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ETAS ID: TM421069

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: MERGER

EFFECTIVE DATE: 12/29/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Barstool Sports, Inc.		12/29/2015	Corporation: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Barstool Sports, Inc.		
Street Address:	15 W. 27th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4056227	VIVA LA STOOL
Registration Number:	4056226	BARSTOOL SPORTS

CORRESPONDENCE DATA

Fax Number: 3105530687

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3105533610

Email: ipmail@greenbergglusker.com

Correspondent Name: Jesse Saivar

Address Line 1: 1900 Avenue of the Stars

Address Line 2: Suite 2100

Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:Jesse SaivarSIGNATURE:/jesse saivar/DATE SIGNED:03/24/2017

Total Attachments: 7

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Delaware The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BARSTOOL SPORTS, INC.", A MASSACHUSETTS CORPORATION, WITH AND INTO "BARSTOOL SPORTS, INC." UNDER THE NAME OF "BARSTOOL SPORTS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2015, AT 8:46 O'CLOCK A.M.

You may verify this certificate online at corp.delaware.gov/authver.shtml

5898282 8100M SR# 20171778904 Authentication: 202198506 Date: 03-15-17

CERTIFICATE OF MERGER

OF

State of Delaware Secretary of State Division of Corporations Delivered 08:46 AM 12/29/2015 FILED 08:46 AM 12/29/2015 SR 20151553923 - File Number 5898282

BARSTOOL SPORTS, INC. (a Massachusetts corporation)

INTO

BARSTOOL SPORTS, INC. (a Delaware corporation)

Barstool Sports, Inc. a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

<u>FIRST</u>: That the name and state of incorporation of each of the constituent corporations of the merger are as follows:

Name State of Incorporation

Barstool Sports, Inc.

Barstool Sports, Inc.

Massachusetts
Delaware

<u>SECOND</u>: That an Agreement and Plan of Merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Subsection (c) of Section 252 and Section 103 of the General Corporation Law of the State of Delaware.

<u>THIRD</u>: That the name of the surviving corporation of the merger is Barstool Sports, Inc., a Delaware corporation.

<u>FOURTH</u>: That the Certificate of Incorporation of Barstool Sports, Inc., a Delaware corporation, which will survive the merger, shall be the Certificate of Incorporation of the surviving corporation.

<u>FIFTH</u>: That the executed Agreement and Plan of Merger is on file at the principal place of business of the surviving corporation. The address of said principal place of business is 75 Adams Street, Suite B, Milton, MA 02186

SIXTH: That a copy of the Agreement and Plan of Merger will be furnished by the surviving corporation upon request and without cost to any stockholder of any constituent corporation.

<u>SEVENTH</u>: That the total number of shares of all classes of capital stock which Barstool Sports, Inc., a Massachusetts corporation, had authority to issue was 275,000 shares of Common Stock, no par value per share.

EIGHTH: That this Certificate of Merger shall be effective upon filing.

IN WITNESS WHEREOF, Barstool Sports, Inc., a Delaware corporation, has caused this Certificate to be executed by its President this 29thday of December, 2015.

BARSTOOL SPORTS, INC.

By: _

David Pormoy

President

The Commonwealth of Massachusetts

William Francis Galvin

Secretary of the Commonwealth One Ashburton Place, Boston, Massachusetts 02108-1512

Articles of Merger Involving Domestic Corporations, Foreign Corporations or Foreign Other Entities (General Laws Chapter 156D, Section 11.06; 950 CMR 113.37)

Exact name, jurisdiction and date of organization of each party to the merger:

toxact name, jurisdiction and date	or organization of each party to the merger.	
(1) EXACT NAME	(2) JURISDICTION	DATE OF ORGANIZATION
Barstool Sports, Inc.	Massachusetts	2/19/2014
Barstool Sports, Inc.	Delaware	12/29/2015
(3) The foreign corporation or oth	er entity 🛭 is /ቖ is not* authorized to conduct bu	siness in the Commonwealth.
(4) Exact name of the surviving e	ntity: Barstool Sports, Inc.	
(5) Jurisdiction under the laws of	which the surviving entity will be organized: <u>Dela</u>	aware
	t the time and on the date approved by the Division of filing is specified:	
(7-8) For each domestic corporation	on that is a party to the merger:**	
(check appropriate box)		
	uly approved by the shareholders, and where requ 56D and the articles of organization.	nired, by each separate voting group as pro-
OR		
The plan of merger did it	not require the approval of the shareholders.	
	nestic entity, foreign corporation, or foreign other gn corporation is organized and by its organizatio	
* Check appropriate box		

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^{**} Provide this information for each domestic corporation separately

- (10) Attach any amendment to articles of organization of the surviving entity, where the survivor is a domestic business corporation.
- (11) Attach the articles of organization of the surviving entity, where the survivor is a NEW domestic business corporation, including all the supplemental information required by 950 CMR 113.16.
- (12) State the executive office address of the surviving foreign other entity if such information is not on the public record in the foreign jurisdiction: 75 Adams Street, Suite B, Milton, MA 02186

(number, street, city or town, state. zip code)

Signed t	"; 174 <i>4</i>)	(signature of authorized individual)	
	Chairman of the board of directors,		
	President,		
	Other officer,		
	Court-appointed fiduciary,		
on this	29th	day of December	2015
Signed E	y: 1213	organium of anthorized individuali	AND THE RESIDENCE OF THE PARTY
	Chairman of the board of directors,		
\mathbf{Z}	President,		
	Other officer,		
	Court-appointed fiduciary,		
on this	29th	day of December	2015

MA SOC Filing Number: 201556691230 Date: 12/29/2015 9:16:00 AM

THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are deemed to have been filed with me on:

December 29, 2015 09:16 AM

WILLIAM FRANCIS GALVIN

Stellian Frain Dalies

Secretary of the Commonwealth