

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419133

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK	FORMERLY Square 1 Bank	03/09/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	THE LITTLE BLUE BOOK, INC.		
Street Address:	255 E. Paces Ferry Road, Suite 700		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4514888	THE LITTLE BLUE BOOK MOBILE	
Registration Number:	4411375	TLBB MOBILE	
Registration Number:	4118133	THE LITTLE BLUE BOOK	
Registration Number:	4118134	THE LITTLE BLUE BOOK	
CORRESPONDENCE DATA			
Fax Number:	2139963305		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2136836305		
Email:	williamwolff@paulhastings.com		
Correspondent Name:	William Wolff		
Address Line 1:	515 South Flower Street, 25th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	90031-00026		
NAME OF SUBMITTER:	William Wolff		
SIGNATURE:	/William Wolff/		
DATE SIGNED:	03/10/2017		
Total Attachments: 2			
source=WFB_Sharecare - The Little Blue Book - IP RELEASE - Signed(89194130_1)#page1.tif			

OP \$115.00 4514888

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of March 9, 2017, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **THE LITTLE BLUE BOOK, INC.**, a Delaware corporation ("Company") with its principal place of business located at 255 E. Paces Ferry Road, Suite 700, Atlanta, GA 30305.

Recitals

WHEREAS Company granted to Lender a security interest in its Intellectual Property Collateral (as such term is defined in the below-defined Security Agreement), including without limitation the trademarks described on Exhibit A attached hereto under an Intellectual Property Security Agreement dated as of October 21, 2013 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.


WHEREAS as Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property Collateral.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property Collateral and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property Collateral.

LENDER:

PACIFIC WESTERN BANK


Name: James Dineen
Title: SVP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **November 26, 2013** at Reel and Frame Number **5161/0512**, and on **January 13, 2014** at Reel and Frame Number **5191/0592**:

Description	Registration /Serial Number	Registration/ Application Date
THE LITTLE BLUE BOOK MOBILE	4514888	4/15/2014
TLBB MOBILE	4411375	10/1/2013
THE LITTLE BLUE BOOK	4118133	3/27/2012
THE LITTLE BLUE BOOK	4118134	3/27/2012

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