

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418795

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Menasha Corporation		03/07/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Orbis Corporation		
Street Address:	1055 Corporate Center Drive		
City:	Oconomowoc		
State/Country:	WISCONSIN		
Postal Code:	53066		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86705544	RIGHT PACKAGING, RIGHT PLACE, RIGHT TIME	
CORRESPONDENCE DATA			
Fax Number:	4142773552		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-277-5000		
Email:	tm-dept@quarles.com		
Correspondent Name:	Sue Hoffman		
Address Line 1:	411 East Wisconsin Avenue, Suite 2400		
Address Line 4:	Milwaukee, WISCONSIN 53202-4426		
NAME OF SUBMITTER:	Sue Hoffman		
SIGNATURE:	/Sue Hoffman/		
DATE SIGNED:	03/08/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Assignment is made effective as of March 7, 2017, by Menasha Corporation, a Wisconsin corporation ("Assignor"), for the benefit of Orbis Corporation, a Wisconsin corporation ("Assignee").

WHEREAS, Assignor is the owner of the RIGHT PACKAGING, RIGHT PLACE, RIGHT TIME trademark and trademark-related rights, without limitation and expressly including United States Application No. 86/705,544 therefor as applied for on July 27, 2015 (collectively the "Trademark");

WHEREAS, Assignee desires to acquire from Assignor the Trademark and the goodwill of the business in connection with which the Trademark is used;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Trademark and the goodwill of the business symbolized by the Trademark, plus all claims and demands, if any, including all claims and demands for past infringement, that Assignor may have in connection with the Trademark arising before and as of the date of this Assignment.

Assignor agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights assigned hereunder. Assignor agrees to assist Assignee at Assignee's expense with all proceedings involving the Trademark assigned hereunder, including but not limited to infringement suits, cancellation proceedings, and priority contests.

The terms and provisions of this Assignment shall inure to the benefit of Assignee and its successors and assigns, and shall be binding on Assignor and its legal representatives and any corporation controlling Assignor.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by an authorized officer as of the date first stated above.

MENASHA CORPORATION - Assignor

By: Mark P. Fogarty

Title: Vice President, General Counsel and Corporate Secretary

