

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418813

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NailZone, LLC		03/07/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SouthernCarlson, Inc.		
<b>Street Address:</b>	10840 Harney Street		
<b>City:</b>	Omaha		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68154		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2774558	NAILZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4023909005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4023909500		
<b>Email:</b>	ip@koleyjessen.com		
<b>Correspondent Name:</b>	Roberta L. Christensen		
<b>Address Line 1:</b>	1125 S 103rd Street		
<b>Address Line 2:</b>	One Pacific Place, Suite 800		
<b>Address Line 4:</b>	Omaha, NEBRASKA 68124		
<b>NAME OF SUBMITTER:</b>	Roberta L. Christensen		
<b>SIGNATURE:</b>	/rlc/		
<b>DATE SIGNED:</b>	03/08/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 2774558

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT is made and entered into effective March 7 2017, by NailZone, LLC, a Delaware limited liability company ("**Assignor**"), having an address of 10840 Harney Street, Omaha, Nebraska 68154, and SouthernCarlson, Inc., a Delaware corporation ("**Assignee**"), having an address of 10840 Harney Street, Omaha, Nebraska 68154.

WHEREAS, Assignor is the owner of the trademark "NAILZONE", Registration Number 2,774,558 (the "**Trademark**"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademark in any and all countries.

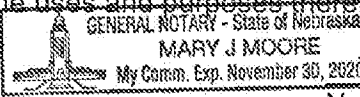
NailZone, LLC, Assignor

By: [Signature]

Title: Exec VP

State of Nebraska )  
County of Douglas ) ss.

On this 7 day of March, 2017, before a Notary Public in and for the county and state aforesaid, appeared Robert D Ruyea, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

  
[Signature]  
Notary Public