

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM421629

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bass Pro Intellectual Property, L.L.C.		02/09/2017	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Big Cedar, L.L.C.		
Street Address:	2500 E. Kearney St.		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87152781	1921	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-1802		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Richard L. Kirkpatrick		
Address Line 1:	Calendar/Docketing Department		
Address Line 2:	P.O. Box 2824		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
NAME OF SUBMITTER:	Richard L. Kirkpatrick		
SIGNATURE:	/richard kirkpatrick/		
DATE SIGNED:	03/29/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

Bass Pro Intellectual Property, L.L.C., a limited liability company of Missouri, with a place of business at 2500 E. Kearney Street, Springfield, Missouri 65898 (the "Assignor") owns all right, title, and interest in and to the trademark application listed in Exhibit A (the "Trademark").

For good and valuable consideration, Assignor does hereby assign to **Big Cedar, L.L.C.**, a limited liability company of Missouri, with a place of business at 2500 E. Kearney Street, Springfield, Missouri 65898 (the "Assignee"), its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and any applications and/or registrations therefor, and the right to assert the Trademark and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur. Assignee is the successor to the Assignor's business to which the Trademark pertain.

Bass Pro Intellectual Property, L.L.C.


By: Larry K. Wilcher

Name: Larry K. Wilcher

Title: Group Vice President and General Counsel

Dated: 2-9-17

EXHIBIT A

Trademark	Country	Serial No.	Class	GOODS/SERVICES	Status
	United States	87152781	35, 41, 43 & 44	Providing facilities for business meetings. Providing facilities for recreational activities, namely, golfing, horseback riding, hunting, fishing, camping, boating and marine activities. Resort hotel services; providing social meeting facilities. Health spa services, namely, cosmetic body care services; health spa services, namely, providing massage, facial and body treatment services; health spa services, namely, nail care, manicures and pedicures; health spa services for health and wellness of the body and spirit.	Pending