OP \$40.00 86244903

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ic Version v1.1 ETAS ID: TM419613

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cock N' Kitten, LLC		03/02/2017	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Hair Underworld, LLC	
Street Address:	1507 N. Pleasant St.	
City:	Royal Oak	
State/Country:	MICHIGAN	
Postal Code:	48067	
Entity Type:	Limited Liability Company: MICHIGAN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86244903	COCK GREASE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2489828369

Email: tracyj305@yahoo.com

Correspondent Name: Tracy J. Hankes
Address Line 1: 1507 N. Pleasant St.

Address Line 4: Royal Oak, MICHIGAN 48067

NAME OF SUBMITTER: Tracy J. Hankes	
SIGNATURE:	/Tracy J. Hankes/
DATE SIGNED:	03/14/2017

Total Attachments: 3

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TRADEMARK REEL: 006010 FRAME: 0528

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of this _______ day of

March, 2017, from Cock N' Kitten, LLC referred to as "Assignor", to Hair Underworld, LLC,

referred to as "Assignee".

WHEREAS, Assignor has adopted, has used, is using, and/or is the owner of the

trademarks shown on Exhibit 1 attached hereto, and made a part hereof (the "Trademarks");

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right,

title and interest in and to such Trademarks, including, but not limited to, the goodwill

symbolized thereby, along with substantially all of the assets in connection with which the

Trademarks are used and has been used, and Assignor desires to assign such Trademarks,

goodwill and assets to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its

successors and assigns forever, the entire right, title and interest in, to the Trademarks, and the

assets and goodwill of the business symbolized thereby. This assignment includes all statutory

and/or common law rights for such Trademarks, and any and all trade names, trademarks, and

trade dress used therewith, and any and all rights to contest, protest or sue at law or in equity for

any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct

in derogation of the Trademarks, including the right to receive all proceeds and damages

therefrom.

This Assignment includes all rights to obtain registrations and/or renewals of registration

or other legal protections pertaining to the Trademarks.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during

the existence of such Trademarks, and all renewals thereof, as fully and as entirely as the same

would have been held and enjoyed by the assigning party had this Assignment not been made.

Assignor hereby agrees to execute all papers and to perform such other proper acts as

Assignee or its successors or assigns may deem reasonably necessary to secure for Assignee or

its successors or assigns, or to evidence the rights, hereby transferred.

SIGNATURES ON FOLLOWING PAGE

TRADEMARK

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the λ^{nol} day of Norch, 2017.

SELLER: Cock N' Kitten LLC

Christina A. LassellIts: Managing Member

STATE OF <u>(alifornia</u>) SS. COUNTY OF <u>Sacramonto</u>) SS.



On this 2nd day of March, 2017, before me, a notary public, personally appeared Christina Lassell, Managing Member of Cock N' Kitten, LLC, to me known to be the person(s) who executed the foregoing instrument, and acknowledge that such person(s) executed the same freely, and that the consideration recited within the foregoing instrument was actual and adequate and was given in good faith for the purposes set forth and not for the purpose of security or for defrauding creditors of Grantor or subsequent purchasers.

Myshal Dosai
, Notary Public

TRADEMARK
REEL: 006010 FRAME: 0530

EXHIBIT 1

	<u>Trademark</u>	Type of Right
1.	"Cock Grease"	Common law rights
2.	"Cock Grease"	U.S. Trademark Registration no. 4,666,248
3.	"Eddy's Deluxe Pomade"	Common law rights
4.	"Beaver Cream"	Common law rights

5. And any other trademarks, tradenames, and/or brands associated with the "Cock Grease, Eddy's Deluxe Pomade and Beaver Cream" Family.

RECORDED: 03/14/2017

TRADEMARK REEL: 006010 FRAME: 0531