

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Assured Natural Distribution Inc.		03/03/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Natural Factors Nutritional Products Ltd.		
Street Address:	1550 United Boulevard		
City:	Coquitlam, BC		
State/Country:	CANADA		
Postal Code:	V3K 6Y2		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5009156	SEARICH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(604)777-4702		
Email:	rzhang@naturalfactors.com		
Correspondent Name:	Natural Factors		
Address Line 1:	1550 United Boulevard		
Address Line 4:	Coquitlam, BC, CANADA V3K 6Y2		
NAME OF SUBMITTER:	Rong Zhang		
SIGNATURE:	/rz/		
DATE SIGNED:	03/28/2017		
Total Attachments: 1			
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OP \$40.00 5009156

ASSIGNMENT

The undersigned, Assured Natural Distribution Inc., whose full post office address is #104, 3686 Bonneville Place, Burnaby, BC V3N 4T6, Canada, for the sum of \$1.00 and for good and valuable consideration, the sufficiency of which is hereby acknowledged, does hereby assign to Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada, its successors and assigns, all its rights in the U.S. trademark **SEARICH®** (Reg. No. 5009156) including the goodwill appertaining to the said trademark in the United States.

The undersigned agrees to execute and deliver to the assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

EXECUTED at Burnaby, BC, this 3 day of March, 2017.

Assured Natural Distribution Inc.

By: 

Name: Ben Merello

Title: President

ACKNOWLEDGEMENT

The undersigned, Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada, the assignee named in the within assignment hereby acknowledges the assignment of the trademarks to it and appoints itself, Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is **1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada** to which any notice in respect of the trademark may be sent and upon which service of any proceedings in respect of the trademark may be given or served with the same effect as if they had been given to or served upon the assignee.

EXECUTED at Coquitlam, BC, this 3 day of March, 2017

Natural Factors Nutritional Products Ltd.

By: 

Name: Michael Hobson

Title: President & CEO