

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418607

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alan Barratt		03/06/2017	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Grenade (UK) Limited		
Street Address:	Unit 5, Spitfire Close		
Internal Address:	Coventry Business Park		
City:	Coventry, Warwickshire		
State/Country:	UNITED KINGDOM		
Postal Code:	CV5 6UR		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4576716	ARM YOURSELF	
Registration Number:	4522237	DEVASTATOR	
CORRESPONDENCE DATA			
Fax Number:	3303764577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3308496641		
Email:	sketler@ralaw.com		
Correspondent Name:	Suzanne K. Ketler		
Address Line 1:	Roetzel & Andress		
Address Line 2:	222 South Main Street		
Address Line 4:	Akron, OHIO 44308		
ATTORNEY DOCKET NUMBER:	118246.0045		
NAME OF SUBMITTER:	Suzanne K. Ketler		
SIGNATURE:	/Suzanne K. Ketler/		
DATE SIGNED:	03/07/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is made and entered into, effective as of the last date written below, by and between ALAN BARRATT, an individual residing in the United Kingdom, with an address of Oak Lane House, Oak Lane, Barston, Solihull, West Midlands, B920JR, United Kingdom ("Assignor"), and GRENADE (UK) LIMITED, a limited company formed under the laws of the United Kingdom, with an address of Unit 5, Spitfire Close, Coventry Business Park, Coventry, Warwickshire, CV5 6UR, United Kingdom ("Assignee", together with Assignor, "the Parties).

WHEREAS, Assignor owns the trademarks and the U.S. Trademark Registrations therefor (the "Trademarks"), as depicted on Exhibit A attached hereto and incorporated herein by reference;

WHEREAS, Assignor desires to contribute, transfer, and assign all right, title, and interest in and to the Trademarks and the goodwill associated therewith to Assignee, and Assignee desires to receive same;

NOW THEREFORE, in consideration of the mutual covenants and promises of the Parties, and in exchange for other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby contributes, transfers, and assigns to Assignee: (i) all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and in connection with which the Trademarks are used; and (ii) the U.S. Trademark Registrations for the Trademarks, as set forth on Exhibit A hereto; and (iii) the full right to sue for and recover all profits and damages recoverable from past, ongoing, current, and/or future infringements of the Trademarks in the U.S.
2. All of the foregoing shall be held and enjoyed by Assignee, for its own benefit and for the benefit of its successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
3. Assignor agrees to cooperate with Assignee in the recordal of this Assignment with the U.S. Patent & Trademark Office, and to execute any and all documents that are necessary to accomplish such recordal.

IN WITNESS WHEREOF, the Parties hereto have caused their duly authorized representatives to set their hands to this Agreement as of the dates set forth below.

ASSIGNOR:

ALAN BARRATT

By: Alan Barratt
Date: 6/3/17

ASSIGNEE:

GRENADA (UK) LIMITED

By: J. Barratt
Name: Alan Barratt
Title: Director
Date: 6/3/17

EXHIBIT A

<u>Mark</u>	<u>Application No. and Date</u>	<u>Registration No. and Date</u>	<u>[Int] Classes</u>	<u>Goods & Services to be assigned</u>
ARM YOURSELF	85/629731 January 21, 2014	4578716 July 29, 2014	05	All covered by Registration
DEVASTATOR	85/148987 October 9, 2010	4522237 April 29, 2014	05	All covered by Registration