

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420560

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/15/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scott Bachrach		03/15/2017	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Tastemakers, LLC
Street Address:	21 Church Street
City:	Montclair
State/Country:	NEW JERSEY
Postal Code:	07042
Entity Type:	Limited Liability Company: DELAWARE
Name:	Tastemakers, LLC
Street Address:	21 Church Street
City:	Montclair
State/Country:	NEW JERSEY
Postal Code:	07042
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5158009	POZERS

CORRESPONDENCE DATA

Fax Number: 2129830772

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129861200

Email: pvrnum@gordonherlands.com

Correspondent Name: Peter J. Vranum

Address Line 1: 355 Lexington Avenue

Address Line 2: Gordon, Herlands & Randolph LLP

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 4051.08

CH \$40.00 5158009

NAME OF SUBMITTER:	Peter J.Vranum
SIGNATURE:	/peter j. vranum/
DATE SIGNED:	03/21/2017
Total Attachments: 1 source=taste.pozers.assign#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

ASSIGNMENT made as of March 15, 2017 by Scott Bachrach, a U.S. citizen, with an address at 65 South Prospect Street, Verona, New Jersey 07042 ("Assignor"), and Tastemakers, LLC, a Delaware limited liability company with an address at 21 Church Street, Montclair, New Jersey 07042 ("Assignee").

Recital

WHEREAS, the Assignor has adopted and used in its business and is the present title owner of a trademark, "POZERS" (the "Trademark"),

WHEREAS, the Assignor is the owner of United States Trademark Registration No. 5158009, for the trademark, "POZERS," and

WHEREAS, the Assignee is desirous of acquiring the right, title and interest in and to the Trademark "POZERS" and to Registration No. 5158009 and the Assignor has agreed to assign to the Assignee the entire right, title and interest in and to the Trademark and the Registration.

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby does sell, assign and transfer unto the Assignee, its successors and assigns all right, title and interest in and to the Trademark and in the registration thereof, No. 5158009, together with the goodwill of the business in connection with which said Trademark is used, and any and all damages and profits for past infringement of the Trademark.

IN WITNESS WHEREOF the Assignor has executed this instrument.



Scott Bachrach