

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421431

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FX Smith's Sons, Inc.		01/11/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Durfort Holdings, S.A.		
Street Address:	Plaza 2000 Building, 16th Floor		
Internal Address:	50th Street		
City:	Republic of Panama		
State/Country:	PANAMA		
Entity Type:	Sociedad Anónima Inscrita De Capital Abierto (S.A.I.C.A.): PANAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72011016	MARSH ORIGINAL AND GENUINE WHEELING	
CORRESPONDENCE DATA			
Fax Number:	5048352070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	504-835-2000		
Email:	brettnorth@gsnn.us		
Correspondent Name:	Brett A. North		
Address Line 1:	3838 North Causeway Blvd		
Address Line 2:	Suite 3290		
Address Line 4:	Metairie, LOUISIANA 70002		
NAME OF SUBMITTER:	Brett A. North		
SIGNATURE:	/Brett A. North, #42,040/		
DATE SIGNED:	03/28/2017		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of this 11th day of January, 2017, from F X SMITH'S SONS CO., a Pennsylvania corporation with offices located at 372 North Street, McSherrystown, Pennsylvania 17344, to DURFORT HOLDINGS, S.A., a company created and existing under the laws of the nation of Panama (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, has used, is using, and/or is the owner of the trademarks shown on Exhibit 1 attached hereto, and made a part hereof (the "Trademarks");

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such Trademarks, including, but not limited to, the goodwill symbolized thereby, along with substantially all of the assets in connection with which the Trademarks are used and has been used, and Assignor desires to assign such Trademarks, goodwill and assets to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, the entire right, title and interest in, to the Trademarks, and the assets and goodwill of the business symbolized thereby. This assignment includes all statutory and/or common law rights for such Trademarks, and any and all trade names, trademarks, and trade dress used therewith, and any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks, including the right to receive all proceeds and damages therefrom. This Assignment includes all rights to obtain registrations and/or renewals of registration or other legal protections pertaining to the Trademarks.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, and all renewals thereof, as fully and as entirely as the same would have been held and enjoyed by the assigning party had this Assignment not been made.

Assignor hereby agrees to execute all papers and to perform such other proper acts as Assignee or its successors or assigns may deem reasonably necessary to secure for Assignee or its successors or assigns, or to evidence the rights, hereby transferred.

[Signatures on Next Page]

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the 14th day of JANUARY, 2017.

ASSIGNOR: FX Smith's Sons, Inc.:

Signature: *David Smith*
Printed Name: David P. Smith
Title: President

State of PA)

: SS

County of ADAMS)

On this 14 day of JAN, 2017, before me appeared DAVID SMITH, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.

Richard J. Rosensteel
Signature of Notary Public

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Richard J. Rosensteel, Notary Public
McSherrystown Boro, Adams County
My Commission Expires July 2, 2020
MEMBER PENNSYLVANIA ASSOCIATION OF NOTARIES

EXHIBIT 1

<u>Trademark</u>	<u>Type of Right</u>
1. BENBEY	U.S. Trademark Registration no. 522,764 and Common law rights.
2. BLACK HAWK	U.S. Trademark Registration no. 362,780 and Common law rights for cigars (noted that 362,780 registration is not live).
3. CHARLES DENBY	U.S. Trademark Registration no. 633,039 and Common law rights for cigars(noted that 633,039 registration is not live).
4. CUSTOM MADE	Common law rights for cigars.
5. EL VERSO	U.S. Trademark Registration nos. 71,222 and 573,081 along with Common law rights for cigars (noted that 573,081 registration is not live).
6. EVERMORE	U.S. Trademark Registration nos. 264,174 and 281,422 along with Common law rights for cigars (noted that 281,422 registration is not live).
7. FARNAM DRIVE	U.S. Trademark Registration no. 331,968, U.S. Trademark Application serial no.

- 87/123,774, and Common law rights for cigars.
8. HAUPTMANN'S U.S. Trademark Registration no. 663,029 and Common law rights for cigars.
 9. IBOLD Common law rights for cigars.
 10. M. MARSH & SON U.S. Trademark Registration no. 649,583 and Common law rights for cigars (noted that 649,583 registration is not live).
 11. MARSH WHEELING U.S. Trademark Registration no. 655,289 and Common law rights for cigars.
 12. MARSH ORIGINAL AND GENUINE WHEELING U.S. Trademark Registration no. 655,733 and Common law rights for cigars.
 13. R.G. DUN U.S. Trademark Registration no. 2,700,253 and Common law rights for cigars.
 14. R.G. DUN U.S. Trademark Registration no.153,851 and Common law rights for cigars(noted that 153,851 registration is not live).
 15. ADMIRAL U.S. Trademark Application serial no. 87/123,798 and Common law rights for cigars.

16. MARSH ET. 1840 U.S. Trademark Registration no. 2,715,041 and Common law rights for cigars and stogies.
17. MOUNTAINEERS U.S. Trademark Application serial no. 87/123,793 and Common law rights for cigars.
18. OLD RELIABLE WHEELING
STOGIES U.S. Trademark Registration no. 2,555,316 and Common law rights for cigars and stogies prepared for smoking.
19. VIRGINIANS U.S. Trademark Registration no. 2,111,763 and Common law rights for cigars and stogies prepared for smoking.