

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM421147

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BlueMetal Architects, Inc.		11/23/2016	Corporation:
RedMetal, Inc.		11/23/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Insight Direct USA, Inc.		
Street Address:	6820 South Harl Avenue		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85283		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4386935	COLLABFACTORY	
Registration Number:	4386933	BLUOMETAL ARCHITECTS THE MODERN APPLICAT	
Registration Number:	4342331	COLLABFACTORY	
Registration Number:	4168590	BLUOMETAL ARCHITECTS	
Registration Number:	4168591	BLUOMETAL ARCHITECTS	
CORRESPONDENCE DATA			
Fax Number:	3122076400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122071000		
Email:	jnewman@reedsmith.com		
Correspondent Name:	Joshua W. Newman		
Address Line 1:	10 South Wacker Drive		
Address Line 2:	40th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Joshua W. Newman		
SIGNATURE:	/Joshua W. Newman/		
DATE SIGNED:	03/27/2017		

OP \$140.00 4386935

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered into as of November 23, 2016 (the "Effective Date") by and between BlueMetal Architects, Inc., a corporation organized and existing under the laws of Delaware, having offices at 44 Pleasant Street, Suite 200, Watertown, Massachusetts 02472, RedMetal, Inc., a corporation organized and existing under the laws of Delaware, having offices at 44 Pleasant Street, Suite 200, Watertown, Massachusetts 02472 (hereinafter referred to collectively as the "Assignors") and Insight Direct USA, Inc. ("Insight"), a corporation organized and existing under the laws of Illinois, having offices at 6820 South Hari Avenue, Tempe, Arizona 85283 (hereinafter referred to as the "Assignee").

WHEREAS, Assignors own the U.S. trademark registrations set forth on Exhibit A (the "Trademarks"); and

WHEREAS, Assignee desires to acquire from the Assignors all right, title and interest in and to the Trademarks, and the Assignors are willing to assign all right, title and interest in and to the Trademarks.

NOW THEREFORE, for Ten US Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignors assign to Assignee all right, title and interest in and to the Trademarks, including all rights under common law, together with the goodwill of the business symbolized by the Trademarks; any rights that arise from the Trademarks in the United States; and all causes of action, past or future, for infringement of the Trademarks or other violations of the rights assigned hereunder.

This Assignment may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same Assignment. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Each party acknowledges that it has read this Assignment, understands it and agrees to be bound hereby, and represents and warrants that the individual executing this Assignment on its behalf is duly authorized to enter into this Assignment.

IN WITNESS THEREOF, the parties have caused this Assignment to be executed as of the Effective Date noted above.

For and on behalf of the Assignor
BlueMetal Architects, Inc.

By: Michael P. Walker
Name: Michael Walker
Title: Assistant Secretary

For and on behalf of the Assignee
Insight Direct USA, Inc.

By: [Signature]
Name: Karim Adatia
Title: Director, Legal

For and on behalf of the Assignor
RedMetal, Inc.

By: [Signature]
Name: Scott Jamison
Title: _____

EXHIBIT A
TRADEMARKS

Trademark	Filing Date	Serial No.	Registration No.	Registration Date
COLLABFACTORY	October 3, 2012	85/744,446	4,386,935	August 20, 2013
BLUOMETAL ARCHITECTS THE MODERN APPLICATION COMPANY	October 3, 2012	85/744,439	4,386,933	August 20, 2013
COLLABFACTORY	October 3, 2012	85/744,437	4,342,331	May 28, 2013
BLUOMETAL ARCHITECTS	September 28, 2010	85/139,769	4,168,590	July 3, 2012
BLUOMETAL ARCHITECTS	September 28, 2010	85/139,775	4,168,591	July 3, 2012