

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419702

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OSA Brands, LLC		02/20/2017	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Montgomery Ward, Inc.		
Street Address:	1112 7th Avenue		
City:	Monroe		
State/Country:	WISCONSIN		
Postal Code:	53566		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	4164780	STAY-PUT	
Registration Number:	4324055	FRESH N FREEZE	
Registration Number:	4403257	STAY-PUT	
Registration Number:	4183176	BOUNCE-A-ROUND	
Registration Number:	4211358	MY GEO GYM	
Registration Number:	4356155	STAY-PUT	
Registration Number:	4049409	SUN SMARTIES	
Registration Number:	4053241		
Registration Number:	4173093		
Registration Number:	3514154	SUN SMARTIES	
Registration Number:	3309203	JUICE PAL	
Registration Number:	3823495	COZY CUB	
Registration Number:	3944509	COZY CUB	
Registration Number:	2943398	LEAPS & BOUNDS	
Registration Number:	1802457	ONE STEP AHEAD	
Registration Number:	5081899	BUG SMARTIES	
Registration Number:	4900239	ONE STEP AHEAD	
CORRESPONDENCE DATA			
TRADEMARK			

CH \$440.00 4164780

Fax Number: 3124276663

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (312) 427-1300

Email: chiustm@ladas.net

Correspondent Name: Ladas & Parry LLP

Address Line 1: 224 South Michigan Avenue

Address Line 2: Suite 1600

Address Line 4: Chicago, ILLINOIS 60604

NAME OF SUBMITTER:	DAVID C. BREZINA
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SIGNATURE:	/DAVID C. BREZINA/
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DATE SIGNED:	03/15/2017
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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Agreement ("Assignment"), effective as of the date last signed below, is by and between **OSA Brands, LLC**, a Wisconsin company having an address of 1112 7th Avenue, Monroe, Wisconsin 53566 ("Seller") and **Montgomery Ward, Inc.**, a Wisconsin corporation having an address of 1112 7th Avenue, Monroe, Wisconsin 53566 ("Buyer"), together the ("Parties").

WHEREIN, Seller wants to transfer to Buyer its entire right, title and interest in and to the Trademarks (as listed below), the related registrations and applications, and the goodwill of the business symbolized by the Trademarks; the Buyer wants to acquire same.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Parties agree as follows.

Assignment of Trademark Rights. Seller hereby sells, assigns, transfers, and conveys to Buyer the entire right, title and interest in and to:

	Serial Number	Reg. Number	Trademark and design information
1	85976265	4164780	STAY-PUT
2	85716676	4324055	FRESH N FREEZE
3	85846012	4403257	STAY-PUT
4	85491979	4183176	BOUNCE-A-ROUND
5	85380744	4211358	MY GEO GYM
6	85330146	4356155	STAY-PUT
7	85328045	4049409	SUN SMARTIES and sun with glasses design
8	85328041	4053241	(sun with glasses design)
9	85102499	4173093	(container design)
10	78766769	3514154	SUN SMARTIES
11	78762726	3309203	JUICE PAL
12	77175253	3823495	COZY CUB
13	77175251	3944509	COZY CUB
14	76550971	2943398	LEAPS & BOUNDS
15	74366156	1802457	ONE STEP AHEAD
16	86969407	5081899	BUG SMARTIES
17	86414057	4900239	ONE STEP AHEAD

and other right in these Trademarks, the goodwill of the business symbolized by these Trademarks and the right to sue, either at law or in equity, and to recover for any past or future infringement thereof, and any common law trademark rights related to these Trademarks owned by Seller.

IN WITNESS WHEREOF, the Parties executed this Assignment as follows:

Buyer:

MONTGOMERY WARD, INC.

By: 

Russel J. Davis, President

Dated 2/17/2017

Seller:

OSA BRANDS, LLC

By: 

John D. Baumann, President

Dated 2/20/17