

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM418937

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Focus Products Group International, LLC		03/03/2017	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Greenfield World Trade, Inc.		
Doing Business As:	The Legacy companies		
Street Address:	3355 Enterprise Ave.		
City:	Ft. Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33331		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	3112667	BACK TO BASICS	
Registration Number:	2973685	COCOA-LATTE	
Registration Number:	3214230	EGG & MUFFIN TOASTER	
Registration Number:	2965088	LICKETY SIP	
Registration Number:	4856239	POP CRAZY	
Serial Number:	86965723	POP 'N' MIX CRAZY	
Registration Number:	4823390	POPCORN ON DEMAND	
Registration Number:	3314058	QUIKSERVE	
Registration Number:	1090800	STIR CRAZY	
Registration Number:	4860256	THEATER CRAZY	
Registration Number:	1228820	TRIPLE TIMER	
Registration Number:	5075379	ULTIMATE TOAST LIFT	
Registration Number:	0635121	WEST BEND	
Registration Number:	1369952	WEST BEND	
Registration Number:	1846660	WEST BEND	
Registration Number:	1437098	WEST BEND	
Registration Number:	4507110	WEST BEND	
Registration Number:	4978657	WEST BEND PROFESSIONAL	
TRADEMARK			

CH \$565.00 3112667

Property Type	Number	Word Mark
Registration Number:	0862553	WEST BEND...WHERE CRAFTSMEN STILL CARE
Registration Number:	4873823	V
Registration Number:	3353903	VINTURI
Registration Number:	5075282	

CORRESPONDENCE DATA

Fax Number: 4198741100
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 419-515-8140
Email: dockins@fraser-ip.com, turco@fraser-ip.com, lopez@fraser-ip.com, file@fraser-ip.com
Correspondent Name: Michael E. Dockins
Address Line 1: 28366 Kensington Lane
Address Line 2: suite 3
Address Line 4: Perrysburg, OHIO 43551

NAME OF SUBMITTER:	Michael E. Dockins
SIGNATURE:	/Michael E. Dockins/
DATE SIGNED:	03/08/2017

Total Attachments: 17
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WORLDWIDE OMNIBUS ASSIGNMENT OF INTELLECTUAL PROPERTY

This Worldwide Omnibus Assignment of Intellectual Property (this "Assignment") is effective as of March 3, 2017 (the "Effective Date") and is by and between Focus Products Group International, LLC, a limited liability company organized under the laws of the State of Illinois, having offices at 300 Knightsbridge Parkway, Suite 500, Lincolnshire, IL 60069 ("Assignor") and Greenfield World Trade, Inc. (D/B/A The Legacy Companies), a corporation organized under the laws of the State of Florida, having offices at 3355 Enterprise Ave, Suite 160, Ft. Lauderdale, FL 33331 ("Assignee").

WHEREAS, Assignor is the owner of the trademark applications and registrations identified on Schedule A attached hereto and made a part hereof, and all common law rights, if any, arising out of the use of those marks (collectively, the "Trademarks"); the domain names identified on Schedule B attached hereto and made a part hereof (collectively, the "Domain Names"); the issued patents and pending patent applications identified on Schedule C attached hereto and made a part hereof (collectively, the "Patents"); and the copyright filings identified on Schedule D attached hereto and made a part hereof (collectively, the "Copyrights").

WHEREAS, Assignee wishes to acquire all of Assignor's ownership, rights, title and interest in and to the intellectual property identified on Schedule A, Schedule B, Schedule C and Schedule D attached hereto and the goodwill associated therewith, all as more specifically set forth herein.

WHEREAS, Assignor wishes to transfer and assign to Assignee all of Assignor's ownership, rights, title and interest in and to the Trademarks, Domain Names, Patents, Copyrights and the goodwill associated therewith, free and clear of all liens, claims and encumbrances, pursuant to the terms and provisions set forth herein.

NOW, THEREFORE, for good and valuable consideration, as set forth in that certain Asset Purchase Agreement by and between Assignor and Assignee, entered into simultaneously herewith (the "Asset Purchase Agreement"), the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee, free and clear of all liens, claims and encumbrances, the entire ownership, right, title and interest of Assignor, throughout the world, in and to all of the Trademarks, Domain Names, Patents and Copyrights, together with the goodwill of Assignor's business associated therewith, appurtenant thereto, and symbolized thereby, along with all renewals, reissuances and extensions of rights thereof; together with, in each instance, all income, royalties, damages and payments now or hereafter due or payable with respect to any Trademarks, Domain Names, Patents and/or Copyrights, and all causes of action (whether at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement of any Trademarks, Domain Names, Patents and/or Copyrights or any other causes of action related thereto.

2. At Assignee's reasonable request, Assignor shall timely execute and deliver to Assignee any additional consents and further assignment documents that may be required to give full effect to this Assignment. Until such time as all of the assignments of Assignor's intellectual property in all jurisdictions set forth in the annexed Schedules are duly recorded with the

responsible government offices (the “Interim Period”), Assignor acknowledges and confirms that Assignee shall, in any event, be deemed to be the owner of the Trademarks, Domain Names, Patents and Copyrights. If it shall be necessary to record this Assignment, or other confirmatory documentation during the Interim Period, or in the event that any of Assignor’s intellectual property shall become due for any maintenance filings, renewals or other recordations during the Interim Period, Assignor shall likewise reasonably cooperate with Assignee’s requests and hereby consents and grants to Assignee the right to take whatever action is necessary, in Assignee’s judgment, and at Assignee’s expense, to maintain and enforce all registrations and other filings worldwide. All recordations and filings of this Assignment and any other assignments hereunder shall be made at Assignee’s expense.


3. This Assignment, together with the Asset Purchase Agreement (and all schedules exhibits thereto) entered into between the parties simultaneously herewith, embodies the entire agreement between the parties hereto with respect to the subject matter hereof, and supersedes all prior or contemporaneous negotiations, representations, obligations, agreements, or drafts of agreement, whether written or oral, with respect to the matters set forth herein, and there are no agreements, obligations, representations or warranties respecting said subject matter which are not set forth in the Asset Purchase Agreement and/or this Assignment.

4. This Assignment may be executed in any number of exchanged counterparts, whether by facsimile, PDF file or otherwise, each of which will be deemed an original and all of which together will constitute one and the same enforceable instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed in their respective corporate names by a duly authorized officer as of the Effective Date.

FOCUS PRODUCTS GROUP INTERNATIONAL,
LLC

By: 
Name: Mayank Singh
Title: Secretary

ACCEPTED AND ACKNOWLEDGED BY:

GREENFIELD WORLD TRADE, INC.

By: _____
Name:
Title:

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed in their respective corporate names by a duly authorized officer as of the Effective Date.

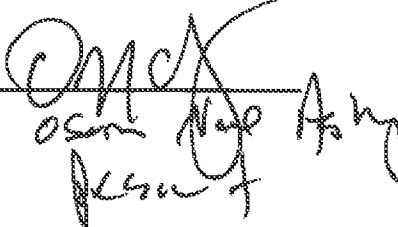
FOCUS PRODUCTS GROUP INTERNATIONAL,
LLC

By: _____
Name: Mayank Singh
Title: Secretary

ACCEPTED AND ACKNOWLEDGED BY:

GREENFIELD WORLD TRADE, INC.

By: _____
Name: _____
Title: _____



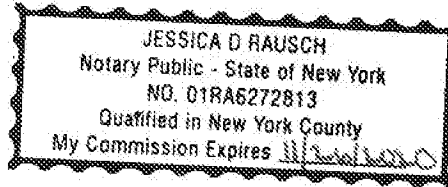
Osmi Raj Arora
President

STATE OF *New York*)
) ss.:
COUNTY OF *New York*)

ACKNOWLEDGMENT

On this ___ day of February, 2017, before me came Mayank Singh, who stated that he is the Secretary of Focus Products Group International, LLC and acknowledged that he executed the above instrument as the act and deed of Focus Products Group International, LLC with full authority to do so.


Jessica D. Rausch
Notary Public

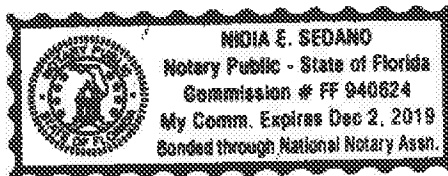


STATE OF *FLORIDA*)
) ss.:
COUNTY OF *Broward*)

ACKNOWLEDGMENT

On this 2 day of ^{*March*} ~~February~~, 2017, before me came *Oscar Newberry*, who stated that he/she is the *PRESIDENT* of *Greenfield World Trade* and acknowledged that he/she executed the above instrument as the act and deed of Greenfield World Trade, Inc. with full authority to do so.


Notary Public



SCHEDULE A
Trademarks


(a) U.S. TRADEMARKS

Trademark	Status	App No.	Filing Date	Reg. Number	Reg. Date	Next Renewal Date	Class	Goods	Owner
BACK TO BASICS	Registered	78/362630	02/04/2004	3112667	07/04/2006	07/04/2026	07 Int., 08 Int., 11 Int., 21 Int.	Cl. 7: Housewares, appliances and utensils, namely, electric beverage blenders and smoothie makers, home canning machines, namely, steam canners, water bath canners, electric meat grinders; Cl. 8: Manually operated apple peelers, potato peelers, apple slicer/corers, cherry stoners, jar wrenches, manually operated grain mills, non-electric sauce food processor; Cl. 11: Electric machine for making hot drinks, namely, coffee, hot chocolates, cappuccinos, mochas, flavored steamed milk, steamed milk, ciders, wassails, toddies, grogs, teas; Cl. 21: Food strainers; canning funnels; manually operated fruit juicers, jar lifters, namely, magnetic stick used to lift jars from boiling water	Focus Products Group International, LLC
COCOA-LATTE	Registered	78/294018	08/29/2003	2973685	07/19/2005	07/19/2025	11 Int.	Electric machine for domestic use, for making hot drinks, namely, hot chocolates, cappuccinos, mochas, flavored steamed milk, steamed milk, ciders, wassails, toddies, grogs, teas	Focus Products Group International, LLC

EGG & MUFFIN TOASTER	Registered	78/606396	04/11/2005	3214230	02/27/2007	02/27/2017	11 Int.	Electric toaster having a secondary heating element for cooking food; electric toaster oven having a secondary heating element for cooking food	Focus Products Group International, LLC
LICKETY SIP	Registered	78/362659	02/04/2004	2965088	07/05/2005	07/05/2025	21 Int.	Trays and molds for making frozen confections	Focus Products Group International, LLC
POP CRAZY	Registered	86/209656	03/03/2014	4856239	11/17/2015	11/17/2025	29 Int., 30 Int.	Cl. 29: Edible oil; Cl. 30: Unpopped popcorn; flavorings and seasonings	Focus Products Group International, LLC
POP 'N' MIX CRAZY ¹	Pending	86/965723	04/06/2016				11 Int.	Electric popcorn poppers	Focus Products Group International, LLC
POPCORN ON DEMAND	Registered	86/331013	07/08/2014	4823390	09/29/2015	09/29/2025	11 Int.	Electric popcorn poppers	Focus Products Group International, LLC
QUICKSERVE	Registered	78/763963	11/30/2005	3314058	10/16/2007	10/16/2017	11 Int.	Electric toasters	Focus Products Group International, LLC
STIR CRAZY	Registered	73/139552	08/31/1977	1090800	05/09/1978	05/09/2018	11 Int.	Domestic electric corn popper	Focus Products Group International, LLC
THEATER CRAZY	Registered	86/082917	10/04/2013	4860256	11/24/2015	11/24/2025	11 Int.	Electric popcorn poppers	Focus Products Group International, LLC
TRIPLE TIMER	Registered	73/341526	12/14/1981	1228820	02/22/1983	02/22/2023	09 Int.	An Electronic Timer	Focus Products Group International, LLC
ULTIMATE TOAST LIFT	Registered	86/829996	11/24/2015	5075379	11/01/2016	11/01/2026	11 Int.	Electric toasters	Focus Products Group International, LLC
WEST BEND	Registered	72/003496	02/27/1956	635121	10/02/1956	10/02/2026	21 Int.	Electric roasters, electric skillers, electric mixers, and electric water heaters	Focus Products Group International, LLC

¹ Note: This application was filed as an "Intent to Use" application. The next upcoming deadline is 04/18/2017 (Statement of Use).

WEST BEND	Registered	73/538308	05/17/1985	1369952	11/12/1985	11/12/2025	09 Int.	Electronic timers	Focus Products Group International, LLC
WEST BEND	Registered	74/434810	09/13/1993	1846660	07/26/1994	07/26/2024	11 Int.	Electric household appliance; namely, automatic bread and dough maker	Focus Products Group International, LLC
WEST BEND	Registered	73/617110	08/28/1986	1437098	04/21/1987	04/21/2017	07 Int.	Motorized hand-operated kitchen appliance; namely, knife, mixer and can opener	Focus Products Group International, LLC
WEST BEND	Registered	85/802270	12/13/2012	4507110	04/01/2014	04/01/2024	11 Int.	Microwave ovens	Focus Products Group International, LLC
WEST BEND PROFESSIONAL	Registered	86/347376	07/24/2014	4978657	06/14/2016	06/14/2026	11 Int.	Electric popcorn poppers	Focus Products Group International, LLC
WEST BEND...WHERE CRAFTSMEN STILL CARE & DESIGN	Registered	72/268265	04/04/1967	862553	12/24/1968	12/24/2018	11 Int.	Electrical cooking utensils-namely, coffee makers, toasters, skillets, roasters, griddles, bean pot sets, patio service sets, service ranges, and corn poppers	Focus Products Group International, LLC
	Registered	86/627883	05/13/2015	4873823	12/22/2015	12/22/2025	21 Int.	Wine aerators	Focus Products Group International, LLC

VINTURI	Registered	78/816310	02/16/2006	3353903	12/11/2007	12/11/2017	21 Int.	Aeration devices, namely hand-operated aerators, decanters, funnels, and pourers for facilitating the aeration of wine prior to consumption	Focus Products Group International, LLC
	Registered	86/627893	05/13/2015	5075282	11/01/2016	11/01/2026	21 Int.	Wine aerators	Focus Products Group International, LLC
Vinturi Black Band Trade Dress Design									

TRADEMARK
REEL: 006005 FRAME: 0520

(b) FOREIGN TRADEMARKS

Country	Trademark	Status	App No.	Filing Date	Reg. Number	Reg. Date	Next Renewal Date	Class	Goods	Owner
Brazil	WEST BEND ²	Registered	829574662	02/01/2008	829574662	08/09/2011	08/09/2021	07 Int.	Motorized electric multi-purpose kitchen appliances with integrated bottle and-can opener with interchangeable accessories; motorized electric hand-operated kitchen appliances; motorized electric food processor	Focus Electrics, LLC
Brazil	WEST BEND ³	Registered	829574689	02/01/2008	829574689	10/04/2011	10/04/2021	21 Int.	Cooking and houseware utensils, namely, pots, pans, kettles, skillets, roasters, broilers, griddles, coffee makers, tea kettles, egg poachers, french fryers, dutch	Focus Electrics, LLC

² Note: A predecessor entity filed this mark, but the assignment to Seller to update the chain of title was never filed by the predecessor entity or Seller.

³ Note: A predecessor entity filed this mark, but the assignment to Seller to update the chain of title was never filed by the predecessor entity or Seller.




										ovens, pitchers, corn poppers, trays, bowls, and bakeware	
Brazil	WEST BEND ⁴	Registered	8188888679	11/01/1995	8188888679	07/21/1998	07/21/2018	21 Int.	All goods - household articles and utensils, namely, non-electric pots, pans, kettles, skillets, roasters, broilers, griddles, coffeemakers, egg poachers, french fryers, dutch ovens, pitchers, tumblers, trays, bowls, canisters, bakeware, colanders, pressure cookers, and woks	Focus Electrics, LLC	
Brazil	WEST BEND ⁵	Registered	829574670	02/01/2008	829574670	08/09/2011	08/09/2021	11 Int.	Electric cooking utensils; electric bread and dough making machines; electric coffee urns; electric kitchen appliances, namely, electric toasters; electric coffee makers; electric food dehydrators; and electric machine for making hot drinks, ice cream and frozen yogurt makers	Focus Electrics, LLC	
Canada	QUIKSERVE ⁶	Registered	1305617	06/15/2006	TMA688968	06/15/2007	06/15/2022	N/A	Electric toasters	West Bend Housewares, LLC	
Canada	STIR CRAZY ⁷	Registered	0420987	02/14/1978	TMA238299	12/14/1979	12/14/2024	N/A	Automatic corn popper	West Bend Housewares, LLC	
Canada	WEST BEND	Advertised	1766393	02/04/2016				11 Int.	Microwave ovens	Focus Products Group International, LLC	
Canada	WEST BEND	Registered	0228948	02/18/1955	TMA101990	11/25/1955	11/25/2025	N/A	Aluminum, copper and steel cooking utensils-namely, pots, pans, kettles, skillets,	Focus Products Group	

TRADEMARK

⁴ Note: A predecessor entity filed this mark, but the assignment to Seller to update the chain of title was never filed by the predecessor entity or Seller.
⁵ Note: A predecessor entity filed this mark, but the assignment to Seller to update the chain of title was never filed by the predecessor entity or Seller.
⁶ Note: A predecessor entity filed this mark, but the assignment to Seller to update the chain of title was never filed by the predecessor entity or Seller.
⁷ Note: A predecessor entity filed this mark, but the assignment to Seller to update the chain of title was never filed by the predecessor entity or Seller.

									roasters, broilers, griddles, coffee makers, tea kettles, egg poachers, french fryers, dutch ovens and pressure cookers; and serving humidors for keeping sandwiches, cake and similar foods fresh, pitchers, tumblers, coasters, cocktail shakers, corn poppers, trays, bowls, ring molds, colanders, and baby bottle sterilizers. Barbeque grills. Humidifiers. Electronic timers. Barbeque grills and accessories, namely carts, shelves, covers, cast grill sets, side handle assembly kits, warming racks, burners, mounts and posts for barbecues, grills and accessories, rotisserie kits, lava rocks, heat indicators, automatic igniter kits, control knobs, tables, barbecue hoses, barbecue cookware, and timers.	International, LLC
Chile	WEST BEND ⁸	Registered	88626	05/13/1981	945960	07/07/1981	11/30/2021	11 Int., 21 Int.	Cl. 11: Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, and water supply, and sanitary; Cl. 21: Utensils and containers for household and kitchen, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other	Premark WB Holdings, Inc.

⁸ Note: A predecessor entity filed this mark, but the assignment to Seller to update the chain of title was never filed by the predecessor entity or Seller.

										classes	
China		Registered	5881512	02/01/2007	5881512	11/07/2009	11/06/2019	08 Int.	Vegetable shredders; manual ice shaver; manual dough maker; manual meat grinder; manual grain mills; manual kitchen accessories and machines; manual fruit peelers; manual apple corers; manual fruit stoners	Back to Basics Products, LLC	
China		Registered	5881510	02/01/2007	5881510	11/28/2009	11/27/2019	16 Int.	Bags (envelopes, pouches) of paper or plastics, for packaging; packing boxes; packing buckets; booklets; recipe instructions (books); boxes of cardboard or paper (gift boxes)	Back to Basics Products, LLC	
China		Registered	5881511	02/01/2007	5881511	11/14/2009	11/13/2019	11 Int.	Electric toaster; griddles (cooking appliances); roasting apparatus; autoclaves (electric pressure cookers); electric coffee machines; electric deep fryers; egg cooker; manufacturing ice cream machine; electric cooking utensils; cooking apparatus and installations; kettles, electric; fruit roasters; coffee filters, electric	Back to Basics Products, LLC	
China	FOCUS ¹²	Pending						21 Int.	Housewares; kitchen utensils; bathroom appliances; brush; pan (cooking utensils); non-electric cooker; non-electric juicer	Focus Products Group, LLC	
China	FOCUS ¹³	Registered	6584317	03/07/2008	6584317	03/28/2010	03/27/2020	07 Int.	Electric shoe polishers; motorized electric	Focus Products Group,	

TRADEMARK

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