

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419613

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cock N' Kitten, LLC		03/02/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Hair Underworld, LLC		
Street Address:	1507 N. Pleasant St.		
City:	Royal Oak		
State/Country:	MICHIGAN		
Postal Code:	48067		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86244903	COCK GREASE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2489828369		
Email:	tracyj305@yahoo.com		
Correspondent Name:	Tracy J. Hanks		
Address Line 1:	1507 N. Pleasant St.		
Address Line 4:	Royal Oak, MICHIGAN 48067		
NAME OF SUBMITTER:	Tracy J. Hanks		
SIGNATURE:	/Tracy J. Hanks/		
DATE SIGNED:	03/14/2017		
Total Attachments: 3			
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OP \$40.00 86244903

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of this 2nd day of March, 2017, from Cock N' Kitten, LLC referred to as "Assignor", to Hair Underworld, LLC, referred to as "Assignee".

WHEREAS, Assignor has adopted, has used, is using, and/or is the owner of the trademarks shown on Exhibit 1 attached hereto, and made a part hereof (the "Trademarks");

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such Trademarks, including, but not limited to, the goodwill symbolized thereby, along with substantially all of the assets in connection with which the Trademarks are used and has been used, and Assignor desires to assign such Trademarks, goodwill and assets to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, the entire right, title and interest in, to the Trademarks, and the assets and goodwill of the business symbolized thereby. This assignment includes all statutory and/or common law rights for such Trademarks, and any and all trade names, trademarks, and trade dress used therewith, and any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks, including the right to receive all proceeds and damages therefrom.

This Assignment includes all rights to obtain registrations and/or renewals of registration or other legal protections pertaining to the Trademarks.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, and all renewals thereof, as fully and as entirely as the same would have been held and enjoyed by the assigning party had this Assignment not been made.

Assignor hereby agrees to execute all papers and to perform such other proper acts as Assignee or its successors or assigns may deem reasonably necessary to secure for Assignee or its successors or assigns, or to evidence the rights, hereby transferred.

SIGNATURES ON FOLLOWING PAGE

EXHIBIT 1

<u>Trademark</u>	<u>Type of Right</u>
1. "Cock Grease"	Common law rights
2. "Cock Grease"	U.S. Trademark Registration no. 4,666,248
3. "Eddy's Deluxe Pomade"	Common law rights
4. "Beaver Cream"	Common law rights
5. And any other trademarks, tradenames, and/or brands associated with the "Cock Grease, Eddy's Deluxe Pomade and Beaver Cream" Family.	