

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420340

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|-----------------------|----------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 02/22/2017 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bellami, LLC | | 03/07/2017 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Mirabella, LLC | | |
| Street Address: | 3507 Shawnee Mission Parkway | | |
| City: | Fairway | | |
| State/Country: | KANSAS | | |
| Postal Code: | 66205 | | |
| Entity Type: | Limited Liability Company: KANSAS | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4106460 | MIRABELLA | |
| Registration Number: | 4219842 | MIRABELLA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9136479057 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9136479050 | | |
| Email: | tmdocketing.burbach@hoveywilliams.com | | |
| Correspondent Name: | Cheryl L. Burbach | | |
| Address Line 1: | 10801 Mastin Blvd., Suite 1000 | | |
| Address Line 4: | Overland Park, KANSAS 66210 | | |
| ATTORNEY DOCKET NUMBER: | 6418.00013 | | |
| NAME OF SUBMITTER: | Cheryl L. Burbach | | |
| SIGNATURE: | /Cheryl L. Burbach/ | | |
| DATE SIGNED: | 03/20/2017 | | |
| Total Attachments: 2 | | | |
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| source=852995_1#page2.tif | | | |

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made as of March 7, 2017, effective *nunc pro tunc* February 22, 2017 by and between Bellami, LLC, a Delaware limited liability company ("Seller"), and Mirabella, LLC, a Kansas limited liability company ("Buyer").

WHEREAS, Seller and Buyer have entered into an Asset Purchase Agreement, dated as of February 22, 2017(the "Asset Purchase Agreement"), pursuant to which, among other things, Seller has transferred, conveyed and delivered to Buyer, and Buyer has purchased from Seller, the trademark registrations identified in Schedule A hereto (collectively, "Trademarks").

NOW, THEREFORE, in consideration of the sum of US\$1.00 and the mutual covenants and obligations set forth herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby sell, transfer, assign and deliver unto Buyer the entire right, title and interest in and to the Trademarks, to be held and enjoyed by Buyer as fully and entirely as it would have been held and enjoyed by Seller if this assignment had not been made, including all claims, demands and rights of recovery that Seller has or may have in profits and damages for past and future infringements of the Trademarks, if any, and all rights to compromise, sue for, and collect such profits and damages, together with all goodwill.

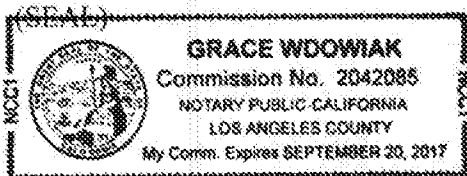
IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered as of the date first written above.

BELLAMI, LLC
By: 
Name: Michael Zemetra
Title: CFO & CIO

State of CALIFORNIA)
County of Ventura)

On this 8th day of March, 2017, before me personally appeared Michael Leonard
Zemetra, to me known to be CFO of Bellami LLC,
and who executed the foregoing instrument on behalf of said corporation for the uses and purposes therein set forth, and that the individual who signed the foregoing instrument is recognized by me as an officer of the same company duly authorized to grant the instrument.

Name: Grace Wdowiale
Notary Public



My Commission Expires: 09/30/2017

SCHEDULE A

| COUNTRY | MARK | APPL./REG. NO. |
|----------------|-----------|----------------|
| United States | MIRABELLA | 4106460 |
| United States | MIRABELLA | 4219842 |
| Canada | MIRABELLA | TMA 929883 |
| China | MIRABELLA | 10339287 |
| Australia | MIRABELLA | 4166116 |
| European Union | MIRABELLA | 009626722 |