

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420880

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/22/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WBIR-TV, LLC		12/22/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Gannett GP Media, Inc.		
Street Address:	7950 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2017084	ASHEVILLE CITIZEN-TIMES	
Registration Number:	2320946	THE GREENVILLE NEWS	
Registration Number:	2752634	THE LEAF-CHRONICLE	
Registration Number:	2915618	GREENVILLEONLINE	
Registration Number:	2058490	GREENVILLE ONLINE	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-842-7800		
Email:	trademarks@cooley.com, cfountain@cooley.com		
Correspondent Name:	Peter J. Willsey		
Address Line 1:	1299 Pennsylvania Ave, NW, Ste 700		
Address Line 2:	Cooley LLP		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	502363-20000		
NAME OF SUBMITTER:	Cheryl Fountain/Senior Paralegal		
SIGNATURE:	/cherylfountain/		

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DATE SIGNED:	03/23/2017
Total Attachments: 2 source=GREENVILLE ASSIGNMENT 2#page1.tif source=GREENVILLE ASSIGNMENT 2#page2.tif	

Trademark Assignment

WHEREAS, WBIR-TV, LLC, a Delaware limited liability company ("Assignor"), adopted, used and owned the trademarks and corresponding United States trademark registrations and/or applications shown in Exhibit A (collectively, the "Marks");

WHEREAS, Gannett GP Media, Inc. ("Assignee"), a Delaware corporation with its principal offices at 7950 Jones Branch Drive, McLean, Virginia 22107, entered into a Transfer Agreement with Gannett Pacific, LLC, a Hawaii limited liability company ("Gannett"), on April 30, 2015 (the "Transfer Agreement") pursuant to which Assignee acquired all of Assignor's right, title and interest in and to the Marks;

WHEREAS, Gannett changed its name to TEGNA Pacific, LLC on January 8, 2016;

WHEREAS, WBIR-TV, LLC, a Delaware limited liability company ("WBIR"), entered into an Assignment and Assumption Agreement with Gannett and TEGNA Inc., effective as of April 25, 2016 (the "Assignment Agreement"), pursuant to which WBIR acquired all of Gannett's right, title and interest in and to Gannett's tangible and intangible assets, including the Marks;

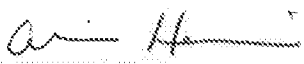
WHEREAS, it was the intention of Gannett to convey all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, as part of the Transfer Agreement;

WHEREAS, the conveyance of the right, title, and interest in and to the Marks to the Assignee was not memorialized specifically by individual Mark in writing as part of the Transfer Agreement; and

WHEREAS, WBIR, pursuant to the terms of the Assignment Agreement, has succeeded to Gannett's rights under the Transfer Agreement;

NOW THEREFORE, this nunc pro tunc assignment is being executed by Assignor and Assignee in order to clarify the ownership of the Marks, and to confirm that Assignor did assign unto the Assignee all rights, title, and interest in and to the Marks, including U.S. registrations and/or applications associated therewith, together with the goodwill of the business symbolized by the Marks as part of the Transfer Agreement, effective as of December 22, 2016.

Assignor: WBIR-TV, LLC

By: 
Name: Akin S. Harrison
Title: Secretary

Assignee: Gannett GP Media, Inc.

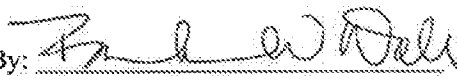
By: 
Name:
Title:

EXHIBIT A

Trademark	Registration Number
ASHEVILLE CITIZEN-TIMES	2,017,084
THE GREENVILLE NEWS	2,320,946
THE LEAF-CHRONICLE	2,752,634
GREENVILLEONLINE	2,915,618
GREENVILLE ONLINE	2,058,490