

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM418760

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Voke, Inc.		02/21/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Intel Corporation		
Street Address:	2200 Mission College Boulevard		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95052		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86937744	TRUEVR	
Serial Number:	86784007	VOKE	
CORRESPONDENCE DATA			
Fax Number:	4122883063		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-352-0513		
Email:	rsinteldocket@reedsmith.com		
Correspondent Name:	Katherine M. Basile		
Address Line 1:	P.O. Box 488		
Address Line 2:	Reed Smith LLP		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230		
NAME OF SUBMITTER:	Justine J. Lee		
SIGNATURE:	/Justine J. Lee/		
DATE SIGNED:	03/07/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

Voke, Inc., a Delaware Corporation of with a principal place of business at Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801 ("ASSIGNOR") owns all right, title and interest in and to the trademark(s) (the "Marks") as identified in Exhibit A, together with the goodwill of the business symbolized thereby.

Intel Corporation, a Delaware corporation with a principal place of business at 2200 Mission College Boulevard, Santa Clara, California 95052 ("ASSIGNEE") desires to acquire and accept all right, title and interest in and to the Marks and all associated goodwill.

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR assigns to ASSIGNEE all right, title, and interest in and to the Marks, together with:


- a. all of ASSIGNOR's business, or that portion of ASSIGNOR's business to which the Marks pertain;
- b. all associated goodwill;
- c. all common law rights in the Marks;
- d. all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and
- e. all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR agrees to sign all other documents necessary to give effect to the foregoing or to establish that the ASSIGNOR does not have any other right, title and interest in and to the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, effective as of February 21, 2017.

Dated:

Voke, Inc.,

By: 
Printed Name: Jared Ross
Title: Assistant Secretary

Dated:

February 28, 2017

Intel Corporation

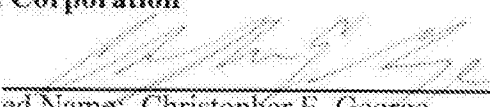
By: 
Printed Name: Christopher E. George
Title: Assistant Corporate Secretary

EXHIBIT A

<u>Trademark</u>	<u>Country/State</u>	<u>Appl. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
TRUEVR	US	86/937,744	03/11/2016		
VOKE	US	86/784,007	10/09/2015		