's Collectibles Network, Inc.	<u>MAHALEO</u>	4237823	November 6, 2012
America's Collectibles Network, Inc.	<u>BEAUTIFUL FAITH</u>	4246219	November 20, 2012
America's Collectibles Network, Inc.	<u>JTVHD</u>	4246217	November 20, 2012
America's Collectibles Network, Inc.	<u>JEWELRY TELEVISION</u>	3362390	January 1, 2008
America's Collectibles Network, Inc.	<u>COLORED STONE ASSOCIATE</u>	4420046	October 15, 2013
America's Collectibles Network, Inc.	<u>IMPERIAL HESSONITE</u>	3439148	June 3, 2008
Multimedia Commerce Group, Inc.	<u>GEMSTV</u>	3447259	June 10, 2008
America's Collectibles Network, Inc.	<u>SHANSERES</u>	3431032	May 20, 2008
America's Collectibles Network, Inc.	<u>GEMSTONE ADVENTURE SERIES</u>	3494217	August 26, 2008
America's Collectibles Network, Inc.	<u>GIRLFRIEND FRIDAY</u>	3488575	August 19, 2008
America's Collectibles Network, Inc.	<u>GEM LOVERS' COLLECTION</u>	3499774	September 9, 2008
America's Collectibles Network, Inc.	<u>JEWEL SCHOOL and Design</u>	3521347	October 21, 2008

Owner	Mark/Name	Registration Number	Registration Date
			
America's Collectibles Network, Inc.	<u>JTV</u>	3621023	May 12, 2009
America's Collectibles Network, Inc.	<u>DONO DELLA</u>	3755447	March 2, 2010
America's Collectibles Network, Inc.	<u>TERADORA</u>	3530969	November 11, 2008
America's Collectibles Network, Inc.	<u>KIANGA</u>	3755445	March 2, 2010
America's Collectibles Network, Inc.	<u>THE VAULT FROM JEWELRY TELEVISION</u>	3816082	July 13, 2010
Multimedia Commerce Group, Inc.	<u>GEMSTV</u>	3594926	March 24, 2009
America's Collectibles Network, Inc.	<u>SPINFIRE</u>	3803825	June 15, 2010
America's Collectibles Network, Inc.	<u>OCEAN TANZANITE</u>	3856202	October 5, 2010
America's Collectibles Network, Inc.	<u>JEWELRYTV.COM</u>	2407096	November 21, 2000
Shop At Home Holdings, Inc.	<u>MAKING COLLECTIBLES CLICK</u>	2472296	July 24, 2001
Shop At Home Holdings, Inc.	<u>GET REAL</u>	2513268	November 27, 2001
Multimedia Commerce Group, Inc.	<u>THAIGEM.COM</u>	2528741	January 8, 2002
America's Collectibles Network, Inc.	<u>PEARLFECTION</u>	2531593	January 22, 2002
America's Collectibles Network, Inc.	<u>SUNSHINE DIAMOND</u>	2582926	June 18, 2002
Shop At Home Holdings, Inc.	<u>BELLA ARGENTO</u>	2610800	August 20,

Owner	Mark/Name	Registration Number	Registration Date
			2002
Multimedia Commerce Group, Inc.	<u>THAIGEM.COM</u>	2610909	August 20, 2002
Shop At Home Holdings, Inc.	<u>SHOPATHOMETV.COM</u>	2614800	September 3, 2002
America's Collectibles Network, Inc.	<u>ZANDRITE</u>	2627771	October 1, 2002
America's Collectibles Network, Inc.	<u>JTV</u>	2636547	October 15, 2002
America's Collectibles Network, Inc.	<u>QUANTUM CUT</u>	2739948	July 22, 2003
America's Collectibles Network, Inc.	<u>ACN</u>	2889155	September 28, 2004
America's Collectibles Network, Inc.	<u>AMERICA'S COLLECTIBLES NETWORK</u>	3000813	September 27, 2005
America's Collectibles Network, Inc.	<u>JEWELRY TELEVISION BY ACN</u>	3044498	January 17, 2006
Shop At Home Holdings, Inc.	<u>SHOP AT HOME NETWORK</u>	3014649	November 15, 2005
Shop At Home Holdings, Inc.	<u>BELLA LUCE</u>	1979532	June 11, 1996
America's Collectibles Network, Inc.	<u>TANZANITE IS TIMELESS</u>	4944878	April 26, 2016
America's Collectibles Network, Inc.	<u>MOISSANITE FIRE</u>	5128298	January 24, 2017
America's Collectibles Network, Inc.	<u>ARTISAN COLLECTION OF COLOMBIA</u>	Pending	N/A
America's Collectibles Network, Inc.	<u>ARTISAN COLLECTION OF IRELAND</u>	Pending	N/A
America's Collectibles Network, Inc.	<u>AZTEC STYLE</u>	Pending	N/A

Owner	Mark/Name	Registration Number	Registration Date
America's Collectibles Network, Inc.	<u>IMPERIAL STYLE</u>	Pending	N/A
America's Collectibles Network, Inc.	<u>PLATINEVE</u>	Pending	N/A