

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2



ETAS ID: TM421066

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZB IMPORTING, INC.		12/20/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	FALAFILL IP HOLDINGS, LLC		
Street Address:	171 W. Wing Street, Suite 203		
City:	Arlington Heights		
State/Country:	ILLINOIS		
Postal Code:	60005		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3808462	FALAFILL	
Registration Number:	4288727	FILL FALAFILL	
CORRESPONDENCE DATA			
Fax Number:	3124276663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124271300		
Email:	CHIUSTM@LADAS.NET		
Correspondent Name:	Boris Umansky, Ladas & Parry LLP		
Address Line 1:	224 S. Michigan Ave., Ste. 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
NAME OF SUBMITTER:	Boris Umansky		
SIGNATURE:	/Boris Umansky/		
DATE SIGNED:	03/24/2017		
Total Attachments: 1			
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DEED OF TRADEMARK ASSIGNMENT

WHEREAS, ZB IMPORTING, INC., an Illinois Corporation with its principal place of business at 5400 West 35th Street, Cicero, Illinois 60804, United States of America, ("Assignor") has adopted and used in commerce the common law trademark FALAFILL in connection with restaurant services and is the owner of record of the following Federal registrations on the Principal Register of the United States Patent and Trademark Office (hereinafter collectively the "Marks"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
	3808462	June 22, 2010
	4288727	February 12, 2013

WHEREAS, FALAFILL IP HOLDINGS, LLC, an Illinois Limited Liability Company with its principal place of business at 171 W. Wing Street, Suite 203, Arlington Heights, Illinois, 60005, United States of America, ("Assignee"), desires to acquire the Marks and the above-referenced registrations;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in perpetuity in and to the Marks, including any common law rights and other rights of use, together with the goodwill of the business symbolized by the Marks, and the registration thereof, the same to be held and enjoyed by the Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor absent this Assignment. Assignor hereby covenants and agrees to provide any further necessary and appropriate documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Marks in Assignee, its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed this _____ day of December 28, _____, 2016 by the signature of its authorized representative as set forth below.

ZB IMPORTING, INC.

By: _____
Name: Nemer Ziyad
Title: Executive Vice President