

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM419123

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wildflower Linen, Inc.		02/28/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	La Tavola, LLC		
<b>Street Address:</b>	2655 Napa Valley Corporate Dr.		
<b>City:</b>	Napa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94558		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3695577	WILDFLOWER LINEN	
<b>Registration Number:</b>	3695551	W	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125585700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(312) 558-6352		
<b>Email:</b>	mfoy@winston.com		
<b>Correspondent Name:</b>	Michelle Foy, Winston & Strawn LLP		
<b>Address Line 1:</b>	35 West Wacker Drive		
<b>Address Line 2:</b>	Suite 4200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601-9703		
<b>ATTORNEY DOCKET NUMBER:</b>	15980.4		
<b>NAME OF SUBMITTER:</b>	Michelle Foy		
<b>SIGNATURE:</b>	/Michelle Foy/		
<b>DATE SIGNED:</b>	03/09/2017		
<b>Total Attachments: 4</b>			
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**INTELLECTUAL PROPERTY ASSIGNMENT**

This INTELLECTUAL PROPERTY ASSIGNMENT (the "Assignment") is dated as of this 28<sup>th</sup> day of February, 2017, by and between WILDFLOWER LINEN, INC., a California corporation ("Assignor"), and LA TAVOLA, LLC, a California limited liability company ("Assignee").

WHEREAS, Assignor owns the intangible assets related to Assignor's business, which includes, without limitation, designing, producing and renting table linens, chair covers, napkins, napkin rings and bands, decorative napkins, placemats, table runners and throw pillows and activities related thereto (the "Business"), identified on the attached Schedule A (hereinafter the "Intellectual Property");

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of February 28, 2017 by and among Assignor, Assignee and the other parties thereto, Assignor agrees to assign, transfer and convey all of its respective rights, title and interests in and to the Intellectual Property; and

WHEREAS, Assignee is desirous of acquiring the Intellectual Property and all of Assignor's rights therein, including the goodwill of the Business associated therewith, as well as all common-law rights and all federal registrations and applications identified on Schedule A attached hereto and made a part hereof.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all of Assignor's rights, title and interests in and to the Intellectual Property, all associated common-law rights, all federal registrations and applications identified on Schedule A, together with the goodwill of the Business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Intellectual Property.

Assignor agrees that at any time and from time to time after the date hereof, at the reasonable request of Assignee and without further consideration, Assignor shall execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's rights, title and interests in and to the Intellectual Property and to assist Assignee in exercising all rights with respect thereto, at the cost of Assignee.

Nothing in this Assignment, express or implied, is intended or shall be construed to confer upon, or give to, any Person, other than the parties to this Assignment, any rights, obligations, claims, liabilities or remedies.

This Assignment shall bind and inure to Assignee and Assignor and their respective successors and assigns.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor has duly executed this Intellectual Property Assignment as of the date first written above.

**ASSIGNOR**

WILDFLOWER LINEN, INC.

By: Youngsong Martin  
Name: Youngsong Martin  
Title: President

*[Signature Page to the Intellectual Property Assignment Agreement]*

**TRADEMARK**  
**REEL: 006007 FRAME: 0361**

Acknowledged and Agreed:

**ASSIGNEE**

LA TAVOLA, LLC

By: \_\_\_\_\_

Name: Jeffrey Black

Title: Chief Executive Officer

*[Signature Page to the Intellectual Property Assignment Agreement]*

**TRADEMARK**  
**REEL: 006007 FRAME: 0362**

**SCHEDULE A**

**Intellectual Property:**

**Trademarks:**

1. Seller has a United States Trademark for the name Wildflower Linen, Reg. No. 3,695,577.
2. Seller has a United States Trademark for “a stylized version of the letter “W” with a plant behind and within the letter”, Reg. No. 3,695,551.

**Service Mark:**

3. Seller has a South Korean service mark, registration number 41-0203263.

**Websites:**

4. Seller owns the following websites:
  - a. [www.wildflowerlinenhome.com](http://www.wildflowerlinenhome.com)
  - b. [www.wildflowerlinens.com](http://www.wildflowerlinens.com)