

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419743

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beckett Collectibles Inc.		08/08/2016	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Engaged Media, Inc.		
Street Address:	22840 Savi Ranch Parkway, Suite 200		
City:	Yorba Linda		
State/Country:	CALIFORNIA		
Postal Code:	92887		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4693244	MAKE IT VINTAGE	
Registration Number:	3222579	MOTORTOPIA	
Registration Number:	3423527	MOTORTOPIA	
CORRESPONDENCE DATA			
Fax Number:	8443978265		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9198294296		
Email:	tschmidt@hutchlaw.com		
Correspondent Name:	Trevor P. Schmidt		
Address Line 1:	3110 Edwards Mill Road Suite 300		
Address Line 4:	Raleigh, NORTH CAROLINA 27612		
ATTORNEY DOCKET NUMBER:	acad.21042		
NAME OF SUBMITTER:	Trevor P. Schmidt		
SIGNATURE:	/Trevor P. Schmidt/		
DATE SIGNED:	03/15/2017		
Total Attachments: 2			
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source=Trademark Assignment - Beckett Collectibles to Engaged Media#page2.tif			

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TRADEMARK ASSIGNMENT

Effective as of August 2, 2016 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Beckett Collectibles Inc.**, a North Carolina limited liability company with an address of 2222 Sedwick Road, Durham, NC 27713 ("Assignor"), does hereby transfer, sign and set over to **Engaged Media, Inc.**, a California corporation with an address of 22840 Savi Ranch Parkway, Suite 200, Yorba Linda, CA 92887 ("Assignee") all of Assignor's worldwide rights, title and interest in and to the trademarks listed on Exhibit A attached hereto together with the goodwill of the business connected with the use of, and symbolized by the trademarks (collectively, the "Marks") and all rights appurtenant thereto, including without limitation any and all applications, registrations, renewals or extensions in any country or locality worldwide and the right to recover damages and profits for past, present, or future infringements or unauthorized uses of the Marks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

IN WITNESS WHEREOF, the Assignor has executed this document by its duly authorized representative on the date first set forth above.

Beckett Collectibles Inc.

By: 

Name: SANDEEP DUA

Title: PRESIDENT & CEO

(3261281)

EXHIBIT A

App/Reg No.	Trademark
4,693,244	Make It Vintage
1181835 (Australia) 754,102(Canada 0923315 (EU) 728742(NZ) 3,222,579 3,423,527 923315 (WIPO)	Motortopia