

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420459

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OneVoice Corporation		02/20/2017	Corporation: VIRGINIA
RECEIVING PARTY DATA			
Name:	Crayola Properties, Inc.		
Street Address:	1100 Church Lane		
City:	Easton		
State/Country:	PENNSYLVANIA		
Postal Code:	18044		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4648958	CREATED	
CORRESPONDENCE DATA			
Fax Number:	8162747171		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8165453187		
Email:	lisa.schuver@hallmark.com		
Correspondent Name:	Albert P. Mauro, Jr., Esq.		
Address Line 1:	2501 McGee Trafficway		
Address Line 2:	Hallmark Cards Legal Division, MD #339		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Albert P. Mauro, Jr.		
SIGNATURE:	/Albert P. Mauro, Jr./		
DATE SIGNED:	03/21/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into by Crayola LLC and Crayola Properties, Inc. (collectively "Assignee") and OneVoice Corporation ("Assignor"). This Agreement is effective as of the date it is signed by both parties.

The Assignor and the Assignee are hereinafter referred to, individually, as "Party" and collectively, as "Parties".

WHEREAS, the Assignor is the proprietor and beneficial owner of the trademark(s) registration (the "Trademark") in the US (the "Territory") of which the particulars are set forth as follows:

<u>Trademark</u>	<u>Class</u>	<u>Registration</u>
CREATED	41	4,648,958

WHEREAS, the Assignee desires to acquire from the Assignor the Trademark(s) Registration(s) in accordance with the terms and conditions of this Agreement.

NOW THEREFORE, the Parties hereto agree as follows:

1. For and in consideration of the sum of 1 US dollar (one US dollar only) paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged) and other good and valuable consideration set forth in the full form Trademark Assignment and License Agreement between the parties executed on even date herewith, the Assignor does hereby assign to the Assignee all rights, title and interests derived from and in connection with the Trademark in the Territory.
2. The Assignor shall furnish the Assignee with all necessary information on and in connection with the Trademark, which may be required to perfect title in the Trademark in the Assignee.
3. This Agreement shall come into effect on the date on which this Agreement is registered by the competent authority as required by the laws of the Territory. The Parties hereto agree that this Agreement shall be submitted to the aforesaid authority in the Territory for its registrations. Each Party hereto shall fully cooperate with the other with regard to such registration or additional or approval that may be required in connection with the implementation of any portion of this Agreement.
4. Any amendments, modifications, alternations or supplements to this Agreement shall be made in writing to be legally effective.
5. Each Party acknowledges that it has read this Agreement, understands it and agrees to be bound hereby, and represents and warrants that the individual executing this Agreement on its behalf is duly authorized to enter into this Agreement.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed on their behalf by their duly authorized officers and representatives.

Assignee:

CRAYOLA PROPERTIES, INC.

By: 

Date: 2-17-17

Assignor:

ONEVOICE CORPORATION

By: 

Robbie Schaefer

Date: 2-20-2017

Its: 

Founder and President