

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420898

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Intellectual Property Transfer by Operation of Law Pursuant to §679.620, Fla. Stat.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peter Coppola Beauty, LLC		03/16/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	DAVIDSON GROUP, LLC		
Street Address:	1465 BROADWAY		
City:	HEWLETT		
State/Country:	NEW YORK		
Postal Code:	11557		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4811884	JUST BLOW	
Registration Number:	3287456	PETER COPPOLA	
Serial Number:	86416020	PETER COPPOLA	
Registration Number:	5048090	PETER COPPOLA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@pch-iplaw.com		
Correspondent Name:	Michael B. Chesal		
Address Line 1:	2 South Biscayne Blvd., Suite 3700		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Michael B. Chesal		
SIGNATURE:	/mbc/		
DATE SIGNED:	03/23/2017		
Total Attachments: 3			
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**NOTICE OF INTELLECTUAL PROPERTY TRANSFER
BY OPERATION OF LAW PURSUANT TO §679.620, FLA. STAT.**

DAVIDSON GROUP, LLC, a Delaware limited liability company (“**Creditor**” or “**Assignee**”), hereby gives notice of the transfer of certain Intellectual Property (as hereinafter defined) from Peter Coppola Beauty, LLC, a Delaware limited liability company (“**Debtor**” or “**Assignor**”), effective as of March 16, 2017 (the “**Effective Date**”).

RECITALS

WHEREAS, on or about September 30, 2014, Assignor executed and delivered to Assignee a Security Agreement (“**Security Agreement**”), pursuant to which Assignor granted to Assignee a security interest in certain collateral (the “**Collateral**”), including the Intellectual Property;

WHEREAS, a copy of the Security Agreement was recorded with the United States Patent and Trademark Office on December 12, 2014 under Reel 5419, Frame 148;

WHEREAS, on February 14, 2017, Assignee commenced foreclosure on the collateral by sending to Assignor a Notification of Proposal to Accept Collateral in Full Strict Foreclosure in accordance with §679.620, Fla. Stat. (the “**Notice of Foreclosure**”);

WHEREAS, Assignee did not respond to or otherwise object to the Notice of Foreclosure within 30 days;

NOW, THEREFORE, by operation of law, and in accordance with §679.620, Fla. Stat., Assignee has foreclosed upon and acquired from Assignor, all of Assignor's right, title and interest in the following “**Intellectual Property**”: all trademarks, service marks (including all registrations and applications for registration therefor), trade names, licenses, inventions, patents, patent applications, trade secrets, trade dress, know-how, copyrights, copyrightable materials, copyright registrations, applications for copyright registration, software programs, data bases, the “**Peter Coppola**” name, URLs (Uniform Resource Locators), and any other type of proprietary intellectual property right, and all embodiments and fixations thereof and related documentation and registrations therefor, utilized in the operation of Assignor’s business, including (a) all rights and property Assignor acquired pursuant to that certain Global Confirmation and Affirmation of Assignment of Intellectual Property by DFP Family, LLC and FLC Group, Inc. in favor of Assignor, with the joinder and consent of Peter Coppola dated as of September 30, 2014, and (b) all of Assignor’s right, title and interest in and to the trademarks, service marks and corresponding applications and registrations therefor identified on Exhibit “**A**” attached hereto, along with the goodwill associated therewith.

[SIGNATURE ON NEXT PAGE]

IN WITNESS WHEREOF, the undersigned has executed this Notice of Intellectual Property Assignment as of the date(s) set forth below, effective as of the Effective Date.

ASSIGNEE/CREDITOR:

Davidson Group LLC


By: 
Name: Steve Moskowsky
Title: Agent
Date: 3/17/17

Exhibit A
Trademarks, Applications and Registrations

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<u>ARGENTINA</u>							
PCB.001ART	PETER COPPOLA	2/27/2015	3.390.097			PENDING	3
<u>AUSTRALIA</u>							
PCB.001AUT	PETER COPPOLA	2/23/2015	1676543	2/23/2015	1676543	REGISTERED	3
<u>BRAZIL</u>							
PCB.001BRT	PETER COPPOLA	4/14/2015	909245509			PENDING	3
PCB.001BRT1	PETER COPPOLA	3/16/2016	910769800			PENDING	8
PCB.001BRT2	PETER COPPOLA	3/16/2016	910769893			PENDING	11
<u>CANADA</u>							
PCB.001CAT	PETER COPPOLA	7/18/2014	1685915			PENDING	3
PCB.001CAT1	PETER COPPOLA	3/1/2016	1770140			PENDING	8,11
<u>CHINA</u>							
PCB.001CNT	PETER COPPOLA	8/15/2016	20976179			PENDING	3,8,11
<u>EUROPEAN UNION (EUTM & RCD)</u>							
PCB.001EUT	PETER COPPOLA	7/4/2014	13056015			PENDING	3,8
<u>INDONESIA</u>							
PCB.001IDT	PETER COPPOLA					PROPOSED	
<u>MEXICO</u>							
PCB.001MXT	PETER COPPOLA	4/27/2015	1603496			PENDING	3
PCB.001MXT1	PETER COPPOLA	3/2/2016	1720572			PENDING	8
PCB.001MXT2	PETER COPPOLA	3/2/2016	1720574			PENDING	11
<u>NEW ZEALAND</u>							
PCB.001NZT	PETER COPPOLA	2/23/2015	1014612	2/23/2015	1014612	REGISTERED	3
<u>UNITED STATES</u>							
PCB.007UST	JUST BLOW	1/23/2015	86/512,701	9/15/2015	4,811,884	REGISTERED	3
PCB.001UST	PETER COPPOLA	11/3/2006	77/038,314	9/4/2007	3,287,456	REGISTERED	3,44
PCB.001UST1	PETER COPPOLA	10/6/2014	86/416,020			ALLOWED	3
PCB.001UST2	PETER COPPOLA	9/11/2015	86/754,565	9/27/2016	5,048,090	REGISTERED	8,11