

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421217

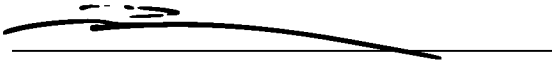
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HBI International		03/27/2017	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	BBK Tobacco & Foods, LLP		
Street Address:	3401 W Papago Street		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85009		
Entity Type:	Limited Liability Partnership: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3403753	ROLLIES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5023747482		
Email:	legal@hbiin.com		
Correspondent Name:	Brendan Mahoney		
Address Line 1:	3401 W Papago St		
Address Line 4:	Phoenix, ARIZONA 85009		
NAME OF SUBMITTER:	Brendan N. Mahoney		
SIGNATURE:	/Brendan N. Mahoney, Esq./		
DATE SIGNED:	03/27/2017		
Total Attachments: 1			
source=ROLLIES TRADEMARK ASSIGNMENT#page1.tif			

OP \$40.00 3403753

TRADEMARK ASSIGNMENT

HBI International, Inc., a corporation formed under the laws of Arizona, hereby assigns all rights, title and interest to the trademark ROLLIES[®], US Registration No. 3403753, to BBK Tobacco & Foods, LLP, an Arizona limited liability partnership.

Dated this 27th day of March, 2017.

A handwritten signature in black ink, appearing to be "HBI", is written over a horizontal line.

Name

President

Title