

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charlotte Russe, Inc.		03/21/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Charlotte Russe Merchandising, Inc.		
Street Address:	575 Florida Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3630079	LITTLE PEANUT	
Registration Number:	4951843	PEEK	
Serial Number:	86185372	PEEK	
Registration Number:	3868335	PEEK	
Serial Number:	86185074	PEEK BABY	
Serial Number:	86185078	PEEK KIDS	
Registration Number:	4960686	PEEK. . .	
Registration Number:	3717923	PEEK...AREN'T YOU CURIOUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@buchalter.com		
Correspondent Name:	Philip Nulud c/o BUCHALTER, A Professio		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017-2457		
ATTORNEY DOCKET NUMBER:	C2515-5001		
NAME OF SUBMITTER:	Philip Nulud		
SIGNATURE:	/philip nulud/		

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DATE SIGNED:	03/21/2017
Total Attachments: 2 source=TM Assignment PEEK#page1.tif source=TM Assignment PEEK#page2.tif	

Trademark Assignment

WHEREAS, Charlotte Russe, Inc., a California corporation, with a principal place of business of 575 Florida St., San Francisco, California 94110 ("Assignor"), has adopted, owned and used the trademarks, including registrations, identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "Marks");


WHEREAS, Assignor transferred all of its rights, title and interest in and relating to the Mark, as well as the goodwill symbolized by the Mark, and all on-going and existing business associated with the Charlotte Russe Merchandising, Inc., a California corporation, with a principal place of business of 575 Florida St., San Francisco, California 94110 ("Assignee"), and Assignee wished to receive such transfer;

WHEREAS, the parties desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR CHARLOTTE RUSSE, INC.:

Dated: 3/15/17

By: 


**AGREED TO AND ACCEPTED BY ASSIGNEE CHARLOTTE RUSSE
MERCHANDISING, INC.:**

Dated: 3/21/17

By: 

EXHIBIT A

US Trademarks

Mark	Serial No.	US Reg. No.	Reg. Date
LITTLE PEANUT	77516379	3630079	June 2, 2009
PEEK	86185072	4951843	May 3, 2016
PEEK	86185372	n/a	n/a
PEEK	77764277	3868335	October 26, 2010
PEEK BABY	86185074	n/a	n/a
PEEK KIDS	86185078	n/a	n/a
	86185080	4960686	May 17, 2016
PEEK...AREN'T YOU CURIOUS	77687923	3717923	December 1, 2009