

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM418969

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brian Wood		03/03/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DEF FOREVER, LLC		
<b>Street Address:</b>	2307 River Road, Suite 200		
<b>City:</b>	Louisville		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	40206		
<b>Entity Type:</b>	Limited Liability Company: KENTUCKY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3162225	BRIAN WOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5025881960		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5026252784		
<b>Email:</b>	sduvall@middletonlaw.com		
<b>Correspondent Name:</b>	Scot A. Duvall		
<b>Address Line 1:</b>	401 S. Fourth Street, Suite 2600		
<b>Address Line 2:</b>	MIDDLETON REUTLINGER		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		
<b>ATTORNEY DOCKET NUMBER:</b>	ZU372-17009		
<b>NAME OF SUBMITTER:</b>	Scot A. Duvall		
<b>SIGNATURE:</b>	/Scot A. Duvall/		
<b>DATE SIGNED:</b>	03/09/2017		
<b>Total Attachments: 2</b>			
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OP \$40.00 3162225

## ASSIGNMENT OF TRADEMARK

**THIS ASSIGNMENT**, dated as of March 3, 2017 (the "Effective Date"), is from **BRIAN WOOD**, an individual citizen of the United States (the "Assignor"), whose post office address is 34 Hillside Avenue, 1G, New York, New York 10040, to **DEF FOREVER, LLC**, a Kentucky limited liability company ("Assignee"), whose post office address is 2307 River Road, Suite 200, Louisville, Kentucky 40206.

### WITNESSETH:

**WHEREAS**, Assignor is the sole owner of the exclusive right, title and interest in and to the trademark attached on Schedule "A" hereto (the "Mark"), which Assignor has used in commerce and is in continuous use in commerce, and the related U.S. federal trademark Registration referenced therein (the "Registration");

**WHEREAS**, Assignee is interested in acquiring the entire and exclusive right, title and interest in and to the Mark and Registration together with the goodwill of the business connected with the use of and symbolized by the Mark; and

**WHEREAS**, Assignor desires to assign to Assignee, and Assignee desires to receive from Assignor, the entire and exclusive right, title and interest in and to the Mark and Registration, together with the goodwill of the business connected with the use of and symbolized by the Mark.

**NOW, THEREFORE**, in consideration of one dollar (U.S. \$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee and its successors, assigns and nominees without any restrictions, reservations, or limitations:

1. All right, title and interest in and to the Mark and Registration, together with the goodwill of the business connected with the use of and symbolized by the Mark (and also including the right to register the Mark in Assignee's name), arising under the federal, state, and common law of the United States of America, or elsewhere in the world; and

2. All claims and rights associated with the Mark and Registration arising under the federal, state, and common law of the United States of America or elsewhere in the world, including the right to bring and maintain any and all causes of action, claims, and demands for infringements or other violations of rights in the Mark or Registration, and to receive any and all damages or other recovery resulting therefrom (and Assignor hereby waives any right to receive any portion of such damages or other recovery).

Assignor covenants that Assignor has the right to enter into this Assignment and further agrees, without further consideration, to cause such other lawful acts to be performed and such further assignments and other lawful documents to be executed, as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the legal and record owner of the rights hereby conveyed.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed, effective as of the Effective Date.



**BRIAN WOOD** ("Assignor")

Date: 3 - 3 - 17

**ACCEPTANCE**

The undersigned Assignee hereby declares that it has accepted the foregoing Assignment.

**DEF FOREVER, LLC** ("Assignee")

By: B 

Name: BRIAN WOOD

Title: MANAGER

Date: 3 - 3 - 17

**SCHEDULE "A"**

<i>"Mark"</i>	<i>"Registration" No.</i>	<i>Registration Date</i>
BRIAN WOOD	3162225	October 24, 2006