

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418613

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Link Snacks, Inc.		03/07/2017	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A., as Collateral Agent		
Street Address:	10 SOUTH DEARBORN		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	NATIONAL BANKING ASSOCIATION: UNITED STATES		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Serial Number:	86940846	HANGRY HACKS	
Serial Number:	86940855	HACK YOUR HANGRY	
Serial Number:	86940849	BREAK WHEN HANGRY	
Serial Number:	86978628	LORISSA'S KITCHEN	
Serial Number:	86647026	SQUATCH LOADED	
Serial Number:	86642191	SMART SNACK	
Serial Number:	86608494	HANGRY MOMENTS	
Serial Number:	86608495	HANGRY	
Serial Number:	86980307	PROTEIN SNACKS JACK LINK'S	
Serial Number:	86416621		
Serial Number:	86417003	JACK LINK'S MEAT SNACKS TENDER BITES TER	
Serial Number:	86416993	JACK LINK'S MEAT SNACKS ORIGINAL BEEF JE	
Serial Number:	86979446		
Serial Number:	86979812	MEAT SNACKS JACK LINK'S	
Serial Number:	86980071	JACK LINK'S	
Serial Number:	86417000	JACK LINK'S MEAT SNACKS TURKEY JERKY MAD	
Serial Number:	86267667	WORLD CLASS JERKY. VALUE PRICE.	
Serial Number:	86267661	WORLD KITCHENS QUALITY MEATS TERIYAKI BE	
Serial Number:	86267665	WORLD KITCHENS QUALITY MEATS	

CH \$1065.00 86940846

Property Type	Number	Word Mark
Serial Number:	86977676	SCREAMIN' SASQUATCH
Serial Number:	86161726	FEED THE BEAST
Serial Number:	85883522	JET RIDE
Serial Number:	85481790	JACK LINK'S TENDER BITES
Serial Number:	85398962	PEMMICAN-FLEXPACK
Serial Number:	85337513	AUTHENTIC. HONEST. FOOD.
Serial Number:	77967754	YOU BUY. WE BUY.
Serial Number:	77866673	THERE IS ONLY ONE PEMMICAN, ALL THE REST
Serial Number:	77771189	SLOW CURED PEMMICAN PREMIUM CUT BEEF JER
Serial Number:	77980728	FIELD SNACKS
Serial Number:	77700233	FIELD SNACKS
Serial Number:	77647753	SOFT! & TENDER!
Serial Number:	78685310	PECOS BILL'S
Serial Number:	76641387	PEMMICAN
Serial Number:	78566557	RIO JAKE'S
Serial Number:	78524971	FARMERS MARKET
Serial Number:	76298106	GOLD AWARD
Serial Number:	76269294	PEMMICAN
Serial Number:	76268577	
Serial Number:	76268576	PEMMICAN
Serial Number:	76242455	
Serial Number:	75666836	PEMMICAN
Serial Number:	75345028	WILD RIVER

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 2021 McKinney Ave., Suite 2000

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 36084-39260

NAME OF SUBMITTER: Dusan Clark

SIGNATURE: /Dusan Clark/

DATE SIGNED: 03/07/2017

Total Attachments: 7

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**CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (as may be amended, restated, supplemented or otherwise modified from time to time, the "Confirmatory Grant") is made effective as of March 7, 2017 by and from **LINK SNACKS, INC.**, a Wisconsin corporation (the "Grantor"), to and in favor of **JPMORGAN CHASE BANK, N.A.** (the "Grantee"), as Collateral Agent for the Creditors (as defined in the Intercreditor Agreement referenced below).

WHEREAS, JLBH Holdings, Inc. ("Holdings"), the Grantor, as borrower, JPMorgan Chase Bank, N.A., in its capacity as administrative agent (in such capacity, the "Administrative Agent"), and the institutions from time to time parties thereto as lenders (the "Lenders") are parties to that certain Second Amended and Restated Credit Agreement, dated as of March 31, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement");

WHEREAS, the Grantee has been appointed Collateral Agent (the "Collateral Agent") pursuant to that certain Amended and Restated Intercreditor and Collateral Agency Agreement, dated as of March 31, 2014, by and among the Administrative Agent (on its behalf and on behalf of the Lenders), the Grantee, in its capacity as Collateral Agent, and each of the "Noteholders" party thereto (which amends and restates the previous intercreditor to which the foregoing parties are subject, and as such agreement may be further amended, restated, supplemented or otherwise modified from time to time, the "Intercreditor Agreement");

WHEREAS, Holdings, the Grantor, the Collateral Agent and certain other Loan Parties have previously entered into that certain Third Amended and Restated Pledge and Security Agreement, dated as of March 31, 2014 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, Holdings, the Grantor, the Guarantors party thereto, Prudential Investment Management, Inc., the Existing Holders named in the Purchaser Schedule attached thereto, the Series C Note Purchasers named in the Purchaser Schedule attached thereto and each Prudential Affiliate which becomes a party thereto from time to time are parties to that certain Amended and Restated Note Purchase and Private Shelf Agreement, dated as of March 31, 2014 (as may the same may be amended, restated, supplemented or otherwise modified from time to time the "Note Purchase Agreement"; together with the Credit Agreement and the agreements, documents and instruments delivered in connection with any or all of the foregoing (as each may be amended, restated, supplemented or otherwise modified from time to time), the "Senior Indebtedness Documents");

WHEREAS, the Grantor owns the trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are pending or registered with the United States Patent and Trademark Office; and

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Senior Indebtedness Documents, all terms and provisions of which are incorporated herein by reference. In the event

that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of (i) all the Obligations; (ii) all of the obligations and liabilities of the Loan Party Guarantors under the Loan Party Guaranty; and (iii) all of the obligations and liabilities of the guarantors under that certain Amended and Restated Guaranty dated as of March 31, 2014 (as the same may be amended, restated, supplemented or otherwise modified from time to time) in favor of the holders of the notes issued pursuant to the Note Purchase Agreement from time to time. Upon the payment in full of all Obligations (other than Unliquidated Obligations), the Grantee shall promptly, upon such satisfaction, execute, acknowledge, and deliver to the Grantor all reasonably requested instruments in writing releasing the security interest in the Trademarks acquired under the Security Agreement and this Confirmatory Grant.

(b) The Grantor hereby grants to the Grantee a security interest in (1) all of the Grantor's right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds and products of the Trademarks, (3) the goodwill associated with such Trademarks, and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same.

3) Counterparts. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

4) Governing Law. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant of Security Interest effective as of the date first written above.

LINK SNACKS, INC.

By: 




Name: Steve Fray









Title: Chief Financial Officer

Signature Page to
Confirmatory Grant of Security Interest (Trademarks)



TRADEMARK
REEL: 006003 FRAME: 0565

**CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS
Exhibit A – SCHEDULE OF TRADEMARKS**

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Current Owner	Status
HANGRY HACKS	86940846 15-MAR-2016	5138911 07-FEB-2017	LINK SNACKS, INC.	Registered
HACK YOUR HANGRY	86940855 15-MAR-2016	5138913 07-FEB-2017	LINK SNACKS, INC.	Registered
BREAK WHEN HANGRY	86940849 15-MAR-2016	5138912 07-FEB-2017	LINK SNACKS, INC.	Registered
LORISSA'S KITCHEN	86978628 04-JUN-2015	4948098 26-APR-2016	LINK SNACKS, INC.	Registered
SQUATCH LOADED	86647026 01-JUN-2015	5115326 03-JAN-2017	LINK SNACKS, INC.	Registered
SMART SNACK	86642191 27-MAY-2015	4874414 22-DEC-2015	LINK SNACKS, INC.	Registered
HANGRY MOMENTS	86608494 24-APR-2015	5009048 26-JUL-2016	LINK SNACKS, INC.	Registered
HANGRY	86608495 24-APR-2015	5013929 02-AUG-2016	LINK SNACKS, INC.	Registered
PROTEIN SNACKS JACK LINK'S 	86980307 20-NOV-2014		LINK SNACKS, INC.	Published (Pending)
<i>Design Only</i> 	86416621 07-OCT-2014	4998973 12-JUL-2016	LINK SNACKS, INC.	Registered
JACK LINK'S MEAT SNACKS TENDER BITES CUTS OF BEEF STEAK, MESQUITE SMOKED & DRIED TERIYAKI BEEF STEAK 	86417003 07-OCT-2014	4998974 12-JUL-2016	LINK SNACKS, INC.	Registered
JACK LINK'S MEAT SNACKS ORIGINAL BEEF JERKY SLOW COOKED AND MESQUITE SMOKED FAMILY QUALITY GUARANTEE JACK LINK SINCE 1885	86416993 07-OCT-2014	5087132 22-NOV-2016	LINK SNACKS, INC.	Registered

Mark	App. No. / App. Date	Reg. No. / Reg. Date	Current Owner	Status
				
Design Only 	86979446 07-OCT-2014	5019366 09-AUG-2016	LINK SNACKS, INC.	Registered
MEAT SNACKS JACK LINK'S 	86979812 07-OCT-2014	5038091 06-SEP-2016	LINK SNACKS, INC.	Registered
JACK LINK'S 	86980071 07-OCT-2014		LINK SNACKS, INC.	Published (Pending)
JACK LINK'S MEAT SNACKS TURKEY JERKY MADE WITH WHITE MEAT TURKEY BREAST ORIGINAL FAMILY QUALITY GUARANTEE JACK LINK SINCE 1885 	86417000 07-OCT-2014	4856697 17-NOV-2015	LINK SNACKS, INC.	Registered
WORLD CLASS JERKY. VALUE PRICE.	86267667 30-APR-2014	4686159 10-FEB-2015	LINK SNACKS, INC.	Registered Supplemental Register
WORLD KITCHENS QUALITY MEATS TERIYAKI BEEF JERKY NATURAL STYLE HIGH IN PROTEIN 	86267661 30-APR-2014	4765727 30-JUN-2015	LINK SNACKS, INC.	Registered
WORLD KITCHENS QUALITY MEATS 	86267665 30-APR-2014	4757365 16-JUN-2015	LINK SNACKS, INC.	Registered
SCREAMIN' SASQUATCH	86977676 11-APR-2014	4878802 29-DEC-2015	LINK SNACKS, INC.	Registered
FEED THE BEAST	86161726 09-JAN-2014	4705024 17-MAR-2015	LINK SNACKS, INC.	Registered
JET RIDE 	85883522 22-MAR-2013	4777656 21-JUL-2015	LINK SNACKS, INC.	Registered
JACK LINK'S TENDER BITES	85481790	4752193	LINK SNACKS, INC.	Registered

Mark	App. No. / App. Date	Reg. No. / Reg. Date	Current Owner	Status
	28-NOV-2011	09-JUN-2015		
PEMMICAN-FLEXPACK	85398962 16-AUG-2011	4184318 31-JUL-2012	LINK SNACKS INC.	Registered
AUTHENTIC. HONEST. FOOD.	85337513 03-JUN-2011	4358495 25-JUN-2013	LINK SNACKS INC.	Registered
YOU BUY. WE BUY.	77967754 24-MAR-2010	3979138 14-JUN-2011	LINK SNACKS INC.	Registered
THERE IS ONLY ONE PEMMICAN, ALL THE REST ARE JERKY	77866673 06-NOV-2009	3941540 05-APR-2011	LINK SNACKS INC.	Registered
SLOW CURED PEMMICAN PREMIUM CUT BEEF JERKY 	77771189 30-JUN-2009	3858913 12-OCT-2010	LINK SNACKS INC.	Registered Partial Section 2(F)
FIELD SNACKS	77980728 26-MAR-2009	3895532 21-DEC-2010	LINK SNACKS INC.	Registered
FIELD SNACKS	77700233 26-MAR-2009	4150476 29-MAY-2012	LINK SNACKS INC.	Registered
SOFT! & TENDER!	77647753 12-JAN-2009	3624965 19-MAY-2009	LINK SNACKS INC.	Registered Supplemental Register
PECOS BILL'S	78685310 04-AUG-2005	3120317 25-JUL-2006	LINK SNACKS INC.	Renewed (Registered)
PEMMICAN	76641387 22-JUN-2005	3102839 13-JUN-2006	LINK SNACKS INC.	Renewed (Registered) Section 2(F)
RIO JAKE'S	78566557 14-FEB-2005	3055120 31-JAN-2006	LINK SNACKS INC.	Renewed (Registered)
FARMERS MARKET	78524971 01-DEC-2004	3038012 03-JAN-2006	LINK SNACKS INC.	Renewed (Registered)
GOLD AWARD	76298106 13-AUG-2001	2735392 08-JUL-2003	LINK SNACKS INC.	Renewed (Registered)
PEMMICAN 	76269294 11-JUN-2001	2767517 23-SEP-2003	LINK SNACKS INC.	Renewed (Registered)
<i>Design Only</i> 	76268577 08-JUN-2001	2776312 21-OCT-2003	LINK SNACKS INC.	Renewed (Registered)
PEMMICAN 	76268576 08-JUN-2001	2730120 24-JUN-2003	LINK SNACKS INC.	Renewed (Registered)
<i>Design Only</i>	76242455	2640827	LINK SNACKS INC.	Renewed (Registered)

Mark	App. No. / App. Date	Reg. No. / Reg. Date	Current Owner	Status
	09-APR-2001	22-OCT-2002		
PEMMICAN 	75666836 24-MAR-1999	2407232 21-NOV-2000	LINK SNACKS INC.	Renewed (Registered)
WILD RIVER	75345028 22-AUG-1997	2250405 01-JUN-1999	LINK SNACKS INC.	Renewed (Registered)