

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420824

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Longsight, Inc.		03/20/2017	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Vericite, LLC		
Street Address:	5005 Rockside Rd., Suite 610		
City:	Independence		
State/Country:	OHIO		
Postal Code:	44131		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4880326	VERICITE	
Registration Number:	4663425	VERICITE	
CORRESPONDENCE DATA			
Fax Number:	3305721267		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(330) 376-3300		
Email:	dscherer@stark-knoll.com		
Correspondent Name:	Donald R. Scherer		
Address Line 1:	3475 Ridgewood Rd.		
Address Line 4:	Akron, OHIO 44333		
NAME OF SUBMITTER:	Donald R. Scherer		
SIGNATURE:	/Donald R. Scherer/		
DATE SIGNED:	03/23/2017		
Total Attachments: 2			
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OP \$65.00 4880326

ASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, LONGSIGHT, INC., an Ohio corporation (the "Assignor"), hereby assigns, transfers and conveys to VERICITE, LLC, an Ohio limited liability company (the "Assignee"), all of Assignor's right, title and interest in and to the registered trademarks and trademark applications more specifically described on Schedule A attached hereto and incorporated herein, as well as the following: (a) any goodwill symbolized by and associated with the use of the Intellectual Property; and (b) the registrations and applications for the Intellectual Property, together with all rights and causes of action accrued, accruing and to accrue under and by virtue thereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith (collectively the "Intellectual Property"). Assignee hereby accepts the foregoing assignment of the Intellectual Property to it and assumes all right, title and interest in and to the Intellectual Property, and all responsibilities associated therewith, effective as of the date hereof.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed by those duly authorized to do so as of the 20th day of March, 2017.

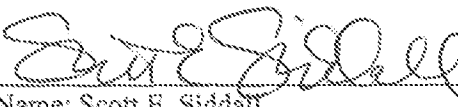
"ASSIGNOR"

LONGSIGHT, INC.

By: 
Print Name: Scott E. Siddall
Title: President

"ASSIGNEE"

VERICITE, LLC

By: 
Print Name: Scott E. Siddall
Title: Manager

Schedule A

<u>Trademarks and Trademark Applications</u>				
<u>Mark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>
VERICITE	86285968	4663425	5/20/2014	12/30/2014
VERICITE (stylized)	86618585	4880326	5/4/2015	10/20/2015