

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420540

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ENGINEERING, MANAGEMENT & INTEGRATION, INC.		03/08/2017	Corporation: VIRGINIA
RECEIVING PARTY DATA			
Name:	PETS CENTRAL MEDIA INC.		
Street Address:	14010 Captain's Row, Unit 320		
City:	Marina Del Rey		
State/Country:	CALIFORNIA		
Postal Code:	90292		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4296516	PETCENTRAL	
CORRESPONDENCE DATA			
Fax Number:	3103885645		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-859-0100		
Email:	paul@supnik.com		
Correspondent Name:	Paul D. Supnik		
Address Line 1:	9401 Wilshire Boulevard, Suite 1250		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	PAUL D. SUPNIK		
SIGNATURE:	/paul d. supnik/		
DATE SIGNED:	03/21/2017		
Total Attachments: 1			
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OP \$40.00 4296516

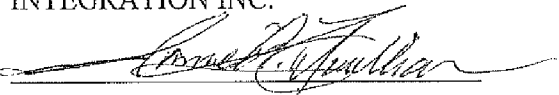

TRADEMARK ASSIGNMENT

WHEREAS, Engineering, Management & Integration Inc., a Virginia corporation having a principal place of business at 455 Spring Park Place, Suite 350, Herndon, Virginia UNITED STATES 20170 (hereinafter "Assignor"), is the owner of the trademark PETCENTRAL, U.S. Reg. No. 4,296,516 (the "Mark"), and

WHEREAS, Pets Central Media Inc., a California corporation having a principal place of business at 14010 Captain's Row, Unit 320, Marina Del Ray, California 90292 (hereinafter "Assignee"), is desirous of acquiring the Mark and any registration or application therefor, and

WHEREAS, the Assignor desires to assign to the Assignee its rights in the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark; together with the goodwill symbolized by the Mark, and any registration or application therefor.

<p>ENGINEERING, MANAGEMENT & INTEGRATION INC.</p>  <p>Printed Name: James A. Fitzwilliam As: President Date: March 8, 2017</p>	<p>PETS CENTRAL MEDIA INC.</p>  <p>Printed Name: Peter de Krassel As: President Date: March <u>17</u>, 2017</p>
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