

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM419856

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty US LLC		11/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marc Jacobs Trademarks, L.L.C.		
<b>Street Address:</b>	72 Spring Street		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4043659		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128945590		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-940-8800		
<b>Email:</b>	jessica.garrett@kattenlaw.com		
<b>Correspondent Name:</b>	Jessica M. Garrett		
<b>Address Line 1:</b>	Katten Muchin Rosenman LLP		
<b>Address Line 2:</b>	575 Madison Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	384831-00001		
<b>NAME OF SUBMITTER:</b>	Jessica M. Garrett		
<b>SIGNATURE:</b>	/Jessica M. Garrett/		
<b>DATE SIGNED:</b>	03/16/2017		
<b>Total Attachments: 2</b>			
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source=DAISY (Bottle) - Assignment Deed - US - Names and Titles#page2.tif			

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## ASSIGNMENT

WHEREAS, pursuant to a Trademark License Agreement ("Agreement") effective as of July 1, 2009, by and between Marc Jacobs International LLC, a Delaware Limited Liability company ("Licensor"), and Coty Inc, a Delaware Corporation ("Licensee"), Licensee was granted the right and license throughout the world to use notably licensed trademarks related to the DAISY perfume, which may have been filed/registered in the name of Marc Jacobs Trademarks, L.L.C. (defined below) or temporarily filed/registered in the name of Licensee with the view of being transferred to Licensor,

WHEREAS, this Agreement is binding upon and shall inure to the benefit of the Parties and their respective successors and permitted assigns, which include Coty US LLC, a Delaware Limited Liability Company with its principal place of business located at 2 Park Avenue, New York, New York 10016, ("Assignor"), and Marc Jacobs Trademarks, L.L.C., a Delaware Limited Liability Company with its principal place of business located at 72 Spring Street, 2<sup>nd</sup> Floor, New York, NY 10012, ("Assignee"),

WHEREAS, Assignor is the record owner of US Trademark Registration No. 4043659 for DAISY Bottle Design, registered on October 25, 2011 (the "Trademark"); and,

WHEREAS, Assignee is desirous of acquiring all rights (including common law rights), title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the United States trademark registration of the Trademark.

### NOW THEREFORE IT IS AGREED AS FOLLOWS

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, including, without limitation, the entire right (including common law rights), title and interest in

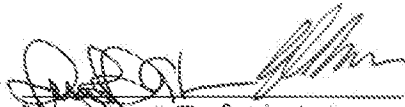
and to the Trademark, the goodwill symbolized thereby and the right to sue for past, present and future infringements thereof. Coty US LLC represents and warrants that it is the sole owner of all such rights and has the power and authority to assign the rights granted herein.

This agreement is effective as of ...November 1, 2016.....

In two original copies (one for the Assignor, one for the Assignee)

Assignor: Coty US LLC

Assignee: Marc Jacobs Trademarks, L.L.C.

  
Name: Joseph J. Conklin / Elishava H. Saeie  
Title: Vice President / Assistant Secretary

  
Name: Kelly Koran  
Title: Assistant Secretary