

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418818

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shoptalk Live, LLC		08/27/2015	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Shoptalk Commerce, LLC		
Street Address:	121 East 25th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86678638	SHOPTALK LIVE	
Serial Number:	86725623	SHOPTALK THE NEXT GENERATION COMMERCE EV	
Serial Number:	86949347	TALKSHOP	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-568-3100		
Email:	bhipdocket@bakerlaw.com, nfrandsen@bakerlaw.com, jdale@bakerlaw.com		
Correspondent Name:	Nancy Rubner Frandsen		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	106171.55555		
NAME OF SUBMITTER:	Judy Dale-Paralegal		
SIGNATURE:	/Judy Dale/		
DATE SIGNED:	03/08/2017		
Total Attachments: 1			

CH \$90.00 86678638

STATE OF DELAWARE

CERTIFICATE OF AMENDMENT

OF

Shoptalk Live, LLC

FIRST: The name of the Limited Liability Company is: Shoptalk Live, LLC

SECOND: The Certificate of Formation of the Limited Liability Company is hereby amended as follows:

RESOLVED, that the Certificate of Formation of the Limited Liability Company be amended by changing the article thereof numbered "FIRST" so that, as amended said Article shall be and read as follows:

FIRST: The name of the Limited Liability Company is:

Shoptalk Commerce, LLC

IN WITNESS WHEREOF, said Shoptalk Live, LLC has caused this certificate to be signed by its Authorized Person this 27th day of August, 2015.

BY:  - Signature

Name: Cheryl Slipsh - Print Name
Authorized Person