

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419686

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caesars World, Inc.		09/09/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Caesars World LLC		
Street Address:	One Caesars Palace Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 77			
Property Type	Number	Word Mark	
Serial Number:	87205576	ALTO	
Serial Number:	87205632	ALTO BAR	
Serial Number:	87207585	STRIPSIDE CAFÉ & BAR	
Serial Number:	86554420	CAESARS	
Serial Number:	87017875	CAESARS IMPERIUM	
Serial Number:	87061309	HADRIAN	
Serial Number:	87017850	IMPERIUM	
Serial Number:	86305248	CAESARS REPUBLIC	
Serial Number:	86305387	IMPERIUM	
Serial Number:	86305371	CAESARS IMPERIUM	
Serial Number:	86816557	REIGN	
Serial Number:	85959040	RESPLENDENCE STARTS HERE	
Serial Number:	86079489	CAESARS SLOTS	
Serial Number:	86160292	CAESARS CHALET	
Serial Number:	72300270	CAESARS PALACE	
Serial Number:	72368458		
Serial Number:	72158560	CAESARS	
Serial Number:	72300265	CAESARS PALACE	
Serial Number:	72300268		

CH \$1940.00 87205576

Property Type	Number	Word Mark
Serial Number:	72410294	CAESARS PALACE
Serial Number:	72410295	CAESARS PALACE
Serial Number:	72380686	GALLERIA
Serial Number:	72413086	CAESARS
Serial Number:	72413085	CAESARS
Serial Number:	72415187	CAESARS PALACE
Serial Number:	72421350	CAESARS PALACE
Serial Number:	72421424	CAESARS PALACE
Serial Number:	72432162	CAESARS WORLD
Serial Number:	72446003	CLEOPATRA'S BARGE
Serial Number:	72453396	CAESARS
Serial Number:	72453395	CAESARS
Serial Number:	73141287	CAESARS PALACE
Serial Number:	73141327	CAESARS PALACE
Serial Number:	73204775	CAESARS PALACE
Serial Number:	73208395	APPIAN WAY
Serial Number:	78274378	CAESARS ENTERTAINMENT
Serial Number:	76417751	COLOSSEUM
Serial Number:	73684985	CAESARS
Serial Number:	73684986	CAESARS
Serial Number:	73712812	CAESARS WOMAN
Serial Number:	73712811	CAESARS MAN
Serial Number:	73712809	CAESARS WOMAN
Serial Number:	73712810	CAESARS MAN
Serial Number:	74075870	LA PIAZZA
Serial Number:	74097973	THE FORUM SHOPS AT CAESARS
Serial Number:	74216577	EMPERORS CLUB
Serial Number:	73778759	TOGA TEDDY
Serial Number:	76443613	THE PALACE COURT
Serial Number:	76535651	CHARIOT RUN
Serial Number:	76535650	CHARIOT RUN
Serial Number:	72380684	CIRCUS MAXIMUS
Serial Number:	72380682	BACCHANAL
Serial Number:	73297472	CAESARS
Serial Number:	78472414	ROMAN PLAZA
Serial Number:	78753702	THE FORUM SHOPS
Serial Number:	78963477	
Serial Number:	77352483	CAESARS ENTERTAINMENT

Property Type	Number	Word Mark
Serial Number:	77745347	CAESARS
Serial Number:	85006352	ROUTINELY SPECTACULAR
Serial Number:	85018746	CAESARS
Serial Number:	85173932	CAESARS FOUNDATION
Serial Number:	85175431	CAESARS FOUNDATION
Serial Number:	85191620	LAS VEGAS MEETINGS BY CAESARS ENTERTAINM
Serial Number:	85197796	OCTAVIUS TOWER
Serial Number:	85336581	ROMAN RITUALS
Serial Number:	85492653	LAUREL COLLECTION
Serial Number:	85562550	CAESARS CASINO
Serial Number:	85580324	CAESARS CASINO
Serial Number:	85601338	CAESARS
Serial Number:	85601352	
Serial Number:	85784404	CAESARS
Serial Number:	85825480	CAESARS ENLISTING HEROES
Serial Number:	85918927	APOSTROPHE
Serial Number:	86401608	TIGER WOK & RAMEN
Serial Number:	86423623	PALACE COURT
Serial Number:	86562485	VISTA COCKTAIL LOUNGE
Serial Number:	86751806	JULIUS

CORRESPONDENCE DATA

Fax Number: 9015902202

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 901-590-0493

Email: jtyler@caesars.com

Correspondent Name: Jane Tyler

Address Line 1: 5885 Ridgeway Center Parkway, Suite 233

Address Line 4: Memphis, TENNESSEE 38120

ATTORNEY DOCKET NUMBER:	9AE
NAME OF SUBMITTER:	Jane Tyler
SIGNATURE:	/jane e. tyler/
DATE SIGNED:	03/15/2017

Total Attachments: 6

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FLORIDA DEPARTMENT OF STATE
Division of Corporations

September 12, 2016

CORPORATION SERVICE COMPANY

Re: Document Number L16000169303

The Articles of Conversion and Articles of Organization were filed September 9, 2016, with an organizational date deemed effective September 29, 1978, for CAESARS WORLD LLC, the resulting Florida Limited Liability Company.

To maintain "active" status with the Division of Corporations, an annual report must be filed yearly between January 1st and May 1st beginning in the year following the file date or effective date indicated above. If the annual report is not filed by May 1st, a \$400 late fee will be added. **It is your responsibility to remember to file your annual report in a timely manner.**

A Federal Employer Identification Number (FEI/EIN) will be required when this report is filed. Contact the IRS at 1-800-829-4933 for an SS-4 form or go to www.irs.gov.

Should you have any further questions concerning this matter, please feel free to call (850) 245-6051, the Registration Filing Section.

Claretha Golden
Regulatory Specialist II
Division of Corporations

Letter Number: 916A00019272

Account number: I20000000195

Amount charged: 150.00

www.sunbiz.org

Division of Corporations - P.O. BOX 6327 - Tallahassee, Florida 32314

TRADEMARK

REEL: 006010 FRAME: 0716

Articles of Conversion
For
"Other Business Entity"
Into
Florida Limited Liability Company

FILED
16 SEP -8 AM 9:33
CLERK OF THE
COURT

The Articles of Conversion and attached Articles of Organization are submitted to convert the following "Other Business Entity" into a Florida Limited Liability Company in accordance with s.605.1045, Florida Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of the Articles of Conversion is:
Caesars World, Inc.

(Enter Name of Other Business Entity)

2. The "Other Business Entity" is a corporation
(Enter entity type. Example: corporation, limited partnership,
general partnership, common law or business trust, etc.)

First organized, formed or incorporated under the laws of Florida
on September 29, 1978
(date of organization, formation or incorporation) (Enter state, or if a non-U.S. entity, the name of the country)

3. The name of the Florida Limited Liability Company as set forth in the attached Articles of Organization:

Caesars World, LLC

(Enter Name of Florida Limited Liability Company)

4. If not effective on the date of filing, enter the effective date: _____

(The effective date: 1) cannot be prior to date of receipt or filed date nor more than 90 days after the date this document is filed by the Florida Department of State; AND 2) must be the same as the effective date listed in the attached Articles of Organization, if an effective date is listed therein.)

Note: If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the document's effective date on the Department of State's records.

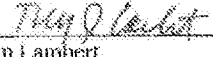
5. The plan of conversion has been approved in accordance with all applicable statutes.

Signed this 15th day of July 2016

Signature of Authorized Representative of Limited Liability Company:

Signature of Authorized Representative: 
Printed Name: John Payne Title: President

Signature(s) on behalf of Other Business Entity: [See below for required signature(s)]

Signature: 
Printed Name: Tim Lambert Title: Sr. VP and General Counsel of
Caesars Entertainment Operating
Company, Inc., sole Member

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

Signature: _____
Printed Name: _____ Title: _____

If Florida Corporation:

Signature of Chairman, Vice Chairman, Director, or Officer.
If Directors or Officers have not been selected, an Incorporator must sign.

If Florida General Partnership or Limited Liability Partnership:

Signature of one General Partner.

If Florida Limited Partnership or Limited Liability Limited Partnership:

Signatures of ALL General Partners.

All others:

Signature of an authorized person.

Fees:

Articles of Conversion:	\$25.00
Fees for Florida Articles of Organization:	\$125.00
Certified Copy:	\$30.00 (Optional)
Certificate of Status:	\$5.00 (Optional)

FILED
2016 JUL 15 PM 3:55
CLERK OF DISTRICT COURT
NINTH JUDICIAL CIRCUIT
TALLAHASSEE, FLORIDA

ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

ARTICLE I - Name:

The name of the Limited Liability Company is:

FILED

18 SEP -9 AM 9:33

Caesars World LLC

(Must end with the words "Limited Liability Company," "L.L.C.," or "LLC.")

CLERK OF CIRCUIT COURT
JUDICIAL CIRCUIT IN AND FOR
THE COUNTY OF DADE, FLORIDA

ARTICLE II - Address:

The mailing address and street address of the principal office of the Limited Liability Company is:

Principal Office Address:

Mailing Address:

One Caesars Palace Drive
Las Vegas, NV 89109

One Caesars Palace Drive
Las Vegas, NV 89109

ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature:

(The Limited Liability Company cannot serve as its own Registered Agent. You must designate an individual or another business entity with an active Florida registration.)

The name and the Florida street address of the registered agent are:

Corporation Service Company
Name

1201 Hays Street
Florida street address (P.O. Box **NOT** acceptable)

Tallahassee Florida 32301
City State Zip

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 605, F.S.



Registered Agent's Signature (REQUIRED)

Melissa Zender
Asst. Vice President

(CONTINUED)

ARTICLE IV-

The name and address of each person authorized to manage and control the Limited Liability Company:

Title:

"AMBR" = Authorized Member

"MGR" = Manager

AMBR

Name and Address:

Caesars Entertainment Operating Company, Inc.

One Caesars Palace Drive

Las Vegas, NV 89109

(Use attachment if necessary)

ARTICLE V: Effective date, if other than the date of filing: _____ (OPTIONAL)

(If an effective date is listed, the date must be specific and cannot be more than five business days prior to or 90 days after the date of filing.)

Note: If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the document's effective date on the Department of State's records.

ARTICLE VI: Other provisions, if any:

See Exhibit A attached hereto.

REQUIRED SIGNATURE:

Tim J Lambert

Signature of a member or an authorized representative of a member.

This document is executed in accordance with section 605.0203 (1) (b), Florida Statutes. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Tim Lambert

Typed or printed name of signer

Filing Fees:

\$125.00 Filing Fee for Articles of Organization and Designation of Registered Agent

\$ 30.00 Certified Copy (Optional)

\$ 5.00 Certificate of Status (Optional)

FILED
10 SEP 09 10 08 AM
CLERK OF THE COURT
STATE OF FLORIDA

EXHIBIT A

These Articles of Organization shall be generally subject to the provisions of the New Jersey Casino Control Act, *N.J.S.A. 5:12-1 et seq.* (the "Act") and the rules and regulations of the Casino Control Commission (the "Commission") and the New Jersey Division of Gaming Enforcement ("Division"). Specifically, and in accordance with the provisions of *N.J.S.A. 5:12-82d(7)*, the Commission shall have the right to disapprove the transfer of any security, share, or other interest in the Company, and, in accordance with *N.J.S.A. 5:12-105a*, no such transfer shall be effective until five days after the Commission the Division have received notice of such transfer. Any holder of an interest that is found to be disqualified by the Commission pursuant to the Act shall dispose of all interest in the Company. Specifically, and in accordance with the provisions of *N.J.S.A. 5:12-82d(8)*, the Company shall have the absolute right to repurchase, at the market price or the purchase price, whichever is less, any interest in the company in the event the Commission disapproves a transfer of such interest in accordance with the provisions of the Act.