

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420778

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THEFACESHOP CO., LTD.		02/16/2017	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	LG HOUSEHOLD & HEALTH CARE LTD.		
Street Address:	58, Saemunan-ro, Jongno-gu,		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87080154	DR.BELMEUR	
Serial Number:	87150262	DR. BELMEUR SKIN-SYNC RX : RECOMMENDED B	
CORRESPONDENCE DATA			
Fax Number:	7038164100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-816-4041		
Email:	PTOMAIL@NIXONVAN.COM		
Correspondent Name:	Frank P. Presta		
Address Line 1:	901 N. Glebe Rd.		
Address Line 2:	11th Floor		
Address Line 4:	Arlington, VIRGINIA 22203		
DOMESTIC REPRESENTATIVE			
Name:	Frank P. Presta		
Address Line 1:	901 N. Glebe Rd.		
Address Line 2:	11th Floor		
Address Line 4:	Arlington, VIRGINIA 22303		
NAME OF SUBMITTER:	Frank P. Presta		
SIGNATURE:	/Frank P. Presta/		
DATE SIGNED:	03/23/2017		

OP \$65.00 87080154

Total Attachments: 1

source=4883_140_Assignment#page1.tif

ASSIGNMENT

WHEREAS, THEFACESHOP CO., LTD., a corporation of Korea, of (Sinmunno 2-ga) 58, Saemunan-ro, Jongno-gu, Seoul, South Korea, is the owner of the following marks and pending applications filed in the U.S. Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
DR. BELMEUR	87/080,154	June 22, 2016
DR. BELMEUR & design	87/150,262	August 25, 2016

WHEREAS, LG HOUSEHOLD & HEALTH CARE LTD., a corporation of Korea, of 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea, is desirous of acquiring said marks and pending applications.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said THEFACESHOP CO., LTD. does hereby assign unto said LG HOUSEHOLD & HEALTH CARE LTD. all right, title and interest in and to said marks, together with the goodwill of the business symbolized by said marks, the business to which said marks pertain, and said pending applications to register said marks.

THEFACESHOP CO., LTD.

By: *D. S. Hong*
(Signature)

Date: February 16, 2017 Name: HONG DONG SEOK
Title: CEO