

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ELMER'S FRANCHISE SYSTEMS, INC.		03/21/2017	Corporation:
RECEIVING PARTY DATA			
Name:	WE OWN BREAKFAST, LLC		
Street Address:	8338 NE Alderwood Road		
Internal Address:	Suite 175		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97220		
Entity Type:	Limited Liability Company: OREGON		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1492699	ELMER'S	
Registration Number:	2473108	ELMER'S BREAKFAST LUNCH DINNER	
Registration Number:	2479353	ELMER'S BREAKFAST LUNCH DINNER	
Registration Number:	3752840	NORTHWEST LODGE BLEND	
Registration Number:	3752841	NORTHWEST LODGE BLEND COFFEE	
Registration Number:	3629891	ELMER'S NORTHWEST FRESH!	
Registration Number:	4353029	ELMER'S BREAKFAST · LUNCH · DINNER THE O	
Registration Number:	4331554	THE OFFICIAL RESTAURANT OF GRANDPARENT'S	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-970-5119		
Email:	scott@schafferiplaw.com		
Correspondent Name:	Scott A. Schaffer		
Address Line 1:	2187 SW Market Street Dr.		
Address Line 4:	Portland, OREGON 97201		
NAME OF SUBMITTER:	Scott A. Schaffer		

OP \$215.00 1492699

SIGNATURE:	/scott a. schaffer/
DATE SIGNED:	03/21/2017
Total Attachments: 2 source=ASSIGNMENT OF IP (Elmer's Franchise to WOB -- executed)#page1.tif source=ASSIGNMENT OF IP (Elmer's Franchise to WOB -- executed)#page2.tif	

ASSIGNMENT OF INTELLECTUAL PROPERTY

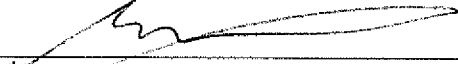
WHEREAS, ELMER'S FRANCHISE SYSTEMS, INC., an Oregon corporation, whose business address is 8338 NE Alderwood Road, Suite 175, Portland, Oregon 97220, has adopted, used and is using the trademarks and copyrights listed in Attachment A, and

WHEREAS, WE OWN BREAKFAST, LLC, an Oregon limited liability company, whose business address is 8338 NE Alderwood Road, Suite 175, Portland, Oregon 97220, has acquired certain assets of ELMER'S FRANCHISE SYSTEMS, INC., including said marks and copyrights, and is desirous of acquiring the registrations thereof;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ELMER'S FRANCHISE SYSTEMS, INC., does hereby assign to WE OWN BREAKFAST, LLC, all right, title and interest in and to the said marks, copyrights, and registrations, together with the goodwill of the business symbolized by the registrations thereof, and any and all claims for any infringement thereof, and warrants that it has the right to do so.






EXECUTED at Portland, Oregon this 21 day of March, 2017.

ELMER'S FRANCHISE SYSTEMS, INC.,

By 
Gerald A. Scott, President

APPENDIX A
Elmer's Franchise Systems IP

SERVICE MARKS

MARK	Reg. #	Registration Date
	1492699	June 14, 1988
	2473108	July 31, 2001
ELMER'S BREAKFAST LUNCH DINNER	2479353	August 21, 2001
NORTHWEST LODGE BLEND	3752840	February 23, 2010
	3752841	February 23, 2010
	3629891	June 2, 2009
	4353029	June 18, 2013
THE OFFICIAL RESTAURANT OF GRANDPARENT'S DAY	4331554	May 7, 2013

COPYRIGHTS

COPYRIGHT	Reg. #	Registration Date
Elmer's Breakfast+Lunch Menu (2004)	TX 6-813-245	October 29, 2007
Elmer's Breakfast Menu (2007)	TX 6-895-311	November 13, 2007
Elmer's Dinner Menu (2007)	TX 6-901-299	November 13, 2007
Elmer's Restaurant Menu (2015)	TX 8-212-545	January 21, 2016