

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418881

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| Candle Group Inc.   |  | 08/31/2016            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | SBM Candle Group LLC                               |                       |                       |
| <b>Street Address:</b>  | 300 Liberty Avenue                                 |                       |                       |
| <b>City:</b>  | Brooklyn   |                       |                       |
| <b>State/Country:</b>   | NEW YORK   |                       |                       |
| <b>Postal Code:</b>   | 11207  |                       |                       |
| <b>Entity Type:</b>   | Limited Liability Company: NEW YORK                |                       |                       |
| <b>PROPERTY NUMBERS Total: 5</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 4227540  | AIR FRESH             |                       |
| <b>Registration Number:</b>   | 2832033  | AMERICAN CRAFT        |                       |
| <b>Registration Number:</b>   | 2298087  | AROMA DREAMS          |                       |
| <b>Registration Number:</b>   | 2556173  | OLD WILLIAMSBURGH     |                       |
| <b>Registration Number:</b>   | 4673025  | WOOD CRAFT            |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  | 2126843999   |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 2126843900   |                       |                       |
| <b>Email:</b>   | efiling@grr.com                                    |                       |                       |
| <b>Correspondent Name:</b>  | David D. Rodrigues                                 |                       |                       |
| <b>Address Line 1:</b>  | 270 Madison Ave, 8th Floor,                        |                       |                       |
| <b>Address Line 2:</b>  | Gottlieb, Rackman & Reisman P.C.                   |                       |                       |
| <b>Address Line 4:</b>  | New York, NEW YORK 10016                           |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 8732/062   |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | David D. Rodrigues                                 |                       |                       |
| <b>SIGNATURE:</b>   | /drodrigues/                                       |                       |                       |
| <b>DATE SIGNED:</b>   | 03/08/2017   |                       |                       |

OP \$140.00 4227540

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

WHEREAS, CANDLE GROUP INC. (the "Assignor"), a Delaware corporation with an address at 300 Liberty Avenue, Brooklyn, New York 11207, is current named owner of the US Trademark Registration NOS. Set forth on Schedule A attached hereto for the marks described on such Schedule A (hereinafter, collectively the "Trademarks") : and

Whereas, SBM Candle Group LLC (the "Assignee"), a New York Limited Liability Company is simultaneously herewith acquiring all of the Assignor's right, title, and interest in and to the Trademarks, including the goodwill associated with the Trademarks and all causes of action for past, present and future infringements of the Trademarks and the right to collect and retain any proceeds therefrom in the United States of America and its territories: and

WHEREAS, the parties wish to confirm and record this Assignment in the records of the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sells, assigns, transfers and conveys to the Assignee, and its successors and assigns, all of the Assignor's right, title and interest in and to all of the Trademarks, together with the goodwill associated with the Trademarks and all causes of action for past, present and future infringements of the Trademarks and the right to collect and retain any proceeds therefrom, in the United States of America and its territories and possessions.

The Assignor expressly agrees to execute, acknowledge and deliver such documents and other instruments as may be further requested by the Assignee to evidence or effectuate the sale, assignment, transfer, conveyance and delivery of the Trademarks to the Assignee.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed and delivered as of August 31, 2016.

CANDLE GROUP INC., a Delaware Corporation

By:   
Name: Almog Geva  
Title:

SCHEDULE A

Trademarks

| COUNTRY   | REFERENCE #     | FILED      | APP #      | REG DT     | REG #     | STATUS     | CLASSES |
|---|-----------------|------------|------------|------------|-----------|------------|---------|
| <b>AIR FRESH</b>                                    |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-24/313051  | 10/26/2011 | 85456266   | 10/16/2012 | 4227540   | REGISTERED | 04      |
| <b>AMERICAN CANDLE CO.</b>                          |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-4          |            |            |            |           | ABANDONED  |         |
| <b>AMERICAN CRAFT</b>                               |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-10/291527  | 4/4/2003   | 78233824   | 4/13/2004  | 2832033   | REGISTERED | 04      |
| <b>AROMA DREAMS</b>                                 |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-17         | 8/21/1998  | 75571,518  | 12/7/1999  | 2,298,087 | REGISTERED | 04      |
| <b>CINDY'S CANDLES (SEARCH)</b>                     |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-5          |            |            |            |           | ABANDONED  |         |
| <b>CLAIRE'S GARDEN</b>                              |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-9          | 5/10/2002  | 78/127,841 | 7/29/2003  | 2,745,238 | ABANDONED  | 04      |
| <b>CLAIRE'S GARDEN FILLED WAX CANDLE AND DESIGN</b> |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-11         | 6/3/2002   | 78/132,701 | 6/22/2004  | 2,858,777 | ABANDONED  | 21      |
| <b>COUNTRY DREAM</b>                                |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-16         | 8/11/1997  | 75/355,097 | 8/23/1998  | 2,167,783 | ABANDONED  | 04      |
| <b>COUNTRY DREAMS</b>                               |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-16A/298410 | 6/16/2009  | 77780659   | 7/27/2010  | 3623862   | REGISTERED | 04      |
| <b>CYNTHIA'S TRADITIONS (SEARCH)</b>                |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-7          |            |            |            |           | ABANDONED  |         |
| <b>GLOWING VISIONS</b>                              |                 |            |            |            |           |            |         |
| UNITED STATES                                       | 5186-21         | 10/1/1997  | 75/368,453 | 12/8/1998  | 2,208,790 | ABANDONED  | 04      |

| COUNTRY | REFERENCE # | FILED | APP # | REG DT | REG # | STATUS | CLASSES |
|---------|-------------|-------|-------|--------|-------|--------|---------|
|---------|-------------|-------|-------|--------|-------|--------|---------|

**HOLIDAY DREAMS**

|               |         |           |            |           |           |           |    |
|---------------|---------|-----------|------------|-----------|-----------|-----------|----|
| UNITED STATES | 5186-20 | 10/6/1999 | 75/816,463 | 7/30/2002 | 2,601,784 | ABANDONED | 04 |
|---------------|---------|-----------|------------|-----------|-----------|-----------|----|

**MASON (SEARCH)**

|               |        |  |  |  |  |           |  |
|---------------|--------|--|--|--|--|-----------|--|
| UNITED STATES | 5186-6 |  |  |  |  | ABANDONED |  |
|---------------|--------|--|--|--|--|-----------|--|

**OLD WILLIAMSBURGH**

|               |                |          |          |          |         |            |    |
|---------------|----------------|----------|----------|----------|---------|------------|----|
| UNITED STATES | 5186-13/291530 | 5/2/2001 | 78061711 | 4/2/2002 | 2566173 | REGISTERED | 04 |
|---------------|----------------|----------|----------|----------|---------|------------|----|

**OLD WILLIAMSBURGH CANDLE CORP.**

|               |         |           |            |           |           |           |    |
|---------------|---------|-----------|------------|-----------|-----------|-----------|----|
| UNITED STATES | 5186-14 | 10/6/1999 | 75/816,462 | 1/29/2002 | 2,533,363 | ABANDONED | 04 |
|---------------|---------|-----------|------------|-----------|-----------|-----------|----|

**OLD WILLIAMSBURGH HOUSE & GARDEN**

|               |         |           |            |          |           |           |    |
|---------------|---------|-----------|------------|----------|-----------|-----------|----|
| UNITED STATES | 5186-15 | 7/11/2001 | 78/073,363 | 7/1/2003 | 2,732,005 | ABANDONED | 04 |
|---------------|---------|-----------|------------|----------|-----------|-----------|----|

**OLD WILLIAMSBURGH HOUSE & GARDEN FINE FRAGRANCES FOR THE HOME**

|               |         |            |            |           |           |           |    |
|---------------|---------|------------|------------|-----------|-----------|-----------|----|
| UNITED STATES | 5186-12 | 11/28/2001 | 78/095,568 | 3/18/2003 | 2,697,863 | ABANDONED | 04 |
|---------------|---------|------------|------------|-----------|-----------|-----------|----|

**SKEETER BEETER**

|               |                |           |          |           |         |           |    |
|---------------|----------------|-----------|----------|-----------|---------|-----------|----|
| UNITED STATES | 5186-18/330087 | 1/15/1997 | 75225915 | 1/27/1998 | 2132365 | ABANDONED | 05 |
|---------------|----------------|-----------|----------|-----------|---------|-----------|----|

|               |                 |            |          |  |  |           |  |
|---------------|-----------------|------------|----------|--|--|-----------|--|
| UNITED STATES | 5186-18A/330087 | 11/26/2012 | 85787059 |  |  | ABANDONED |  |
|---------------|-----------------|------------|----------|--|--|-----------|--|

**WOOD CRAFT**

|        |                  |           |         |           |           |            |     |
|--------|------------------|-----------|---------|-----------|-----------|------------|-----|
| CANADA | 5186-26CA/354648 | 9/11/2014 | 1893436 | 2/15/2016 | TMA928993 | REGISTERED | 004 |
|--------|------------------|-----------|---------|-----------|-----------|------------|-----|

|               |                |          |          |           |         |            |     |
|---------------|----------------|----------|----------|-----------|---------|------------|-----|
| UNITED STATES | 5186-26/347545 | 3/9/2014 | 86213206 | 1/13/2015 | 4673026 | REGISTERED | 004 |
|---------------|----------------|----------|----------|-----------|---------|------------|-----|

END OF REPORT

TOTAL ITEMS SELECTED = 31