

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420514

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRINCE CORPORATION		03/20/2017	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	10 South Dearborn Street		
Internal Address:	22nd Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: ILLINOIS		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	0284354	BLUE MOUND	
Registration Number:	1537561	FAST 'N TUFF	
Registration Number:	1706042	AMERICA'S FAVORITE	
Registration Number:	1741477	DEERLICIOUS	
Registration Number:	1878819	NO-WASTE	
Registration Number:	2167711	PRINCE	
Registration Number:	2319533	PRINCE	
Registration Number:	2324667	RAINBO SHADE	
Registration Number:	2595969	BIRD'S FAVORITE	
Registration Number:	2682374	PRINCE	
Registration Number:	2897435	NATURE'S SELECT	
Registration Number:	2973246	NATURE'S SELECT	
Registration Number:	3011983	NATURE'S SELECT	
Registration Number:	3798428	AMERICA'S FAVORITE	
Registration Number:	3815512	AMERICA'S FAVORITE FAMILY OF PRODUCTS	
Registration Number:	4387174	DEERLICIOUS	
Serial Number:	86934216	AMERICA'S FAVORITE	

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CORRESPONDENCE DATA**Fax Number:** 6129778650*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 6129778400**Email:** ip@briggs.com**Correspondent Name:** Briggs and Morgan, P.A.**Address Line 1:** 80 South Eighth Street**Address Line 2:** 2200 IDS Center**Address Line 4:** Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	34255.87
NAME OF SUBMITTER:	Audrey J. Babcock
SIGNATURE:	/Audrey J. Babcock/
DATE SIGNED:	03/21/2017

Total Attachments: 4

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NOTICE
OF GRANT OF SECURITY INTEREST IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to a certain Security Agreement dated as of March 20, 2017 (the "Security Agreement") executed by and among PRINCE CORPORATION, a Wisconsin corporation (the "Grantor"), S & E, LLC, a Wisconsin limited liability company, PRINCE BUILDING SYSTEMS, LLC, Wisconsin limited liability company, PRINCE TRANSPORT, INC., a Wisconsin corporation, ZINYEAST, INC., a Wisconsin corporation, and JPMORGAN CHASE BANK, N.A. (the "Lender"), the Grantor has granted to the Lender a continuing security interest in and continuing lien upon, among other things, the trademarks and trademark applications shown below:

REGISTERED TRADEMARKS

Trademark Name	Registration Number	Registration Date
BLUE MOUND	284354	June 23, 1931
FAST 'N TUFF	1537561	May 2, 1989
AMERICA'S FAVORITE	1706042	August 4, 1992
DEERLICIOUS	1741477	December 22, 1992
NO-WASTE	1878819	February 14, 1995
PRINCE	2167711	June 23, 1998
PRINCE	2319533	February 15, 2000
RAINBO SHADE	2324667	February 29, 2000
BIRD'S FAVORITE	2595969	July 16, 2002
PRINCE	2682374	February 4, 2003
NATURE'S SELECT	2897435	October 26, 2004
NATURE'S SELECT	2973246	July 19, 2005
NATURE'S SELECT	3011983	November 1, 2005

Trademark Name	Registration Number	Registration Date
AMERICA'S FAVORITE	3798428	June 8, 2010
AMERICA'S FAVORITE FAMILY OF PRODUCTS (and design)	3815512	July 6, 2010
DEERLICIOUS	4387174	August 20, 2013

TRADEMARK APPLICATIONS

Trademark Name	Application Number	Filing Date
AMERICA'S FAVORITE	86-934216	March 9, 2016

The Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing the trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any the trademarks and trademark applications.

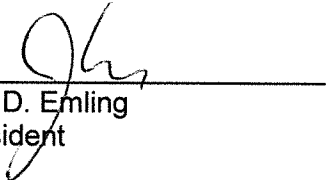
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signature page follows]

PRINCE CORPORATION

By: _____

Name: Jay D. Emling

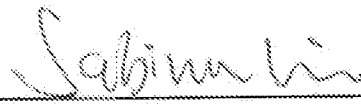
Title: President

A handwritten signature in black ink, appearing to read "J. Emling", is written over a horizontal line. The signature is stylized and cursive.

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Acknowledged and accepted:

JPMORGAN CHASE BANK, N.A.

By: 

Name: Sabina Lin

Title: Authorized Officer

[Signature Page to Notice of Grant of Security Interest in Trademarks]