

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420582

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Brands, LLC		11/11/2016	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	BTI Tools, LLC		
Street Address:	2100 Roosevelt Avenue		
City:	Springfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01104		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87075797	GRIP A LEGEND	
Serial Number:	87075692	LONG LIVE THE BLADE	
Serial Number:	87073422	PRISCILLA	
Serial Number:	87074058	ULTRA GLIDE	
CORRESPONDENCE DATA			
Fax Number:	2158648999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215.864.8209		
Email:	jacobsh@ballardspahr.com		
Correspondent Name:	Hara K. Jacobs of Ballard Spahr LLP		
Address Line 1:	1735 Market Street,		
Address Line 2:	51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-7599		
NAME OF SUBMITTER:	Hara K. Jacobs		
SIGNATURE:	/Hara K. Jacobs/		
DATE SIGNED:	03/21/2017		
Total Attachments: 2			

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source=Trademark Assignment-TaylorBrands LLC to BTI Tools LLC-2016#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Taylor Brands, LLC (hereafter "Assignor"), a Tennessee Limited Liability Company, having an address of 1043 Fordtown Road, Kingsport, Tennessee 37663, is the owner of all right, title and interest in and to trademarks listed in Schedule A hereto: (hereafter the "Marks");

WHEREAS, BTI Tools, LLC (hereafter "Assignee"), a Delaware Limited Liability Company, having an address of 2100 Roosevelt Avenue, Springfield, Massachusetts desires to acquire all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns, and legal representative, the entire right, title and interest in and to the Marks set forth above, together with the goodwill of the business symbolized by such Marks.

Assignor also assigns unto Assignee all claims for relief by reason of any past infringements of such Mark, with the right to sue for and collect damages for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

In WITNESS WHEREOF, the Assignor has caused its duly authorized representative to execute this Trademark Assignment on the date and in the capacity shown below.

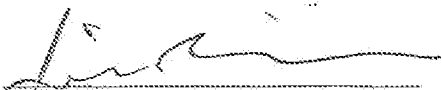
ASSIGNOR

Date: 11-14-2016

By: 
Morgan Taylor, President
Taylor Brands, LLC

ASSIGNEE

Date: 11/15/16

By: 
Jim Gianladis, Chief Executive Officer
BTI Tools, LLC

SCHEDULE A

TRADEMARK SERIAL NO.	COUNTRY	MARK	INTL. CLASS
87/075797	United States	GRIP A LEGEND	35
87/075692	United States	LONG LIVE THE BLADE	35
87/073422	United States	PRISCILLA	8
87/074058	United States	ULTRA GLIDE	8