

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420960

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Berry Bros. & Rudd Limited		02/23/2017	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	BB&R Limited		
Street Address:	3 St. James's Street		
City:	London		
State/Country:	ENGLAND		
Postal Code:	SW1A 1EG		
Entity Type:	Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4971930	BBR	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-1313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A. W. Wong		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	50925-100		
NAME OF SUBMITTER:	David A. W. Wong		
SIGNATURE:	/dwong/		
DATE SIGNED:	03/24/2017		
Total Attachments: 2			
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CH \$40.00 4971930

ASSIGNMENT OF TRADE MARKS

THIS ASSIGNMENT is made this 23rd day of February, 2017.

BETWEEN

1. **BERRY BROS. & RUDD LIMITED** of 3, St. James's Street, London, SW1A 1EG, England
(hereinafter referred to as "the Assignor")

AND

2. **BB&R LIMITED** of 3 St. James's Street, London, SW1A 1EG, England
(hereinafter referred to as "the Assignee")

WHEREAS

- A. The Assignor is the proprietor of USA Trade Mark registration particulars of which are set out in the Schedule hereto (hereinafter referred to as "the Trade Mark"); and
- B. The Assignor has agreed to assign the Trade Mark to the Assignee on the terms set out below and to execute this assignment

IT IS HEREBY AGREED AS FOLLOWS:

- 1. In consideration of the sum of £1.00 now paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged) the Assignor **HEREBY ASSIGNS AND CONVEYS** unto the Assignee all property, right, title and interest, including the right to sue for past infringements and to continue with any ongoing disputes, in the in the said Trade Mark including the goodwill symbolised by and attached to the said Trade Mark.
- 2. The Assignor warrants that it has good claim to be the proprietor of the said Trade Mark and is not aware of any claim which may affect the validity of the said Trade Marks nor has charged or encumbered the same.
- 3. The Assignor further covenants to execute all documents, papers, forms and authorisations and depose to swear all declarations or oaths which may be necessary for securing, completing or absolutely vesting full right, title and interest to the said Trade Mark.

IN WITNESS whereof the parties hereto have set their hands the day and year first above written

SIGNED by:

Signed: 

Name: JANET IMPEY

Position: COMPANY SECRETARY

For and on behalf of the Assignor

SIGNED by:

Signed: 

Name: CHRIS ROBINSON

Position: CHIEF FINANCIAL OFFICER

For and on behalf of the Assignee

SCHEDULE

TRADE MARK	REGISTRATION NO.	CLASS/ES
BBR [letters]	4971930	33, 35