

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419210

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greengale Properties, LLC		03/08/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Niche Media Holdings, LLC		
Street Address:	2360 Corporate Circle		
Internal Address:	Ste. 330		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89074		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4721225	AUSTIN WAY	
Registration Number:	4721226	AUSTIN WAY	
CORRESPONDENCE DATA			
Fax Number:	7029498376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702.949.8200		
Email:	TRADEMARKS-LASVEGAS@LRRRC.COM		
Correspondent Name:	Michael J. McCue		
Address Line 1:	3993 Howard Hughes Parkway		
Address Line 2:	Ste. 600		
Address Line 4:	Las Vegas, NEVADA 89169		
NAME OF SUBMITTER:	Michael J. McCue		
SIGNATURE:	/Michael J. McCue/		
DATE SIGNED:	03/10/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), dated as of March 8, 2017, is made by Greengale Properties, LLC, a Nevada limited liability company ("Assignor"), in favor of Niche Media Holdings, LLC, a Nevada limited liability company ("Assignee"), having an address of 2360 Corporate Circle, Suite 330, Henderson, Nevada 89074. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the trademarks set forth on Exhibit A, including, without limitation, all U.S. trademark registrations and all common law rights associated therewith, together with all of the goodwill of the business symbolized by the trademarks, and all claims for infringement and dilution of the trademarks, for Assignee's own use and enjoyment.
2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Trademark Assignment upon request by Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNOR
Greengale Properties, LLC

ASSIGNEE
Niche Media Holdings, LLC

By: Jane Gale
Name: Jane Gale
Title: Managing partner

By: Jane Gale
Name: Jane Gale
Title: Managing partner

EXHIBIT A

Trademark	Registration No.	Country
AUSTIN WAY	4,721,225	US
AUSTIN WAY	4,721,226	US