

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM419716

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ANTARES CAPITAL LP		03/14/2017	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	CRUZ BAY PUBLISHING, INC.		
Street Address:	5720 Flatiron Parkway		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4358621	MYBOATSHOW	
Registration Number:	4061666	ST. PETERSBURG POWER & SAILBOAT SHOW	
Registration Number:	3992116	SUNCOAST BOAT SHOW	
Registration Number:	4570136	SUPERYACHT MIAMI	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	313-223-3151		
Email:	nzemgulis@dickinsonwright.com		
Correspondent Name:	Eric S. Bergeron		
Address Line 1:	500 WOODWARD AVENUE		
Address Line 2:	SUITE 4000		
Address Line 4:	DETROIT, MICHIGAN 48226		
ATTORNEY DOCKET NUMBER:	27932-426		
NAME OF SUBMITTER:	ERIC S. BERGERON		
SIGNATURE:	/ERIC S. BERGERON/		
DATE SIGNED:	03/15/2017		
Total Attachments: 3			

OP \$115.00 4358621

source=23 Partial Release of IP Security Agreement#page1.tif
source=23 Partial Release of IP Security Agreement#page2.tif
source=23 Partial Release of IP Security Agreement#page3.tif

PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Partial Release of Security Interest in Trademarks (this “**Partial Release**”) is made effective as of March 14, 2017 by **Antares Capital LP**, successor to General Electric Capital Corporation, as the administrative agent (in such capacity, the “**Administrative Agent**”), in favor of **Cruz Bay Publishing, Inc.** (the “**Grantor**”).

WHEREAS, pursuant to the Credit Agreement dated as of June 6, 2014 (as the same may be amended, restated, supplemented and/or modified from time to time, the “**Credit Agreement**”), by and among Grantor, Holdings, the other Credit Parties, the Lenders and the L/C Issuers from time to time party thereto and Administrative Agent, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Credit Agreement, Grantor has executed and delivered one or more Trademark Security Agreements and Guaranty and Security Agreements, each dated as of June 6, 2014, (collectively, as amended, supplemented, amended and restated or otherwise modified from time to time, the “**Security Agreements**”), and pursuant to the terms and conditions of the Security Agreements, Grantor granted to the Administrative Agent, for the benefit of the Administrative Agent, a security interest in and to Grantor’s right, title and interest in, to all Trademark Collateral (as defined in the Trademark Security Agreement referenced above), notice of which was recorded on June 23, 2014 at the United States Patent and Trademark Office at Reel 5307/Frame 0432;

WHEREAS, pursuant to the Collateral Release Letter dated as of the date hereof by and between Administrative Agent and Grantor, the Administrative Agent has agreed that the security interest in and to the Trademark Collateral described on Exhibit A hereto (the “**Released Trademarks**”) shall be terminated and that the remainder of the Trademark Collateral shall remain as security for the Obligations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Administrative Agent hereby terminates, cancels and releases any and all security interests it has against the Released Trademarks, and reassigns any and all right, title and interest it may have in and to the Released Trademarks listed on Exhibit A, including any goodwill symbolized by the foregoing, and all rights to same for past, present, and future infringements thereof.

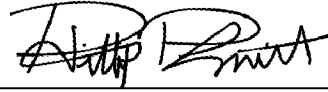
This Partial Release relates only to the Released Trademarks and except as to such Released Trademarks, the Security Agreements remain in full force and effect.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Partial Release to be executed by its duly authorized representatives as of the date set forth above.

ANTARES CAPITAL LP, as Administrative Agent

By: _____

A handwritten signature in black ink, appearing to read "Phillip Smith", written over a horizontal line.

Name: Phillip Smith

Title: Duly Authorized Signatory

EXHIBIT A
RELEASED TRADEMARKS

MARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE
MY BOAT SHOW	USA	4358621	June 25, 2013
ST. PETERSBURG POWER & SAILBOAT SHOW	USA	4061666	November 22, 2011
SUNCOAST BOAT SHOW	USA	3992116	July 12, 2011
SUPERYACHT MIAMI	USA	4570136	July 15, 2014