

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM419140

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Andre Veerman		03/09/2017	INDIVIDUAL: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	De Veer Enterprises Pty Ltd		
<b>Street Address:</b>	587 South Dowling St, Surry Hills,		
<b>City:</b>	Sydney, NSW		
<b>State/Country:</b>	AUSTRALIA		
<b>Postal Code:</b>	2010		
<b>Entity Type:</b>	Proprietary Limited Company: AUSTRALIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87357053	PINK LADIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650-965-8731		
<b>Email:</b>	trademarks@legalforce.com		
<b>Correspondent Name:</b>	Renuka Rajan		
<b>Address Line 1:</b>	446 E Southern Ave		
<b>Address Line 4:</b>	Tempe, ARIZONA 85282		
<b>ATTORNEY DOCKET NUMBER:</b>	470452		
<b>NAME OF SUBMITTER:</b>	Renuka Rajan		
<b>SIGNATURE:</b>	/Renuka Rajan/		
<b>DATE SIGNED:</b>	03/10/2017		
<b>Total Attachments: 2</b>			
source=pink_ladies_Assignment Agreement_#page1.tif			
source=pink_ladies_Assignment Agreement_#page2.tif			

CH \$40.00 87357053

**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 9 day of March, 2017 by, Andre Veerman a citizen of Australia residing at 587 Soth Sowling St Surry Hills, Sydney, NSW, Australia 2010 (hereinafter referred to as “ASSIGNOR”)

**IN FAVOR OF**

De Veer Enterprises Pty Ltd. (hereinafter referred to as “ASSIGNEE”) a proprietary limited company incorporated under the laws of Australia, having principal place of business at 587 South Dowling St, Surry Hills, Sydney, NSW, Australia 2010.

**WHEREAS**, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

<b>TRADEMARK</b>	<b>TYPE OF MARK</b>	<b>SERIAL NO.</b>	<b>DATE OF FILING</b>	<b>STATUS</b>
PINK LADIES	STANDARD CHARACTER MARK	87357053	Mar. 03, 2017	New application will be assigned to an examining attorney approximately 3 months after filing date.

**AND WHEREAS**, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

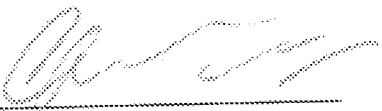
**NOW, THEREFORE**, for good and valuable consideration as agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the

Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

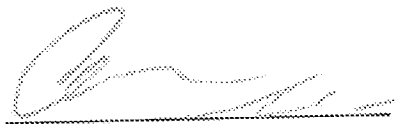
IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



Andre Veerman  
Owner

ASSIGNEE



Andre Veerman  
De Veer Enterprises Pty Ltd  
Managing Director