

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420985

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/12/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HCPIexus, Inc.		01/12/2012	Corporation:
RECEIVING PARTY DATA			
Name:	LBB Acquisition Sub, Inc.		
Street Address:	3280 Peachtree Road, Suite 600		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4118134	THE LITTLE BLUE BOOK	
Registration Number:	4118133	THE LITTLE BLUE BOOK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	legal@sharecare.com		
Correspondent Name:	Stephen Combs		
Address Line 1:	255 E. Paces Ferry Road, NE, Suite 700		
Address Line 4:	Atlanta, GEORGIA 30305		
ATTORNEY DOCKET NUMBER:	101234-000002		
NAME OF SUBMITTER:	F. Richard Rimer, Jr.		
SIGNATURE:	/frr/		
DATE SIGNED:	03/24/2017		
Total Attachments: 3			
source=HCPIexus Merger With LBB Acquisition Sub#page1.tif			
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

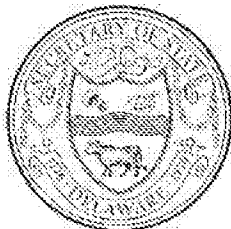
"HCPLEXUS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "LBB ACQUISITION SUB, INC." UNDER THE NAME OF "LBB ACQUISITION SUB, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWELFTH DAY OF JANUARY, A.D. 2012, AT 6:06 O'CLOCK P.M.

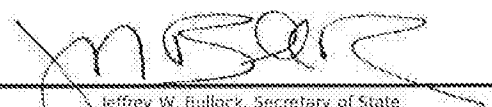
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE AND KENT COUNTY RECORDER OF DEEDS.

5080307 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9296204

DATE: 01-13-12

TRADEMARK
REEL: 006019 FRAME: 0599

CERTIFICATE OF MERGER

MERGING

HCPLEXUS, INC.
a Delaware corporation

WITH AND INTO

LBB ACQUISITION SUB, INC.
a Delaware corporation

Pursuant to Section 251 of the General Corporation Law of the State of Delaware (the "DGCL"), LBB Acquisition Sub, Inc., a Delaware corporation, certifies that:

1. The names and states of incorporation of each of the constituent entities are HCplexus, Inc., a Delaware corporation, and LBB Acquisition Sub, Inc., a Delaware corporation.

2. An Agreement and Plan of Merger has been duly approved, adopted, executed and acknowledged by each of HCplexus, Inc. and LBB Acquisition Sub, Inc. in accordance with Section 251 of the DGCL.

3. The name of the surviving corporation is LBB Acquisition Sub, Inc. (the "Surviving Corporation").

4. The Certificate of Incorporation of the Surviving Corporation shall be its Certificate of Incorporation.

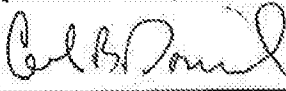
5. The executed Agreement and Plan of Merger is on file at the principal place of business of the Surviving Corporation, which is located at 3280 Peachtree Road, Suite 600, Atlanta, GA 30305.

6. A copy of the Agreement and Plan of Merger will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of HCplexus, Inc. or LBB Acquisition Sub, Inc.

[Signature is on the following page.]

IN WITNESS WHEREOF, the undersigned, a duly authorized officer, has duly executed this Certificate of Merger merging HCPlexus, Inc. with and into LBB Acquisition Sub, Inc. on January 12, 2012.

LBB ACQUISITION SUB, INC.

By: 
Name: Colin Daniel
Title: Vice President, Finance

[Signature Page to Certificate of Merger]