

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM420754

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jacob Kramer		03/22/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CREEM MAGAZINE, LLC		
<b>Street Address:</b>	2721 Sherwood Rd.		
<b>City:</b>	Columbus		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43209		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4951491	BOY HOWDY! CREEM	
<b>Registration Number:</b>	4512749	BOY HOWDY! CREEM	
<b>Registration Number:</b>	4760523	BOY HOWDY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9174428306		
<b>Email:</b>	jjkramer76@gmail.com		
<b>Correspondent Name:</b>	Jacob Kramer		
<b>Address Line 1:</b>	2721 Sherwood Rd.		
<b>Address Line 4:</b>	Columbus, OHIO 43209		
<b>NAME OF SUBMITTER:</b>	Jacob Kramer		
<b>SIGNATURE:</b>	/Jacob Kramer/		
<b>DATE SIGNED:</b>	03/22/2017		
<b>Total Attachments: 1</b>			
source=KRAMER ASSIGNMENT (SCAN)#page1.tif			

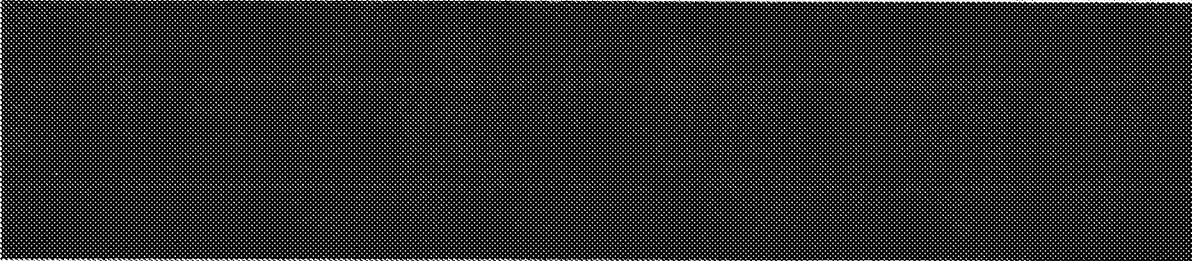
OP \$90.00 4951491

**ASSIGNMENT OF RIGHTS**

WHEREAS, Jacob Kramer, an individual residing at 2721 Sherwood Rd., Columbus, OH 43209 ("KRAMER"), to the best of his knowledge, owns the trademark registrations attached hereto as Exhibit A (collectively, "CREEM IP"); and

WHEREAS, CREEM MAGAZINE, LLC, a limited liability company organized and existing under the laws of the State of Delaware ("CREEM LLC"), desires to obtain all right, title and interest in and to the CREEM IP, together with the goodwill of the business pertaining to, symbolized by, and associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, KRAMER does hereby sell, assign, transfer and convey unto CREEM LLC his entire worldwide right, title and interest in and to (1) the CREEM IP, together with the goodwill of the business pertaining to, symbolized by, and associated therewith and (2) all benefits, privileges, causes of action, common law rights and remedies relating thereto including, without limitation, rights of renewal and extension and the right to recover for damages and profits for past infringements thereof.



IN WITNESS WHEREOF, KRAMER has caused this instrument to be executed as of this 22nd day of March 2017.

JACOB KRAMER

EXHIBIT A

MARK	APPLICATION NO	REGISTRATION NO	CLASS
BOY HOWDY! CREEM & Design	85067085	4951491	Class 25
BOY HOWDY! CREEM & Design	85981427	4512749	Class 25
BOY HOWDY! & Design	85431412	4769523	Class 41