

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419628

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamond Dave Licensing, LLC		12/02/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Russ World, LLC		
Street Address:	11900 West Olympic Blvd., Suite 410		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	87236569	ROAD TESTED	
Serial Number:	87236572	SALT WATER TESTED	
Serial Number:	87236570	SALTWATER TESTED	
Serial Number:	86851724	BIG WAVE	
Serial Number:	86863422	LAUGH2WIN	
Serial Number:	86863404	LAUGHWIN	
Serial Number:	86851726	OFF ROAD	
Serial Number:	86851723	BIG INK	
Serial Number:	86851736	LAUGH TO WIN	
Serial Number:	86893019	ROAD TESTED BY DAVID LEE ROTH	
Registration Number:	4807164	ROAD TESTED, BIKER APPROVED!	
CORRESPONDENCE DATA			
Fax Number:	3109989109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109989100		
Email:	lp@conklelaw.com		
Correspondent Name:	Mark D. Kremer		
Address Line 1:	3130 Wilshire Blvd., Suite 500		

OP \$290.00 87236569

Address Line 4:	Santa Monica, CALIFORNIA 90403
NAME OF SUBMITTER:	Mark D. Kremer
SIGNATURE:	/Mark D. Kremer/
DATE SIGNED:	03/14/2017
Total Attachments: 2 source=2016-12-02 Certified Amendment to Articles of Organization#page1.tif source=2016-12-02 Certified Amendment to Articles of Organization#page2.tif	

LLC-2

**Amendment to Articles of Organization
of a Limited Liability Company (LLC)**

To change information of record for your California LLC, you can fill out this form, and submit for filing along with:

- A \$30 filing fee.
- A separate, non-refundable \$15 service fee also must be included, if you drop off the completed form.
- To file this form, the status of your LLC must be active on the records of the California Secretary of State, or if suspended, this form can only be filed to list a new LLC name. To check the status of the LLC, go to kepler.sos.ca.gov.

Important! To change the LLC addresses, or to change the name or address of the LLC's agent for service of process, you must file a Statement of Information (Form LLC-12). To get Form LLC-12, go to www.sos.ca.gov/business/be/statements.htm.

Items 4-6: **Only** fill out the information that is changing. Attach extra pages if you need more space or need to include any other matters.

FILED
Secretary of State
State of California

DEC 02 2016

This Space For Office Use Only

For questions about this form, go to www.sos.ca.gov/business/be/filing-tips.htm.

①

LLC's Exact Name (on file with CA Secretary of State)

Diamond Dave Licensing, LLC

②

LLC File No. (issued by CA Secretary of State)

200804710600

Purpose

- ③ The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

New LLC Name (List the proposed LLC name exactly as it is to appear on the records of the California Secretary of State.)

④

Russ World, LLC

Proposed LLC Name

The proposed new name must include: LLC, L.L.C., Limited Liability Company, Limited Liability Co., Ltd. Liability Co. or Ltd. Liability Company; and may not include: bank, trust, trustee, incorporated, inc., corporation, or corp., insurer, or insurance company.

Management (Check only one.)

- ⑤ The LLC will be managed by:

One Manager More Than One Manager All Limited Liability Company Member(s)

Amendment to Text of the Articles of Organization (List both the current text, and the text as amended by this filing.)

⑥

Read and sign below: Unless a greater number is provided for in the Articles of Organization, this form must be signed by at least one manager, if the LLC is manager-managed or at least one member, if the LLC is member-managed. If the signing manager or member is a trust or another entity, go to www.sos.ca.gov/business/be/filing-tips.htm for more information. If you need more space, attach extra pages that are 1-sided and on standard letter-sized paper (8 1/2" x 11"). All attachments are part of this document.

Signature: David Lee Roth
Sign here

David Lee Roth
Print your name here

Manager
Your business title

Make check/money order payable to: **Secretary of State**
Upon filing, we will return one (1) uncertified copy of your filed document for free, and will certify the copy upon request and payment of a \$5 certification fee.

By Mail
Secretary of State
Business Entities, P.O. Box 944228
Sacramento, CA 94244-2280

Drop-Off
Secretary of State
1500 11th Street, 3rd Floor
Sacramento, CA 95814



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

DEC 10 2016 *RM*

Date: _____

Alex Padilla

ALEX PADILLA, Secretary of State