

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM421153

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Premier Market Connections, LLC		03/27/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HealthPlanCRM, LLC		
<b>Doing Business As:</b>	Cavulus		
<b>Street Address:</b>	71 Lighthouse Road		
<b>Internal Address:</b>	Suite 230		
<b>City:</b>	Hilton Head Island		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29928		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3937618	HEALTHPLANCRM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8642714940		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	864.271.4940		
<b>Email:</b>	ipdocket@mcnair.net		
<b>Correspondent Name:</b>	Douglas L. Lineberry		
<b>Address Line 1:</b>	104 South Main Street		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Greenville, SOUTH CAROLINA 29601		
<b>NAME OF SUBMITTER:</b>	Douglas L. Lineberry		
<b>SIGNATURE:</b>	/Doug Lineberry/		
<b>DATE SIGNED:</b>	03/27/2017		
<b>Total Attachments: 1</b>			
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ASSIGNMENT

WHEREAS, Premier Market Connections, LLC, a Delaware limited liability company ("Assignor"), has adopted, used and is the owner of the trademark "HEALTHPLANCRM," U.S. Reg. No. 3,937,618, as used for outsourcing services in the field of medical insurance, oversight services in the field of medical insurance, namely, management of call centers that feature integrated call centers; referrals in the field of medical insurance (the "Mark"); and


WHEREAS, HealthPlanCRM, LLC D/B/A Cavulus, a Delaware limited liability company ("Assignee"), wishes to acquire the entire right, title, and interest in and to the Mark and the Registration, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Registration, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and all right to sue for and to receive all damages occurring from past infringement of the Mark and/or Registration, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives; and Assignor covenants and agrees to assist Assignee in the perfection of its title to the Registration upon request by Assignee.

IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 21 day of March, 2017.

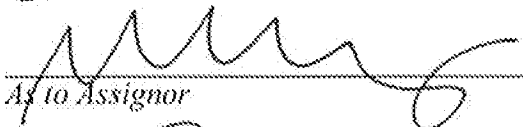
WITNESSES:

Premier Market Connections, LLC

  
\_\_\_\_\_

By:   
\_\_\_\_\_

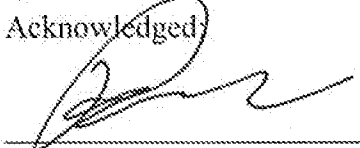
Address: 239 4<sup>th</sup> Avenue, Suite 1805  
Pittsburgh, PA 15241


  
\_\_\_\_\_

*As to Assignor*

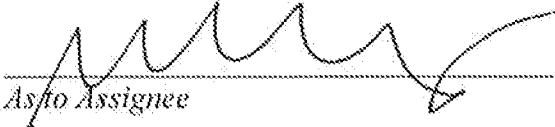
Acknowledged:

HealthPlanCRM, LLC D/B/A Cavulus

  
\_\_\_\_\_

By:   
\_\_\_\_\_

Address: 71 Lighthouse Road  
Suite 230  
Hilton Head Island, SC 29928

  
\_\_\_\_\_

*As to Assignee*

TRADEMARK