

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421119

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BCMI INDUSTRIES SA		03/20/2017	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Arduino AG		
Street Address:	Riedstrasse 11		
City:	Cham		
State/Country:	SWITZERLAND		
Postal Code:	6330		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	3931675	ARDUINO	
Registration Number:	4113794	ARDUINO	
Serial Number:	86392594		
Registration Number:	4723592	ESPLORA	
Registration Number:	4723593	YÚN	
Serial Number:	86392672	SHIELD	
Serial Number:	86392678	ARDUINO YÚN	
Serial Number:	86420528	- +	
Serial Number:	86420533	ARDUINO	
Serial Number:	86525678	ARDUINO ZERO	
Serial Number:	86525725	ZERO	
Serial Number:	86560777		
Serial Number:	86560815	MODULINO	
Serial Number:	86571613	ARDUINO ATHEART	
Registration Number:	5010693	MATERIA	
Registration Number:	5084880	ATHEART	
Serial Number:	86786680	CTC - CREATIVE TECHNOLOGIES IN THE CLASS	
Serial Number:	86788075	ARDUINO 101	
Serial Number:	86629779	GENUINO	

CH \$515.00 3931675

Property Type	Number	Word Mark
Serial Number:	86788083	GENUINO 101

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126132023

Email: ipdocket@gibbonslaw.com, pstrino@gibbonslaw.com, towens@gibbonslaw.com

Correspondent Name: Paolo A. Strino

Address Line 1: Gibbons PC, One Pennsylvania Plaza

Address Line 4: New York, NEW YORK 10119

DOMESTIC REPRESENTATIVE

Name: Paolo A, Strino

Address Line 1: Gibbons P.C., One Pennsylvania Plaza

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER: Paolo A. Strino

SIGNATURE: /PAS/

DATE SIGNED: 03/26/2017

Total Attachments: 4

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, **BCMI Industries SA**, a company organized under the laws of Switzerland and having an address at Corso San Gottardo 6A, 6830 Chiasso, Switzerland (hereinafter referred to as "Assignor"), is the sole and exclusive owner of the entire right, title, interest, and related goodwill to the trademarks and related applications and registrations thereof, listed in the attached Schedule A (the "Marks").

WHEREAS, Assignor wishes to assign the Marks together with the entire goodwill associated thereto;

WHEREAS, to the extent that any of the trademarks in the attached Schedule A have been filed based on intent to use and/or are subject to pending applications based on Section 1(b) of the Trademark Act, Assignor wishes also to assign those intent-to-use trademarks together with the entire portion of the business of applicant to which the mark pertains, as defined by 15 U.S.C. § 1060;

WHEREAS, **Arduino AG**, a company organized under the laws of Switzerland, having an address Riedstrasse 11, 6330 Cham, Switzerland (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in, to and under the Marks, and the related goodwill;

WHEREAS, to the extent that any of the trademarks in the attached Schedule A have been filed based on intent to use and/or are subject to pending applications based on Section 1(b) of the Trademark Act, Assignee acknowledges that he is the successor of the ongoing and existing portion of the business to which such intent-to-use marks pertain, and that Assignee is desirous of acquiring said trademark and the pending intent-to-use application therefor;

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NOW, THEREFORE, be it known that for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns forever, the entire right, title and interest in, to and under the Marks, the associated goodwill - with regard to intent-to-use trademarks listed in Schedule A, together with the portion of Assignor's business to which the intent-to-use mark pertains - in the United States, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States, now or later in effect, all rights of action, (both at law and in equity), and rights to sue, counterclaim and/or recover for past present and future infringements by others of the Marks, and all income, royalties, damages and payments now due or which later become payable in respect thereto and the same to be held and enjoyed by Assignee, its successors and assigns forever as fully and entirely as the same could have been held and enjoyed by Assignor if this assignment had not been made.

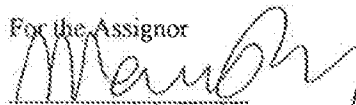
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its corporate officers thereunto duly authorized this 20 day of MARCH, 2017.

For the Assignor

By:

Name:

Title:



MASSIMO PAGNI

ADMINISTRATOR

SCHEDULE A

Mark	Class(es)	App. No	App. Date	Reg. No.	Reg. Date
CTC Creative Technologies in the Classroom	9, 41	86/786,680	13-Oct-15		
MATERIA	7	86/575,012	24-Mar-15		
MODULINO	9, 41	86/560,815	11-Mar-15		
ARDUINO	9	77/708,806	7-Apr-09	3,931,675	15-Mar-11
ARDUINO	9, 35, 41, 42	86/420,533	10-Oct-14		
ARDUINO & Design	9	85/144,567	4-Oct-10	4,113,794	20-Mar-12
Arduino 101	9, 42	86/788,075	14-Oct-15		
ARDUINO ATHEART and Design	9	86/571,613	20-Mar-15		
ARDUINO YUN	9	86/392,678	11-Sep-14		
ARDUINO ZERO	9	86/525,678	5-Feb-15		
ATHEART and Design	7, 9	86/763,803	22-Sep-15		
ESPLORA	9	86/392,597	11-Sep-14	4,723,592	21-Apr-15

Infinity Logo	9, 35	86/392,594	11-Sep-14		
Infinity Logo	41, 42	86/420,528	10-Oct-14		
Genuino Logo	9, 41, 35, 42	86/560,777	11-Mar-15		
Genuino 101	9, 42	86/788,083	14-Oct-15		
GENUINO and Design	7, 9, 35	86/629,779	10-May-15		
SHIELD	9	86/392,672	11-Sep-14		
YUN	9	86/392,599	11-Sep-14	4,723,593	21-Apr-15
ZERO	9	86/525,725	5-Feb-15		

MB