

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418707

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reynolds Innovations Inc.		04/01/2016	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RAI Strategic Holdings, Inc.		
<b>Street Address:</b>	401 North Main Street		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85832621	V-LIQUID	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3366077300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3366077300		
<b>Email:</b>	wstrademarks@kilpatricktownsend.com		
<b>Correspondent Name:</b>	William M. Bryner		
<b>Address Line 1:</b>	1001 W. Fourth Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		
<b>NAME OF SUBMITTER:</b>	Harris W. Henderson, NC Bar Member		
<b>SIGNATURE:</b>	/Harris W. Henderson/		
<b>DATE SIGNED:</b>	03/07/2017		
<b>Total Attachments: 16</b>			
source=RAI Assignment#page1.tif			
source=RAI Assignment#page2.tif			
source=RAI Assignment#page3.tif			
source=RAI Assignment#page4.tif			
source=RAI Assignment#page5.tif			

OP \$40.00 85832621

source=RAI Assignment#page6.tif  
source=RAI Assignment#page7.tif  
source=RAI Assignment#page8.tif  
source=RAI Assignment#page9.tif  
source=RAI Assignment#page10.tif  
source=RAI Assignment#page11.tif  
source=RAI Assignment#page12.tif  
source=RAI Assignment#page13.tif  
source=RAI Assignment#page14.tif  
source=RAI Assignment#page15.tif  
source=RAI Assignment#page16.tif

## TRADEMARK ASSIGNMENT

**THIS ASSIGNMENT** (the "Assignment") is entered into as of April 1, 2016 (the "Effective Date") by and between **Reynolds Innovations Inc.**, a North Carolina corporation having its principal office and place of business at 401 North Main Street, Winston-Salem, North Carolina, 27101 ("Assignor") and **RAI Strategic Holdings, Inc.**, a North Carolina corporation having its principal office and place of business at 401 North Main Street, Winston-Salem, North Carolina, 27101 ("Assignee").

**WHEREAS**, RII has adopted, and through its, affiliates, and/or licensees, has used, continues to use, and is the record owner of the trademarks shown in **Schedule 2.A.** (collectively the "Marks");

**WHEREAS**, ASSIGNEE is desirous of acquiring the Marks, together with the goodwill of the business associated with the Marks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby, all common law rights to the Marks, all rights of action accrued and to be accrued under and by virtue thereof, including without limitation the right to sue and recover for past infringement of the Marks and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and legal representative, and all records and files exclusively relating to the Marks.

**IN WITNESS WHEREOF**, ASSIGNOR has executed this Trademark Assignment on the day shown above.

[SIGNATURES ON THE FOLLOWING PAGE]

REYNOLDS INNOVATIONS INC.

RAI STRATEGIC HOLDINGS INC.

By: [Signature]

By: Michael J Madigan

Name: David A. Shiner, President

Name: Michael J Madigan, Secretary

Date: 4/1/16

Date: 4/1/16

NOTARIAL ACKNOWLEDGMENT

COUNTRY OF UNITED STATES OF AMERICA

STATE OF North Carolina

COUNTY OF Forsyth

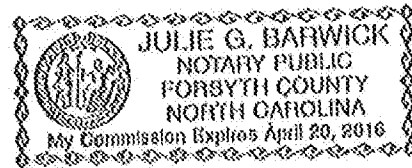
I certify that David A. Shiner, personally appeared before me this day, acknowledging to me that he/she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated.

Witness my hand and official seal, this the 1<sup>st</sup> day of April, 2016.

Julie G. Barwick

Notary Public

My commission expires: April 20, 2016




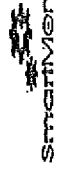


**Schedule 2.A**






US2008 11266415 1

**TRADEMARK**  
**REEL: 006002 FRAME: 0835**

U.S. Registrations



United States of America		Registered	85832604 Jan 25, 2013	4637764 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	QUICKCONNECT	Registered	85832598 Jan 25, 2013	4606288 Sep 16, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	 QuickConnect	Registered	85832626 Jan 25, 2013	4637770 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	SMARTLIGHT	Registered	85832625 Jan 25, 2013	4637769 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	 SmartLight	Registered	85832623 Jan 25, 2013	4637768 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	SMARTMEMORY	Registered	85832584 Jan 25, 2013	4637762 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	 SmartMemory	Registered	85832588 Jan 25, 2013	4637763 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.

US2008 11302971 1

United States of America	 V-Liquid	Registered	85832616 Jan 25, 2013	463766 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	 Vapor Delivery Processor	Registered	85832610 Jan 25, 2013	463765 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	V-LIQUID	Registered	85832621 Jan 25, 2013	463767 Nov 11, 2014	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes and components thereof.
United States of America	VUSE	Registered	77908575 Jan 10, 2010	4230347 Oct 23, 2012	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes.
United States of America	VUSE	Registered	86738957 Aug 27, 2015	4889685 Jan 19, 2016	Reynolds Innovations Inc.	09	AC adapters and USB chargers for electronic cigarettes.
United States of America	VUSE	Registered	86738939 Aug 27, 2015	4889683 Jan 19, 2016	Reynolds Innovations Inc.	34	Carrying cases for electronic cigarettes.
United States of America		Registered	86738953 Aug 27, 2015	4893192 Jan 26, 2016	Reynolds Innovations Inc.	09	AC adapters and USB chargers for electronic cigarettes.
United States of America		Registered	86738945 Aug 27, 2015	4893191 Jan 26, 2016	Reynolds Innovations Inc.	34	Carrying cases for electronic cigarettes.
United States of America		Registered	85614554 May 2, 2012	4227923 Oct 16, 2012	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes.
United States of America	VUSE COMMITMENT	Registered	85901841 Apr 11, 2013	4764978 Jun 30, 2015	Reynolds Innovations Inc.	34	Cigarettes, namely, electronic cigarettes.
United States of America	VUSE SOLO	Registered	85849653 Jun 12, 2012	4397385 Sep 3, 2013	Reynolds Innovations Inc.	34	Electronic cigarettes.



US2008 11302971 I

International Registrations and Applications

Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Argentina	EVIGO	Pending	3340416 Jul 18, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Argentina	YUSE	Published	3175841 Jul 4, 2012		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Argentina		Registered	3254625 Jun 14, 2013	2667046 Aug 4, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Argentina	VUSE SOLO	Registered	3254624 Jun 14, 2013	2667045 Aug 4, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Australia	EVIGO	Registered	1635168 Jul 17, 2014	1635168 Jun 12, 2015	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Australia	VUSE	Registered	1496512 Jun 15, 2012	1496512 Feb 1, 2013	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Australia		Registered	1562037 Jun 11, 2013	1562037 Jun 11, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Australia	VUSE SOLO	Registered	1562034 Jun 11, 2013	1562034 Jun 11, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Brazil	EVIGO	Published	907992590 Jul 18, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.

US2008 11302971.1





Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Brazil	VUSE	Registered	840163851 Jun 15, 2012	840163851 Jul 7, 2015	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Brazil		Published	840544557 Jun 12, 2013		Reynolds Innovations Inc.	34 Cigarettes. Electronic cigarettes.
Brazil	VUSE SOLO	Published	840544545 Jun 12, 2013		Reynolds Innovations Inc.	34 Cigarettes. Electronic cigarettes.
Canada	EVIGO	Allowed	1686075 Jul 21, 2014		Reynolds Innovations Inc.	Cigarettes, namely, electronic cigarettes.
Canada	VUSE	Allowed	1583066 Jun 20, 2012		Reynolds Innovations Inc.	Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Canada	VUSE	Pending	1732286 Jun 10, 2015		Reynolds Innovations Inc.	Cigarettes, namely, electronic cigarettes.
Canada		Pending	1630635 Jun 11, 2013		Reynolds Innovations Inc.	Cigarettes, namely, electronic cigarettes.
Canada	VUSE SOLO	Allowed	1630420 Jun 11, 2013		Reynolds Innovations Inc.	Cigarettes, namely, electronic cigarettes.
China	EVIGO	Published	14984205 Jul 29, 2014		Reynolds Innovations Inc.	34 Tobacco; snuff boxes; cigarettes (pocket machines for rolling —); matches; cigarettes; cigars; tobacco pipes; electronic cigarettes; electronic cigars; electronic pipes; cigar cases; cigarette cases; tobacco jars; cigarettes containing tobacco substitutes, not for medical purposes; lighters for cigarettes, cigars, and pipes; cigarette filters.

TRADEMARK

REEL: 006002 FRAME: 0839



US2008 11302971 I

Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
China	VUSE	Registered	11133995 Jun 28, 2012	11133995 May 14, 2014	Reynolds Innovations Inc.	34 Tobacco; matches; cigarette filters; cigarette tips; mouthpieces for cigarette holders; cigar cutters; cigarette holders; cigarette cases; humidors; ashtrays; cigarettes; cigars; pipes; electronic cigarettes; electronic cigars; lighters for smokers; atomizers and caratomizers for electronic cigarettes; electronic pipes; cartridges of electronic cigarettes; carrying cases of electronic cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; cigars containing tobacco substitutes, not for medical purposes; pipes containing tobacco substitutes, not for medical purposes; lighters for electronic cigarettes.
China	VUSE	Registered	13770249 Dec 20, 2013	13770249 Mar 7, 2015	Reynolds Innovations Inc.	09 Batteries (for use with electronic cigarettes, cigars, and pipes); battery chargers (for use with electronic cigarettes, cigars, and pipes); chargers for electronic cigarettes, cigars, and pipes; car adapters (for use with electronic cigarettes, cigars, and pipes).
China		Registered	12781205 Jun 20, 2013	12781205 Dec 21, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes; tobacco; tobacco pipes; matches; lighters for smokers; cigarette filters.
China	VUSE SOLO	Registered	12781204 Jun 20, 2013	12781204 Dec 21, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes; tobacco; tobacco pipes; matches; lighters for smokers; cigarette filters.
Colombia	EVIGO	Pending	14154176 Jul 16, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Colombia	VUSE	Registered		466487 Dec 28, 2012	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes; electronic cigarettes, cigars, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Colombia		Registered	13141963 Jun 13, 2013	486198 Jan 28, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Colombia	VUSE SOLO	Registered	13141951 Jun 13, 2013	485311 Dec 31, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.



TRADEMARK

REEL: 006002 FRAME: 0840




US2008 111302971 I

Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description:
European Union	EVIGO	Registered	13091756 Jul 17, 2014	13091756 Dec 18, 2014	Reynolds Innovations Inc.	09 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; batteries, battery chargers, and car adapters, all for use with electronic cigarettes, cigars, and pipes; electronic chargers for cigarettes, cigars, and pipes.  34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
European Union	 QuickConnect	Registered	011977031 Jul 11, 2013	011977031 Dec 28, 2013	Reynolds Innovations Inc.	09 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; batteries, battery chargers, and car adapters, all for use with electronic cigarettes, cigars, and pipes; electronic chargers for cigarettes, cigars, and pipes.  34 Cigarettes, namely, electronic cigarettes and components thereof.
European Union	 SmartLight	Registered	011977154 Jul 11, 2013	011977154 Jan 16, 2014	Reynolds Innovations Inc.	09 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; batteries, battery chargers, and car adapters, all for use with electronic cigarettes, cigars, and pipes.  34 Cigarettes, namely, electronic cigarettes and components thereof.

US2008 11302971 1

Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
European Union		Registered	011977221 Jul 11, 2013	11977221 Oct 27, 2015	Reynolds Innovations Inc.	09 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; fire-extinguishing apparatus; none of the aforesaid products including hardware, middleware, servers or scanners; batteries, battery chargers, and car adapters, all for use with electronic cigarettes, cigars, and pipes; electronic chargers for cigarettes, cigars, and pipes. 34 Cigarettes, namely, electronic cigarettes and component thereof
European Union		Registered	011977279 Jul 11, 2013	11977279 Dec 5, 2013	Reynolds Innovations Inc.	09 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; batteries, battery chargers, and car adapters, all for use with electronic cigarettes, cigars, and pipes; electronic chargers for cigarettes, cigars, and pipes. 34 Cigarettes, namely, electronic cigarettes and components thereof
European Union	VUSE	Registered	10885994 May 15, 2012	010885994 Nov 27, 2012	Reynolds Innovations Inc.	09 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; batteries, battery chargers, and car adapters, all for use with electronic cigarettes, cigars, and pipes; electronic chargers for cigarettes, cigars, and pipes. 34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.




US2008 11302971 1

Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
European Union		Registered	11902723 Jun 14, 2013	11902723 Oct 23, 2013	Reynolds Innovations Inc.	34 Cigarettes, electronic cigarettes.
European Union	VUSE SOLO	Registered	11902863 Jun 14, 2013	11902863 Oct 23, 2013	Reynolds Innovations Inc.	34 Cigarettes, electronic cigarettes.
India	EVIGO	Pending	2776058 Jul 17, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
India	VUSE	Pending	2351213 Jun 20, 2012		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
India		Pending	2548424 Jun 13, 2013		Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
India	VUSE SOLO	Pending	2548423 Jun 13, 2013		Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Indonesia	EVIGO	Pending	D0020140375 34 Aug 20, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Indonesia	VUSE	Published	D0020120533 52 Jul 11, 2012		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Indonesia		Pending	D0020130534 34 Jul 11, 2013		Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Japan	VUSE	Registered	201248812 Jun 18, 2012	5547775 Jan 11, 2013	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.

TRADEMARK

REEL: 006002 FRAME: 0823



US2008 11502971 I

Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Japan		Registered	201346262 Jun 17, 2013	5629610 Nov 15, 2013	Reynolds Innovations Inc.	34 Cigarettes, electronic cigarettes, tobacco.
Japan	VUSE SOLO	Registered	201346261 Jun 17, 2013	5629609 Nov 15, 2013	Reynolds Innovations Inc.	34 Cigarettes, electronic cigarettes, tobacco.
Mexico	EVIGO	Registered	1507130 Jul 17, 2014	1489980 Oct 23, 2014	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Mexico	VUSE	Registered	1283404 Jun 15, 2012	1363630 Apr 29, 2013	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Mexico		Registered	1383248 Jun 14, 2013	1399015 Sep 24, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Mexico	VUSE SOLO	Registered	1383246 Jun 14, 2013	1401783 Sep 30, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
New Zealand	EVIGO	Registered	1001555 Jul 17, 2014	1001555 Jan 21, 2015	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
New Zealand	VUSE	Registered	960852 Jun 21, 2012	960852 Jan 4, 2013	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
New Zealand		Registered	979079 Jun 14, 2013	979079 Dec 17, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
New Zealand	VUSE SOLO	Published	1020482 May 29, 2015		Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.



TRADEMARK

REEL: 006002 FRAME: 0822

US2008 11302971 I


Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Republic of Korea	EVIGO	Registered	40201449339 Jul 23, 2014	401107916 May 27, 2015	Reynolds Innovations Inc.	09 Chargers for electronic cigarettes. 34 Tobacco; smokers' articles; matches; cigarettes; cigars; pipes; electronic cigarettes; electronic cigars; electronic pipes; tobacco pipes; cigarette tips; ashtrays for smokers; cartridges for electronic cigarettes; carrying cases for cigarettes; carrying cases for cigars; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Republic of Korea	VUSE	Registered	40201200400 98 Jun 22, 2012	401005699 Nov 7, 2013	Reynolds Innovations Inc.	09 Chargers for electronic cigarettes. 34 Tobacco; smokers' articles; matches; cigarettes; cigars; and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases for cigarettes; carrying cases for cigars; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Republic of Korea		Registered	40201339667 Jun 17, 2013	401025101 Mar 3, 2014	Reynolds Innovations Inc.	34 Cigarettes; electronic cigarettes.
Republic of Korea	VUSE SOLO	Registered	40201339666 Jun 17, 2013	401025100 Mar 3, 2014	Reynolds Innovations Inc.	34 Cigarettes; electronic cigarettes.
Russian Federation	EVIGO	Pending	2014723900 Jul 17, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes; cigars, and tobacco pipes; electronic cigarettes, cigars, and vaporizer pipes; and accessories sold therewith, including cartridges and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and tobacco pipes.
Russian Federation	VUSE	Registered	2012721566 Jun 28, 2012	508085 Mar 6, 2013	Reynolds Innovations Inc.	9 Chargers for electronic cigarettes. 34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Russian Federation		Registered	2013720195 Jun 17, 2013	524378 Oct 10, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Russian Federation	VUSE SOLO	Registered	2013720198 Jun 17, 2013	524379 Oct 10, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.

US2008 11302971 I

Country	Mark	Status	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description
South Africa	EVIGO	Published	201418631 Jul 17, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
South Africa	VUSE	Registered	201215942 Jun 15, 2012	201215942 Feb 28, 2014	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
South Africa		Registered	201315911 Jun 14, 2013	201315911 Jan 30, 2015	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
South Africa	VUSE SOLO	Registered	201315910 Jun 14, 2013	201315910 Mar 27, 2015	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Switzerland	EVIGO	Pending	583362014 Jul 17, 2014		Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Switzerland	VUSE	Registered	575922012 Jun 15, 2012	657846 Dec 13, 2012	Reynolds Innovations Inc.	09 Chargers. 34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Switzerland		Registered	571982013 Jun 14, 2013	645487 Jun 24, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.
Switzerland	VUSE SOLO	Registered	571992013 Jun 14, 2013	645476 Jun 24, 2013	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.

US2008 11302971 I



Country	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Thailand	EVIGO	Pending	947726 Jul 31, 2014		Reynolds Innovations Inc.	34 Smokers' articles; cigar and cigarette holders not of precious metal; cigar and cigarette cases not of precious metal; ashtrays not of precious metal; lighters for smokers; pocket machines for rolling cigarettes; matches, match boxes; tobacco pipes; tobacco jars; tobacco pouches; pipe racks for tobacco pipes; pipe cleaners for tobacco pipes; cigar cutters; cigarette tips; tobacco; cigarettes; cigars; electronic cigarettes; electronic cigars; electronic tobacco pipes; Chargers for electronic cigarettes; Cartridges for electronic cigarettes; Carrying cases for electronic cigarettes; Chargers for electronic cigars; Cartridges for electronic cigars; Carrying cases for electronic cigars; Cartridges for electronic tobacco pipes; Carrying cases for electronic tobacco pipes; Lighters for cigarettes, cigars, and pipes.
Thailand	VUSE	Registered	852275 Jun 28, 2012	Kor572554 Nov 18, 2013	Reynolds Innovations Inc.	34 1.-2. Cigar and cigarette holders not of precious metal 3.-4. Cigar and cigarette cases not of precious metal 5. Ashtrays not of precious metal 6. Lighters for smokers 7. Pocket machines for rolling cigarettes 8. Matches 9. Match boxes not of precious metal 10. Tobacco pipes 11. Tobacco jars not of precious metal 12. Tobacco pouches 13. Pipe racks for tobacco pipes 14. Pipe cleaners for tobacco pipes 15. Cigar cutters 16. Cigarette tips 17. Tobacco 18. Cigarettes 19. Cigars 20. Electronic cigarettes 21. Electronic cigars 22. Electronic tobacco pipes 23.-25. Accessories, cartridges, and carrying cases for electronic cigarettes 26.-28. Accessories, cartridges, and carrying cases for electronic cigars 29.-31. Accessories, cartridges, and carrying cases for electronic tobacco pipes 32. Tobacco substitutes 33.-35. Lighters for cigarettes, cigars, and pipes.
Thailand		Registered	897639 Jun 21, 2013	Kor595568 May 21, 2015	Reynolds Innovations Inc.	34 Cigarettes; electronic cigarettes.
Thailand	VUSE SOLO	Registered	897638 Jun 21, 2013	Kor599818 Sep 7, 2015	Reynolds Innovations Inc.	34 Cigarettes. Electronic cigarettes.
Turkey	EVIGO	Registered	201459848 Jul 17, 2014	201459848 May 25, 2015	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.

US2008 11302971 I

Country	Mark	Status	Serial No: Filing Date	Reg. No. Reg. Date	Owner	Class/Description
Turkey	VUSE	Registered	201256269 Jun 20, 2012	201256269 Aug 5, 2013	Reynolds Innovations Inc.	34 Tobacco; smokers' articles; matches; cigarettes, cigars, and pipes; electronic cigarettes, cigars, and pipes, and accessories sold therewith, including chargers, cartridges, and carrying cases; tobacco substitutes; lighters for cigarettes, cigars, and pipes.
Turkey	VUSE SOLO	Registered	201354951 Jun 19, 2013	201354951 Jul 24, 2014	Reynolds Innovations Inc.	34 Cigarettes, namely, electronic cigarettes.

US2008 11302971 I