

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419437

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vemma Nutrition Company		03/13/2017	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Bode Pro, Inc.		
Street Address:	8132 N. 87th Place		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85258		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85803050	BOD-E	
Serial Number:	85803079	BOD-E	
Serial Number:	86456091	BOD-E PRO	
CORRESPONDENCE DATA			
Fax Number:	480659334		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	480-659-1515		
Email:	trademarks@hartmantitus.com		
Correspondent Name:	Bradley P. Hartman		
Address Line 1:	c/o Hartman Titus PLC		
Address Line 2:	7114 E Stetson Drive, Suite 205		
Address Line 4:	Scottsdale, ARIZONA 85251-3250		
NAME OF SUBMITTER:	Bradley P. Hartman		
SIGNATURE:	/bradley p hartman/		
DATE SIGNED:	03/13/2017		
Total Attachments: 2			
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source=2017-03-13 Executed Trademark Assignment Agreement - BOD-E and BOD-E PRO#page2.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, VEMMA NUTRITION COMPANY, a corporation organized under the laws of the state of Arizona, having an address at 1621 W. Rio Salado Parkway, Tempe, Arizona ("ASSIGNOR") is the equitable, statutory and record owner of various trademarks and service marks used in connection with ASSIGNOR'S business, including the pending and issued U.S. Trademark/Service Mark applications and registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "TRADEMARKS"); and

WHEREAS, BODE PRO, INC., an Arizona corporation having an address at 8132 N. 87th Place, Scottsdale, Arizona 85258 ("ASSIGNEE"), is desirous of acquiring all of ASSIGNOR'S entire right, title, and interest in and to the TRADEMARKS and the goodwill of the business associated therewith.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the TRADEMARKS, together with goodwill of the business symbolized by the TRADEMARKS throughout the world, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and any foreign countries, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to sue for and receive and retain the proceeds relating to those infringements for its own use and for the use of its successors, assigns or other legal representatives.

ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADEMARKS and further agrees to do so at no additional cost to ASSIGNEE.

The undersigned represents and warrants that he/she has the authority to enter into this Agreement on behalf of ASSIGNOR.

Dated: 3/13/17

DEMMA NUTRITION COMPANY

By: [Signature]

Printed Name: Benson K. Boryko

Title: CEO

STATE OF Arizona)
County of Maricopa) ss.

On this 13 day of March, 2017, before me appeared Benson K Boryko the person who signed this Assignment, who acknowledged that he signed it as a free act on behalf of ASSIGNOR, with authority to do so.

My Commission Expires:

By: [Signature]
NOTARY PUBLIC

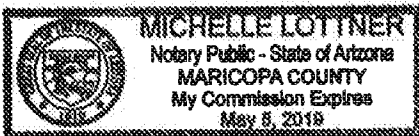




EXHIBIT A

TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO./ REGISTRATION NO.	FILING DATE/ REGISTRATION DATE
BOD-E	U.S.	85/803,050 4,477,011	Dec. 14, 2012 Feb. 4, 2014
BOD-E (stylized) 	U.S.	85/803,079 4,477,012	Dec. 14, 2012 Feb. 4, 2014
BOD-E PRO	U.S.	86/456,091 5,156,592	Nov. 14, 2014 Mar. 7, 2017
BOD-E	Canada	1,614,221 TMA930109	Feb. 14, 2013 Feb. 29, 2016
BOD-E (stylized) 	Canada	1,614,222 TMA930103	Feb. 14, 2013 Feb. 29, 2016
BOD-E	Hong Kong	303017835 303017335	Jun. 3, 2014 Jun. 3, 2014