

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418921

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Serious Scents Inc.		10/14/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Ibrahim Nasser		
Street Address:	P.O.Box 5626		
City:	Chula Vista		
State/Country:	CALIFORNIA		
Postal Code:	91912		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3128554	SERIOUS SCENTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bawled@hotmail.com		
Correspondent Name:	Ibrahim Nasser		
Address Line 1:	P.O.Box 5626		
Address Line 4:	Chula Vista, CALIFORNIA 91912		
NAME OF SUBMITTER:	Ibrahim nasser		
SIGNATURE:	/Ibrahim Nasser/		
DATE SIGNED:	03/08/2017		
Total Attachments: 1			
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OP \$40.00 3128554

TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, SERIOUS SCENTS INC., a California corporation (hereinafter "ASSIGNOR") is actually using the name Serious Scents trademark and service mark (the "Mark") in commerce and has been awarded a U.S. trademark identified by registration number 3128554 has been used in commerce as of October 31, 1993. ASSIGNOR is assigning the Mark in the above-identified application as part of the entire business or portion thereof to which the Mark pertains as required by 15 U.S. C. § 1060; and

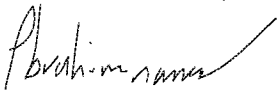
WHEREAS, Ibrahim Nasser, and individual, (hereinafter "ASSIGNEE") is desirous of acquiring the Mark and application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE, its successors and assigns, all right, title, and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the application therefor, effective as of October 14, 2016.

The ASSIGNOR further sells, assigns, and transfers to the ASSIGNEE, its successors and assigns, all income, royalties, damages and payments now or hereafter due or payable in respect to the Mark assigned to ASSIGNEE and any and all causes of action, claims or demands (either in law or equity) and the right to sue and counterclaim for past, present and future infringement, misappropriation, or dilution of the rights assigned to the ASSIGNEE and to receive, retain, hold and enjoy for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, any and all damages, profits, penalties, or other compensation or recoveries related thereto, effective as of October 14, 2016.

This trademark and service mark assignment is executed on this 8 th day of March, 2017 by Assignor and Assignee:

SERIOUS SCENTS, INC.

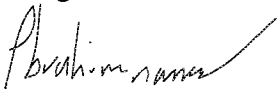


By: Ibrahim Nasser

Its: President

Dated: 03/08/2017

Assignee:



Name: Ibrahim Nasser

Dated: 03/08/2017