

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM421413

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Master Products, Inc.		03/14/2017	Corporation: IOWA

## RECEIVING PARTY DATA

<b>Name:</b>	Vogel Paint & Wax Company, Incorporated
<b>Doing Business As:</b>	Diamond Vogel Paint Co
<b>Street Address:</b>	1110 Albany PL SE
<b>City:</b>	Orange City
<b>State/Country:</b>	IOWA
<b>Postal Code:</b>	51041
<b>Entity Type:</b>	Corporation: IOWA

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2579966	FLOOR PRO
Registration Number:	2376957	STAIN 'N CLEAR
Registration Number:	1963908	THICK 'N EZY
Registration Number:	1846360	SCRATCHIDE
Registration Number:	1842603	TM-4
Registration Number:	1805724	OLD MASTERS
Registration Number:	1789053	OLD MASTERS
Registration Number:	0889945	PERFECT MATCH

## CORRESPONDENCE DATA

Fax Number: 5152833108

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 515-645-5502

Email: wkmarsh@nyemaster.com

Correspondent Name: Wendy K. Marsh

Address Line 1: 700 Walnut Street

Address Line 2: Suite 1600

Address Line 4: Des Moines, IOWA 50309

OP \$215.00 2579966

<b>NAME OF SUBMITTER:</b>	Wendy K. Marsh
<b>SIGNATURE:</b>	/Wendy K. Marsh/
<b>DATE SIGNED:</b>	03/28/2017
<b>Total Attachments: 2</b> source=Assignment of Trademarks 3-14-17#page1.tif source=Assignment of Trademarks 3-14-17#page2.tif	

### ASSIGNMENT OF TRADEMARKS

This Assignment is entered into this 14<sup>th</sup> day of March, 2017, between Master Products, Inc., an Iowa corporation ("*Assignor*") and Vogel Paint & Wax Company, Incorporated, an Iowa corporation ("*Assignee*").

*WHEREAS*, Assignor owns the following trademarks (collectively, the "*Trademarks*"):

<u>Trademark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Registration Date</u>
FLOOR PRO	U.S.	Reg. No. 2,579,966	June 11, 2002
STAIN 'N CLEAR	U.S.	Reg. No. 2,376,957	August 15, 2000
THICK 'N EZY	U.S.	Reg. No. 1,963,908	March 26, 1996
SCRATCHIDE	U.S.	Reg. No. 1,846,360	July 19, 1994
TM-4	U.S.	Reg. No. 1,842,603	July 5, 1994
OLD MASTERS	U.S.	Reg. No. 1,805,724	November 23, 1993
OLD MASTERS	U.S.	Reg. No. 1,789,053	August 24, 1993
PERFECT MATCH	U.S.	Reg. No. 0,889,945	April 28, 1970
OLD MASTERS	Canada	Reg. No. TMA421131	December 17, 1993
OLD MASTERS	Canada	Reg. No. TMA421606	December 24, 1993
FOR THE LOVE OF WOOD	Canada	Reg. No. TMA452779	January 5, 1996
H2O and design	Canada	Reg. No. TMA485632	November 17, 1997


*WHEREAS*, Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Trademarks, and all good will symbolized by the Trademarks.

*NOW, THEREFORE*, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts, the following:

All right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights in and to the Trademarks identified above.

**ASSIGNOR:**

Master Products, Inc.  
an Iowa corporation

By:   
Bert Aarsen  
Secretary & Treasurer

Subscribed and sworn to before me by Bert Aarsen this 14<sup>th</sup> day of March, 2017.

  
Notary Public for the State of Iowa

