

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM420452

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
J & J Electronics, Inc.		03/18/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	J & J Electronics, LLC		
<b>Street Address:</b>	6 Bendix		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92618		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4743362	PUREWHITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7709840098		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7709842300		
<b>Email:</b>	trademark@gardnergroff.com		
<b>Correspondent Name:</b>	Bradley K. Groff		
<b>Address Line 1:</b>	2018 Powers Ferry Rd, Suite 800		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339		
<b>ATTORNEY DOCKET NUMBER:</b>	2H14.3-470		
<b>NAME OF SUBMITTER:</b>	Bradley K. Groff		
<b>SIGNATURE:</b>	/Bradley K. Groff/		
<b>DATE SIGNED:</b>	03/21/2017		
<b>Total Attachments: 2</b>			
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OP \$40.00 4743362

**ASSIGNMENT**

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WHEREAS, J & J Electronics, Inc. (hereinafter referred to as ASSIGNOR), a California Corporation, having a principal place of business at 6 Bendix, Irvine, California 92618, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Goods</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
PUREWHITE	LED lamps and LED light fixtures	4,743,362	May 26, 2015

AND WHEREAS, J & J Electronics, LLC (hereinafter referred to as ASSIGNEE), a Delaware Limited Liability Corporation, having a principal place of business at 6 Bendix, Irvine, California 92618 is desirous of acquiring said trademark, registration, and the goodwill symbolized by said mark;

NOW THEREFORE, for One Dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer unto said ASSIGNEE all right, title and interest in and to said trademark and said registration, including the right to sue and collect damages and other remedies for any past, present or future infringement of the marks, together with the goodwill symbolized by said trademark and registration, and the portion of the business of the ASSIGNOR to which the mark pertain.

[signatures on next page]

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized officer on this 18 day of MARCH, 2017.

ASSIGNOR: J & J Electronics, Inc.

By: 

Print Name: JAMES I. RAFFERTY

Title: President, CEO

ASSIGNEE: J & J Electronics, LLC

By: 

Print Name: JAY WEAVER

Title: CFO